



# CAROLINAS PETS MANUAL

2026  
2027

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# Welcome Letter

Welcome President-Elects, President-Nominees, Area Governors, and VIPs to Carolinas PETS 2026!

Together, we are embarking on an electrifying journey that will ignite the future of your club, community, district, and Rotary. I am determined to fan the flames and BRING THE SIZZLE to Rotary in everything we do, but I can't do it alone.

It is up to YOU to spread this fiery excitement to your club members. People join Rotary for many different reasons. Make sure your speakers set the stage ablaze with topics that captivate your members. What sparks the passion of your club? What would your members like to see as the club's focus?

Our district offers many diverse club and membership types to meet the ever-evolving needs of our volunteers. Evaluate your club's needs and adapt as necessary. Above all, ensure your members are thrilled and having a blazing good time!

Let's make this a sizzling year to remember!

Shawn Braswell  
District Governor 2026-2027



# RI President Bio & Message

**Olayinka Hakeem Babalola (“Yinka”)**

*Rotary International President 2026-27*

Rotary Club of Trans Amadi  
Rivers State, Nigeria



Olayinka Hakeem Babalola received a university degree in engineering in 1988. He worked for 25 years in the oil and gas industry, holding senior positions at Shell PLC. He is the founder of two companies: Riviera Technical Services Ltd., an oil and gas infrastructure delivery company, and Lead and Change Consulting, an executive coaching and organizational performance advisory group.

Babalola’s professional affiliations include the Nigerian Society of Engineers, the Institute of Safety Professionals of Nigeria, and the Association of Change Management Professionals. He is a member of Jericho Businessmen Club, an organization in his birth city of Ibadan that provides input to governments on economic and social policy.

A Rotaractor for 10 years, Babalola has been a member of the Rotary club of Trans Amadi since 1994 and served as district governor in 2011-12. He served on the RI Board of Directors (2018-20) and was vice president in 2019-20. He has been a member of the Rotary Club of Trans Amadi since 1994 and served as a district governor from 2011-12. He has served on committees including the End Polio Now Countdown to History Campaign Committee (2017-23, vice chair 2017-20) and the Nigeria National PolioPlus Committee (2013-present, adviser 2016-present).

Babalola and his wife, Preba, live in the city of Port Harcourt. He supports The Rotary Foundation with a named endowment and as an Arch Klumph Society member. He volunteers as a trustee for ShelterBox UK. He has received the Africa Centennial Heroes Award, the Regional Service Award for a Polio-Free World, the RI Service Above Self Award, and The Rotary Foundation Citation for Meritorious Service.

Yinka’s 2026-27 message, Create Lasting Impact, encourages all of us, as people of action, to work together to make a meaningful difference in our communities and around the world. It builds on the ways in which members have strengthened their connections to each other and to their communities to Unite for Good, the 2025-26 message. Now, Create Lasting Impact will harness those connections and inspire our members, participants, and the public to take collective actions that lead to a sustainable difference — globally, locally, and personally.

# Structure of Rotary

## Club

The Rotary Club is the basic unit of Rotary activity, and each club determines its own membership. Clubs originally were limited to a single club per city, municipality, or town, but Rotary International has encouraged the formation of additional clubs to create opportunities for service. Many clubs meet weekly, usually at a mealtime on a weekday in a regular location, where Rotarians can enjoy fellowship and hear from a variety of guest speakers. Clubs can also elect to have alternative meeting locations, schedules, and number of monthly meetings.

Each club also conducts various service projects within its local community, with other clubs in the local area, and with clubs around the world. Most clubs also hold social events at least quarterly and, in some cases, more often.

Each club elects its own president and officers among its active members. The president serves a one-year term. The governing body of the club is the Club Board, consisting of the President, President-Elect, President-Nominee, Secretary, Treasurer, Directors, and Immediate Past President. The President usually appoints the Directors to serve as chairs of the major club committees. As a Rotarian you are welcome to attend weekly meetings at any Rotary club around the world.

## District

The district is here to support the clubs. The District Governor is an officer of Rotary International (RI) and represents the RI President and the RI Board of Directors in the field and leads their respective Rotary District. Our clubs belong to District 7730 which consists of 51 clubs with more than 1600 members. Most of our members reside in the southeast portion of North Carolina. However, we have a number of virtual clubs with members representing more than 22 countries.

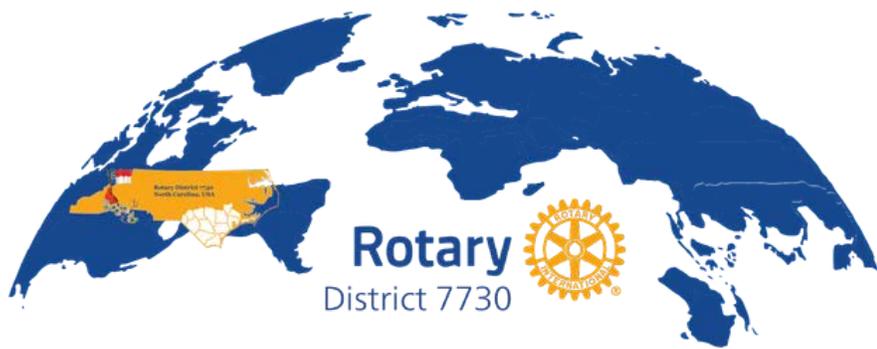
## Zone

Supports the Districts and the Clubs. The Zone Director serves as a member of the RI Boards of Directors, and heads two zones. Our district belongs to Zone 33, which is roughly 35,000 members from 17 districts and 925 clubs in MD, DE, DC, VA, WV, NC, SC, and parts of TN and PA. Zone 33 is coupled with Zone 34, which is roughly 31,000 members from 14 districts in GA, FL, the Caribbean, Guyana, French Guiana, and Suriname on the northeast coast of South America.

## Rotary International

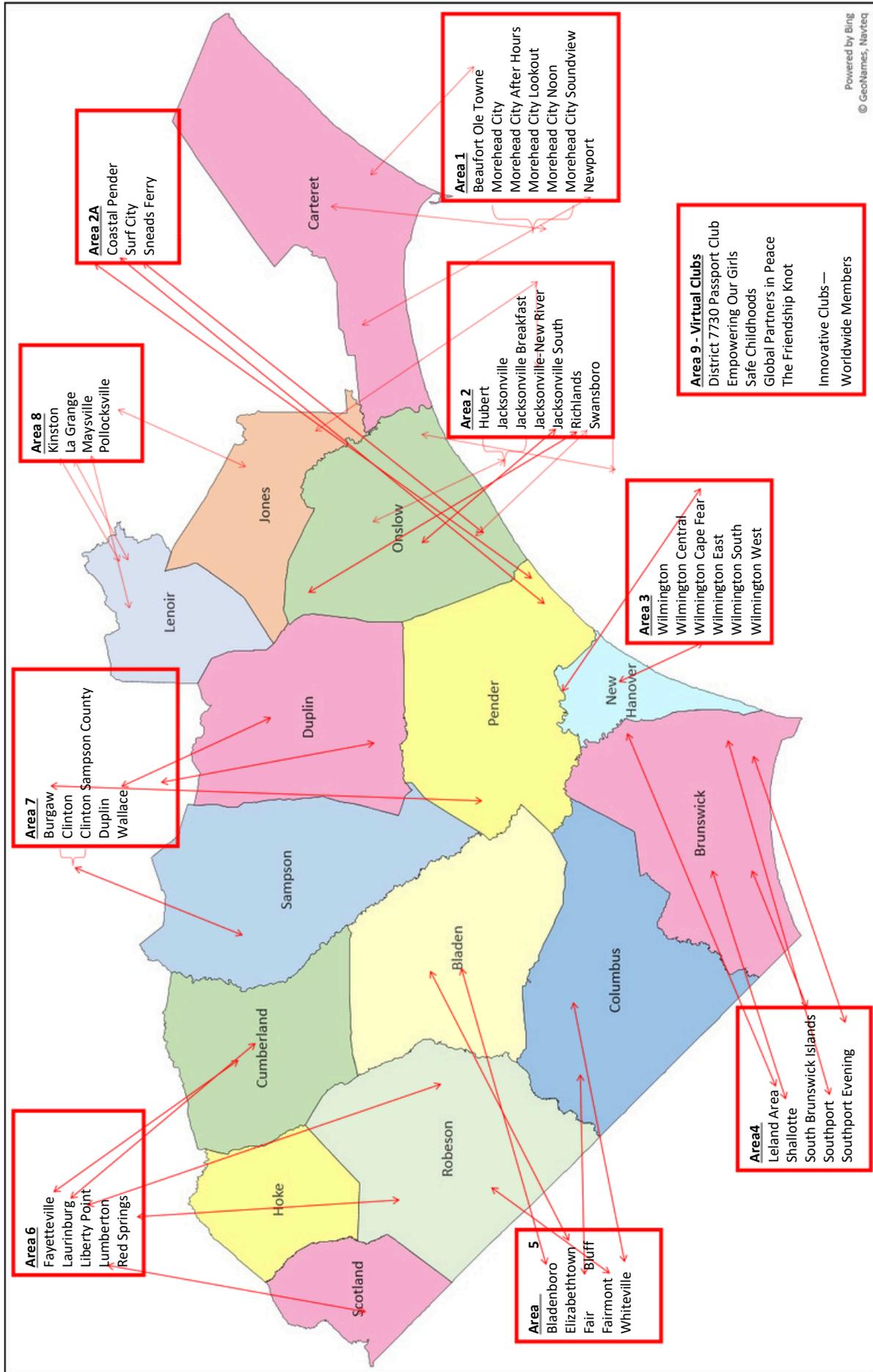
Supports the Zones, Districts, and Clubs. Rotary International is governed by the Board of Directors, composed of the International President, President-Elect, RI's General Secretary, and 17 Zone Directors. The International Board meets quarterly to establish policies and make recommendations to the overall governing bodies, the RI Convention, and the RI Council on Legislation.

The Chief Operating Officer of Rotary International is the General Secretary, who heads a staff of about 800 working at the international headquarters in Evanston and in seven international offices around the world. There are 1,400,000 Rotarians worldwide from 529 districts or 46,000+ clubs in over 200 countries or territories.



# CLUBS

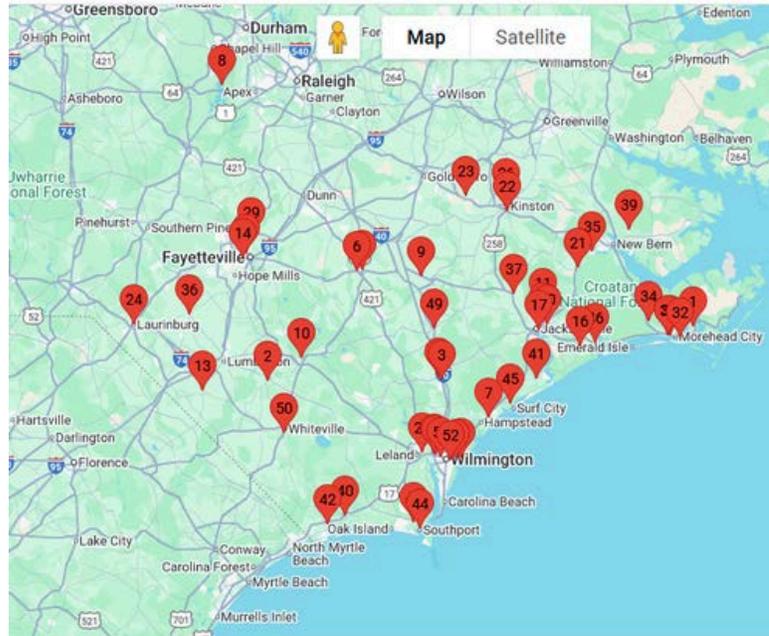
# DISTRICT 7730 ROTARY CLUBS



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# Our District

1. Beaufort-Ole Towne
2. Bladenboro
3. Burgaw
4. Burgaw Satellite Club
5. Clinton
6. Clinton-Sampson County
7. Coastal Pender
8. District 7730 Passport
9. Duplin
10. Elizabethtown
11. Empowering Our Girls
12. Fair Bluff
13. Fairmont
14. Fayetteville
15. Global Partners in Peace
16. Hubert
17. Jacksonville
18. Jacksonville Breakfast
19. Jacksonville South
20. Jacksonville-New River
21. Jones County
22. Kinston
23. La Grange
24. Laurinburg
25. Leland Area
26. Lenoir County Rotaract
27. Liberty Point Rotary Club
28. Lumberton



29. Methodist University Rotaract Club
30. Morehead City
31. Morehead City Lookout
32. Morehead City Noon
33. Morehead City Soundview
34. Newport
35. Pollocksville
36. Red Springs
37. Richlands
38. Rotaract Club of The Friendship Knot
39. Safe Childhoods
40. Shallotte
41. Sneads Ferry
42. South Brunswick Islands
43. Southport
44. Southport Evening
45. Surf City
46. Swansboro
47. The Friendship Knot
48. University of North Carolina Wilmington
49. Wallace
50. Whiteville
51. Wilmington
52. Wilmington Cape Fear
53. Wilmington Central
54. Wilmington East
55. Wilmington South
56. Wilmington West



# Club President Duties

Inquiring minds want to know .... what does a Rotary club president actually do?

As president, you lead and motivate your club, ensuring that club members feel valuable, inspired, and connected to each other. You also need to be mindful of the club vision and make sure that the club actions align with the vision.

Build your team - your year will be much better with a team in place to help! ***You can not do everything by yourself.*** These duties can be divided among other members.

1. Preside over the club, meetings, social events, and board meetings
  - a. Create agendas and run meetings
  - b. Find speakers for meetings - communicate with members and the public
  - c. Decide on topics for the meetings
  
2. Appoint committee chairs and members
  - a. Meet with new chairs to share vision and plans for the role
  - b. Touch base with chairs to see if they need help and assist them when needed
  - c. Follow thru with reaching out and asking people
  - d. Motivate chairs to complete tasks on time and completely
  - e. Check out and approve any public notice about the club
  
3. Create agendas and conduct club assemblies, when needed.
  
4. Create a budget and manage club finances, including an annual audit (review)
  - a. Sign/co-account owner of bank accounts
  - b. Follow up with finance planning/budgeting
  
5. Develop a safe environment for youth participants
  
6. Show/share enthusiasm for the club and its activities, build excitement with club members

President duties can be delegated to different members. For example, someone can lead the regular club meetings, and someone else can prepare and lead the social events/happy hour. Lining up speakers can be by committee. This is 99% of the things that a club president does. It has excellent opportunities for networking and broadening the horizons. Make sure to share your load - unhappy Presidents make for unhappy club members. Negative energy spreads.

# Essential Membership Tasks Preparing for and Serving as President



## Where Are We? – Understanding the Current Reality

Review current club action plans and progress on tasks and goals

Review Club Membership Success Center (MSC) data. Note:

- Membership historical trend

- Attraction rate

- Attrition rate

- Problem(s) to Solve

- Membership Goal

- Progress Dashboard -- YTD New Member Pace to Goal

- Year-end Net Gain/Loss Forecast

## Where Do We Want to Be? – Set Strategic and Annual Goals

Gather ideas, and resources to support membership attraction, and engagement

- PELS / PETS

- Club Leaders Learning Seminar

- Use MSC goal setting tool to determine goal; enter in MSC

- Add membership goal to RCC when entering other goals

## How Will We Get There? – Develop Membership Growth Plan

- Establish membership committee

- Conduct club member satisfaction survey

- Collaborate with membership team and board to determine club membership action plan - templates available

- Upload club membership action plan to MSC

## How Are We Doing? – Adapt as needed

- Evaluate progress monthly using MSC progress dashboard

- Review club's membership action plan monthly and adjust as needed

- Attend MAP monthly webinars for more ideas and resources

- Attend District Membership Learning Session

# Club Presidents - Pg 1

		
<b>Beaufort-Ole Towne Jim Cash President</b>	<b>Bladenboro</b>	<b>Burgaw Olivia Dawson President</b>
		
<b>Clinton Jason Davis President</b>	<b>Clinton-Sampson Ted Thomas President</b>	<b>Coastal Pender Tom Dareneu President</b>
		
<b>Duplin</b>	<b>Elizabethtown Lucas McNeill President</b>	<b>Empowering Our Girls Christine Garde-Denning President</b>
		
<b>Fair Bluff Faith Chapman President</b>	<b>Fairmont</b>	<b>Fayetteville Joel Valley President</b>
		
<b>Global Partners in Peace Kevin Fonseca President</b>	<b>Hubert Michelle Lilly President</b>	<b>Jacksonville Franky Howard President</b>

# Club Presidents - Pg 2

		
<b>Jacksonville Breakfast John Giltz President</b>	<b>Jacksonville South Carolyn Alford President</b>	<b>Jacksonville New River Bill Williams President</b>
		
<b>Jones County Nancy Barbee President</b>	<b>Kinston Matthew Young President</b>	<b>La Grange Brandon Foss President</b>
		
<b>Laurinburg Kristen Simms Dean President</b>	<b>Leland Charlie Oppenheim President</b>	<b>Liberty Point</b>
		
<b>Lumberton Phillip Britt President</b>	<b>Morehead City Jayna McDonald President</b>	<b>Morehead City Lookout Nancy Willis President</b>
		
<b>Morehead City Noon Gary Lazorick President</b>	<b>Morehead City Soundview Jim Bengala President</b>	<b>Newport Rick Moreau President</b>

# Club Presidents - Pg 3

		
<b>Pollockville</b> Jeff Mallard President	<b>Red Springs</b> Johnny Robertson President	<b>Richlands</b> Lashea Covers President
		
<b>Safe Childhods</b> Christina Malu President	<b>Shallotte</b> Bernie Jennings President	<b>Sneads Ferry</b> Tim Spencer President
		
<b>South Brunswick Islands</b> Brooks Versaggi President	<b>Southport</b> Stephen Burns President	<b>Southport Evening</b> Kurt Bonney President
		
<b>Surf City</b> Rod Graff President	<b>Swansboro</b> Michael Denmead President	<b>The Friendship Knot</b> Mel Johnson President
		
<b>Wallace</b> Paul Espag President	<b>Whiteville</b> Debbie Stephenson President	<b>Wilmington</b> Tiff Kitchen President

# Club Presidents - Pg 4

		
<b>Wilmington Cape Fear</b> <b>Jason Ezzell</b> <b>President</b>	<b>Wilmington Central</b> <b>Kyle Martin</b> <b>President</b>	<b>Wilmington East</b> <b>Rob Schwarting</b> <b>President</b>
		
<b>Wilmington South</b> <b>Grayson Powell</b> <b>President</b>	<b>Wilmington West</b> <b>Tori Jones</b> <b>President</b>	

# District Governor Visits

## *What's expected?*

- Your District Governor (DG) will provide the program for the scheduled DG visit. ***Please do not schedule other speakers or activities during this visit.***
- Please request all members attend the meeting, if possible.
- Complete the Brag Sheet and return as requested prior to the visit.
- Your DG would like to meet with the club's board either before or after the meeting. If not possible, please let the DG know in advance and when the closest board meeting is scheduled so the DG can attend.
- It is requested that a donation to The Rotary Foundation (TRF) be made during the visit. Typically, it is requested that the donation be for \$25 per member. Each member receives credit for their donation if the club submits a multi-donor form with the check. With this amount per person, the club receives the EREY (Every Rotarian, Every Year) designation. The TRF donation is not required and if given, does not have to be in the amount of \$25 per person.
- If would like the DG to install any members or present any awards, please let the DG know in advance.

# Club Brag Sheet pg 1

## GETTING TO KNOW YOUR CLUB

*What is your club most proud of?*

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*Service projects / Fundraisers that are most important to the club:*

1. 

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2. 

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3. 

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*Three things you see as challenges for the club:*

1. 

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2. 

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3. 

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*What makes your club 'irresistible' to new members?*

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*Areas where I believe the district can help my club: (Training/Education/Communication, other)*

1. 

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2. 

---
3. 

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# Club Brag Sheet pg 2

**Please answer the following by checking the boxes that apply.**

## ***Membership***

As you look to grow membership, what gaps do you see in your club demographics? Check all that apply.

Gender  
Age  
Religion  
Race  
Job Classification  
Veterans  
People with disabilities  
Other \_\_\_\_\_

## ***Foundation***

My club is satisfied with the level of giving to the Rotary Foundation.  
My members would like to learn more about how grants work.  
My club actively supports PolioPlus.  
My club strives for all its members to achieve Every Rotarian Every Year.

## ***Public Image***

Our community could be more aware of the work we do.  
We can use more information about public image strategies.

## ***Club Management***

We need to update our bylaws.  
Our club finances are managed to my satisfaction.  
We perform an audit on a regular basis.

# District Governor Visits Schedule - pg 1

DATE	DAY	TIME	CLUB
8/5/2026	Wednesday	1:00 PM	Elizabethtown
8/6/2026	Thursday	12:00 PM	Whiteville
8/12/2026	Wednesday	6:00 PM	Empowering Our Girls
8/13/2026	Thursday	6:00 PM	Surf City
8/16/2026	Sunday	5:00 PM	Fairbluff
8/17/2026	Monday	12:00 PM	Clinton-Sampson
8/18/2026	Tuesday	12:00 PM	Burgaw Lunch
8/18/2026	Tuesday	6:00 PM	Clinton
8/19/2026	Wednesday	12:30 PM	Coastal Pender
8/20/2026	Thursday	7:00 AM	Burgaw Breakfast
8/20/2026	Thursday	1:00 PM	Duplin
8/23/2026	Sunday	8:00 PM	The Friendship Knot
8/26/2026	Wednesday	12:30 PM	Wallace
8/27/2026	Thursday	12:00 PM	Virtual - Safe Childhoods
9/1/2026	Tuesday	12:00 PM	Jacksonville
9/1/2026	Tuesday	6:00 PM	Richlands
9/2/2026	Wednesday	7:30 AM	Jacksonville Breakfast
9/2/2026	Wednesday	12:00 PM	Jacksonville South
9/3/2026	Thursday	1:00 PM	Swansboro
9/3/2026	Thursday	6:30 PM	Jacksonville New River

# District Governor Visits Schedule - pg 2

DATE	DAY	TIME	CLUB
7/23/2026	Thursday	12:00 PM	Morehead City Soundview
7/23/2026	Thursday	5:30 PM	Morehead City
9/8/2026	Tuesday	12:00 PM	Wilmington Central
9/9/2026	Wednesday	12:30 PM	Wilmington South
9/9/2026	Wednesday	6:30 PM	Virtual - District 7730 Passport
9/10/2026	Thursday	12:00 PM	Wilmington West
9/11/2026	Friday	7:30 AM	Wilmington Cape Fear
9/15/2026	Tuesday	5:30 PM	Southport Evening
9/16/2026	Wednesday	12:30 PM	Southport
9/17/2026	Thursday	7:30 AM	Leland Area
9/17/2026	Thursday	12:30 PM	Shalotte
9/18/2026	Friday	7:30 AM	South Brunswick Islands
9/21/2026	Monday	6:00 PM	Wilmington East
9/22/2026	Tuesday	12:30 PM	Wilmington
9/24/2026	Thursday	5:30 PM	UNCW Rotaract
9/28/2026	Monday	5:30 PM	Newport
10/5/2026	Monday	6:30 PM	Bladenboro
10/6/2026	Tuesday	5:30 PM	Fairmont
10/7/2026	Wednesday	12:00 PM	Sneads Ferry
10/8/2026	Thursday	6:00 PM	Hubert
10/17/2026	Saturday	11:00 AM	Global Partners in Peace

# District Governor Visits Schedule - pg 3

DATE	DAY	TIME	CLUB
10/19/2026	Monday	11:45 AM	Beaufort
10/20/2026	Tuesday	12:00 PM	Morehead City Noon
10/21/2026	Wednesday	7:00 AM	Morehead City Lookout
11/3/2026	Tuesday	6:30 PM	LaGrange
11/4/2026	Wednesday	6:00 PM	Jones County
11/5/2026	Thursday	1:00 PM	Kinston
11/5/2026	Thursday	6:30 PM	Pollocksville
11/12/2026	Thursday	5:30 PM	Union County Rotaract
11/17/2026	Tuesday	12:00 PM	Laurinburg
11/19/2026	Thursday	1:00 PM	Fayetteville
11/20/2026	Friday	11:00 AM	Methodist University Rotaract
12/3/2026	Thursday	6:00 PM	Liberty Point
12/8/2026	Tuesday	12:30 PM	Lumberton
12/8/2026	Tuesday	6:00 PM	Red Springs

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# DISTRICT

# District Governor Bio

## *Shawn Braswell, District Governor 2026-27*

Shawn has ignited her path through Rotary with passion and fervor. As a District Public Image Chair and Assistant Governor for Area 4, her fiery commitment shone brightly. She served as President of the Southport Rotary Club in 2021-22. Shawn's trail of achievements, including graduating from the Rotary Leadership Institute and the District "Dare to Lead" Leadership Program, burns with excellence. Her accolades as the District Emerging Leader in 2022, one of the first District Public Image Chairs to meet the Zone 33/34 Public Image Challenge in 2023, and District Rotarian of the Year in 2024 are testaments to her unstoppable drive. Certified in Mental Health First Aid and a multiple Paul Harris Fellow, Paul Harris Society member, and Polio Plus Society member, Shawn's contributions simmer with significance.

As the principal of DWB Business Services, Shawn ignites innovation in her virtual back-office support business. Her clientele, the Charlotte Chamber of Commerce and Charlotte-Mecklenburg Schools, have felt the heat of her influence, especially in advancing technology in classrooms for lower-income areas. Shawn's business savvy crackles with energy as she continues to expand her empire.

In the telecommunications and manufacturing industries, Shawn is a formidable force, known for her strategic problem-solving prowess and her ability to streamline processes with ease. Her reservoir of knowledge and experience fuels her Rotary service with intensity.

Beyond the realm of Rotary, Shawn has set her community alight with her involvement. As a Girl Scout Leader, she earned accolades as an Outstanding Troop Leader and fueled the ACS Relay for Life program, chairing the East Lincoln event in 2015.

Residing in Oak Island, NC, Shawn finds joy in her family, including her husband, daughter, son, daughter-in-law, and two grandchildren, who are the sparks in her life.

Note: This was rewritten using AI to **BRING THE SIZZLE** to the writing.

# District Governor Elect Bio

## *William (Bill) Kampa, District Governor Elect 2026-27*

As of today, Bill will step into the electrifying role of District Governor for Rotary District 7730 during the fiery 2027-2028 term. Born on October 15, 1958, in the vibrant town of St. Cloud, MN, Bill is the eighth of nine siblings, where the golden rule was simple: never arrive late for dinner, or face the sizzle (ha, ha!). In ninth grade, he met his future wife, the radiant Judy Sweeter. Together, they have three remarkable daughters, four granddaughters, and a bonus grandson who light up their lives.

Bill blazed a trail by joining the Marine Corps in June 1977, and after a distinguished 30-year career, he retired as a Master Gunnery Sergeant. Post-retirement in 2007, he ignited his passion for service as the Deputy Director of the Navy-Marine Corps Relief Society at Camp Lejeune, a beacon for active and retired Marines and Sailors navigating financial storms.

Bill joined the dynamic world of Rotary in July 2018, quickly earning the title of Rotarian of the Year in 2019. He served as the spirited president of the Jacksonville New River Club during the 2021-2022 term and is a proud graduate of the Rotary Leadership Institute (RLI). Recognized as a blazing District Emerging Leader in 2024, he is also a multiple Paul Harris Fellow, a member of the Paul Harris Society, and a member of the Polio Plus Society. Most recently, Bill served with fervor as the District Assistant Governor for nine clubs in Area 2.

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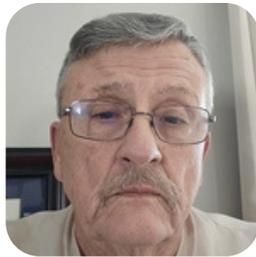
# Area Governors



**AG Lead**  
**Barbara Johnson**



**Area 1**  
**Pam Hilbert**



**Area 2**  
**William (Bill) Little**



**Area 2A**  
**Dennis Murphy**



**Area 3**  
**Mike Reid**



**Area 4**  
**David Vanasse**



**Area 5**  
**Kathy Baker**



**Area 6**  
**Carolyn Justice-Hinson**



**Area 7**  
**Pam High**



**Area 8**  
**Carol Foy**



**Area 9**  
**Joe Coffey**

# District Leadership

		
<b>Dave Baggett Fayetteville Finance Chair</b>	<b>Magda Baggett Fayetteville Youth Service Chair</b>	<b>Nancy Carr Clinton-Sampson District Grant Chair</b>
		
<b>Eileen Coite Clinton-Sampson Membership Chair</b>	<b>C.J. Crooks Jacksonville Foundation Chair</b>	<b>Ellen Deaton Jones County Polio Plus Chair</b>
		
<b>Pam High Clinton Paul Harris Society Chair</b>	<b>Barbara Johnson Morehead City Lead Assistant Governor</b>	<b>Kathy Johnson Safe Childhoods DEI Chair</b>
		
<b>Krystal Johnson Empowering Our Girls Public Image Co-Chair Global Grant Chair</b>	<b>Lin Kelly South Brunswick Islands Executive Secretary</b>	<b>John Kopka Jacksonville Sgt at Arms</b>
		
<b>Dan Parks Wilmington East Disaster Relief Chair</b>	<b>Allen Quigley Wilmington West LEAD Chair</b>	<b>Mike Reid Wilmington West Boys &amp; Girls Home Chair</b>

# District Leadership

		
<p><b>Susan Reid</b> Wilmington West Learning Facilitator</p>	<p><b>Dawn Rochelle</b> Safe Childhoods Endowment Chair</p>	<p><b>Allison Rucker</b> Southport Evening International Service Chair</p>
		
<p><b>Rob Schwarting</b> Wilmington West Audit Chair</p>	<p><b>Terry Smith</b> Wilmington Treasurer</p>	<p><b>Chris Stevenson</b> 7730 Passport Club Chief of Staff</p>
		
<p><b>Jack Thies</b> Surf City Annual Fund Chair</p>	<p><b>Rebekah Thurston</b> Wilmington Central Public Image Co-Chair</p>	<p><b>Andi Young</b> Empowering Our Girls District RLI Chair District Innovative Clubs Chair</p>

# Priorities

## 4 PRIMARY FOCUSES FOR OUR DISTRICT

DG Shawn’s priorities for the district in this upcoming year is to set the stage ablaze by igniting excitement amongst current and future members. Let’s spark explosive growth in the Youth and Young Adult areas. I’m fired up to acquire the essential equipment to make virtual experiences not just enjoyable but electrifyingly informative. And finally, let’s fan the flames and spread the word about all the outstanding work we do.



### UNDER 35 CLUBS

These are young professional and/or family Rotary clubs; and also your university-based and community-based Rotaract Clubs. These clubs challenge the old guard but bring so much to the table. We must embrace these clubs with new ideas for their structure and service ideas.

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### YOUTH SERVICES

The future of Rotary lies with youth and the ability to grow these programs. Introducing students to service, leadership, and study abroad opportunities, ensures that we prepare for the future. (Interact, Youth Exchange, RYLA, Dictionary Projects, essay contests, etc.)

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### TECHNOLOGY

Technologies evolve and so must Rotary. Our District must support our growing number of virtual clubs with the same opportunities for district meetings and trainings. Interact and Rotaract clubs are transportation-challenged so they stand to benefit from this technology enhancement as well.

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### PUBLIC IMAGE

It is a known fact that clubs need to be visible in the communities that we serve. Rotary and our Zone teams have fantastic resources available for clubs to use and provide the trainings to help use them. Let’s “Bring the SIZZLE” every day and in everything we do! Watch the excitement spread through the district!

---

# District Goals

As a district, my vision is to see us grow, engage and prepare for the future. Below are the District Goals that I have set to see this become reality.

## ***IMPACT***

Increase annual fund contributions by 10%

Increase PolioPlus fund contributions by 10%

Goal is to complete 3 district service projects for the year

## ***REACH***

Add 2 new Rotaract or Interact clubs

Add 4 new Rotary clubs

Submit at least 4 Press Releases during the year

Complete the Zone PI District Challenge

## ***ENGAGEMENT***

70% of members participates in at least one of the district service projects

Hold at least 2 team building activities within the district

At least 20% of members attend district training or district conference

## ***ADAPTABILITY***

Review and update the District Leadership Plan (DLP)

Update social media at least monthly

Ensure clubs within the district use official Rotary branding materials

## ***ADDITIONAL GOALS***

Increase number of bequest society members

Increase number of benefactors

Successfully complete the Million Dollar Dinner

Increase net membership by at least one from July 1, 2026

Two members participate in Rotary Action Groups or Rotary Fellowships

Maximize capacity for RYLA

Increase Youth Exchange participation to 2 incoming and 2 outgoing students

Re-establish Friendship Exchange program

# Club Goals

Goals help us reach our destination. Set & reach at least 13 goals in the following categories within Rotary's Strategic Priorities & Objectives to qualify for the Rotary Citation and District Governor Award.



## **IMPACT**

- Set goal for annual fund contributions
- Set goal for PolioPlus fund contributions
- Set goal for number of service projects for the year

## **REACH**

- Sponsor more than one new member - Required
- Support a Rotaract or Interact club
- Write one press release relating to your club

## **ENGAGEMENT**

- Every club member participates in a service project
- Club holds at least one social activity outside regular club meetings
- At least two members attend district training or district conference

## **ADAPTABILITY**

- Review and update club bylaws
- Review and update club strategic plan
- Update social media at least monthly
- Ensure club uses official Rotary branding materials

## **DISTRICT 7730 CLUB OF DISTINCTION**

- Increase number of bequest society members
- Increase number of benefactors
- Increase net membership by at least one from July 1, 2026
- Two members participate in Rotary Action Groups or Rotary Fellowships
- Send a student to RYLA
- Club social media includes photos of People of Action



# Measuring Success

## Membership: Rotary's Top Priority

Since 2015, Rotary International has officially designated membership growth as our top internal priority. We are a membership organization that delivers amazing service. However, declining membership remains our biggest problem to solve. We see this same trend in our district, too! Rotary International President-Elect has set the bar for 1.5 million members by 2030.

### Membership History

Club Year	# Members July 1
2025-2026	_____
2024-2025	_____
2023-2024	_____
2022-2023	_____
2021-2022	_____

### 2026-2027 Membership Goal Setting

Club Year	# Members July 1
Starting Membership July 1, 2025	_____
Current Membership January 5, 2026	_____
Estimated Membership July 1, 2026	_____a
*Membership Goal July 1, 2027	_____b
Net growth (b-a=c)	_____c
Average Annual Attrition to Replace	_____d
New Members Needed (c+d)	_____*

# Measuring Success

## Foundation Goal Setting

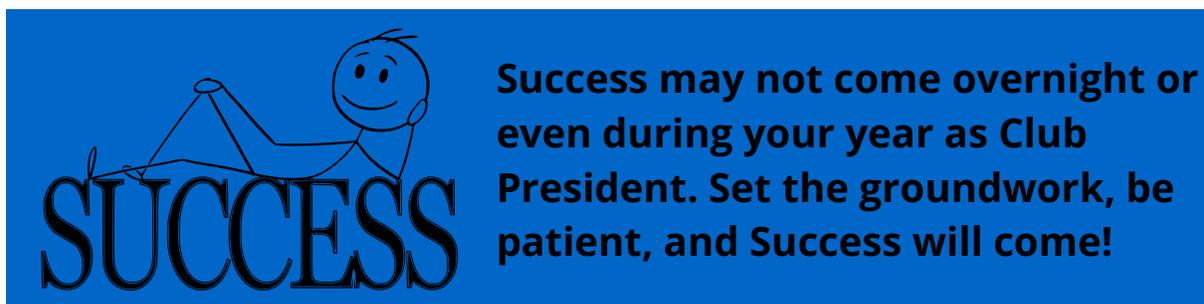
### Annual Fund

All necessary data for the goal-setting process described is on the Club Fundraising Analysis, available from My Rotary Giving → District Reports → Reports → Rotary Foundation

- Consider the club's historical giving levels
  - Per capita Annual Fund (based on July 1 membership)
  - Total Giving (based on Rotary year)
- If the club's per capita giving is below the district average:
  - Set the goal at the district average, or
  - Close the gap by half
- If the club's per capita exceeds the district average:
  - Take the best of the past 5 years per capita and beat it by \$1.
  - The club's Total Giving goal for the Annual Fund is the per capita goal times your estimated July 1 membership

### Polio Plus

- Take the best of the clubs past 5 years Polio contributions and beat it by \$1
- Encourage participation in World Polio Day to create publicity and education
- Encourage a Polio Plus fund-raising campaign or project for the club to raise funds through the local community
- Promote the Polio Plus Society to your club



# Challenge Coins



## Ignite Your Passion and Make an Impact!

It's time to take initiative and light a fire under our efforts! A challenge coin program is being launched during the 2026-2027 Rotary year. Coins will be awarded to clubs or members who “take action,” participate in training sessions, attend district events, and engage in other significant activities. You’ve already earned one by attending training.

Here’s what you need to know:

- **Token of Appreciation** These coins are a small token of recognition for your hard work, ensuring that your contributions sizzle with acknowledgment. Someone must find it special for me to discover it!
- **Recognition for Participation** When a club goes above and beyond to support an event, every member from that club who participates will receive a coin.
- **Individual Action** If you take initiative on your own and exceed expectations, you can earn one as well.

Collect these coins throughout the year! Ensure that your service activities are recorded in the engagement module, so no one is overlooked! (By the way, the Ignite App makes it incredibly easy to track your activities.) I’ll be keeping a tally of both clubs and individuals. At the April 2027 District Conference, we will recognize the club and individual who have collected the most coins.

# District 7730 2026-27 Objectives for Clubs

## MUST

- Grow your club or start a new one!
- Set aside \$1,000 to send your PE to PETS
- Make sure your bylaws are up to date.
- Keep Foundation contributions collected with dues payments flowing to the Foundation on a timely basis, ideally monthly but at a minimum quarterly. Do NOT hold funds until the end of the year.
- Set Goals in Rotary Club Central by 4/1/26. Ideally, they will be set by the end of PETS. (Goals must be entered by 4/1/265 to be eligible to receive District Grants.)

## IDEAL

- Each club should have its officers identified in DACdb by December 31st each year.
- Ensure your club has adopted the organizational structure to include at a minimum the chairs of Foundation, Service Projects, Administration, Public Image, and Membership. Clubs may choose to have other chairs as well.
- Develop and adopt a three-year strategic plan or update your existing plan.
- Create and submit a Membership Action Plan.
- Begin the year with a review of the District Governor and Rotary Citation forms and use those to set objectives for your club.
- Enter club projects and fundraisers on DACdb calendar which rolls out to the district website.
- Set aside @\$400 to send a student to RYLA

## NICE

- Monitor progress of District Governor and Rotary Citations on a regular basis.
- Have the Rotary story told in your community.



# Dates to Remember

## January 2026 - Vocational Service

PrePETS - Session 1	1/8/26
National Day of Service	1/19/2026
International Assembly	1/11/2026 - 1/15/2026
Club Notification of Eligible Grant Award	1/31/2026

## February 2026 - Peacebuilding & Conflict Prevention/Resolution

District Team Learning Assembly (AGs)	2/7/2026
District Grants Training	2/9/2026
PrePETS - Session 2	2/12/2026

## March 2026 - Water, Sanitation & Hygiene

Rotaract Week	3/9/2026 - 3/18/2026
PETS	3/19/2026 - 3/21/2026

## April 2026 - Maternal & Child Health

Grant Applications Due	4/1/2026
District Conference (Andi Young)	4/9/2026 - 4/12/2026
Earth Day	4/22/2026

## May 2026 - Youth Service

District Learning Assembly (Club Leadership)	5/16/2026
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## June 2026 - Rotary Fellowships

District Announces Grant Awards (Pending RI Approval First)	6/1/2026
Rotary International Conference - Taiwan	6/13/2026 - 6/17/2026
District Installation & Awards	6/20/2026

# Dates to Remember - p2

## July 2026 - Maternal & Child Health

## August 2026 - Membership & New Club Development

Membership / Foundation Seminar 8/8/2026

## September 2026 - Basic Education & Literacy

Interact/Rotaract Assembly 9/26/2026

## October 2026 - Community Economic & Development

Deadline to Start Grant Project 10/1/2026

World Polio Day 10/24/2026

## November 2026 - Rotary Foundation

Interact Week 11/2/2026 -11/8/2026

Foundation Gala 11/14/2026

## December 2026 - Disease Prevention & Treatment

## January 2027 - Vocational Service

National Day of Service 1/18/2027

RYLA TBD

## February 2027 - Peacebuilding & Conflict Prevention/Resolution

Grant Final Reports Due 2/1/2027

## March 2027 - Water & Sanitation

Rotaract Week 3/8/2027 -3/17/2027

## April 2027 - Maternal & Child Health

District Conference 4/16/2027 - 4/17/2027

Earth Day 4/22/2027

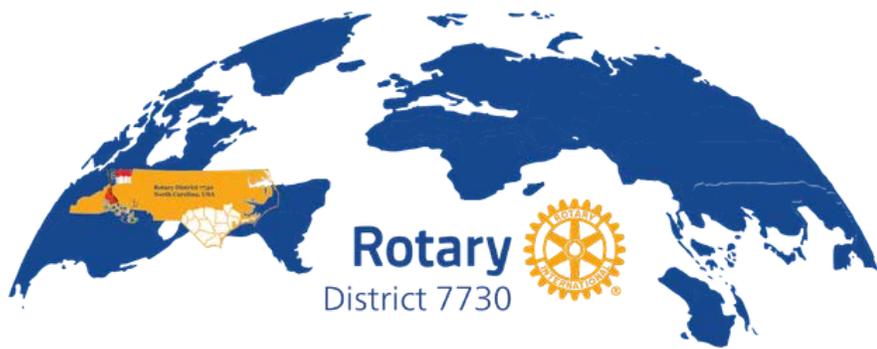
## May 2027 - Youth Service

Rotary International Conference - Dubai 5/22/2027 - 5/27/2027

## June 2027 - Rotary Fellowships







# GRANTS

# District Grants

## Grant Qualifications

- Attend Grants Training
- Sign Memorandum of Understanding
- Club President Elect must attend PETS
- Set goal for annual fund contributions
- Set goal for PolioPlus fund contributions
- Set goal for number of service projects for the year
- Sponsor more than one new member
- Support a Rotaract or Interact Club
- Write one press release relating to your club
- Every club member participates in a service project
- Club holds at least one social activity outside regular club meetings
- At least two members attend district training or district conference
- Review and update club bylaws
- Review and update club strategic plan
- Update social media at least monthly
- Ensure club uses official Rotary branding materials (official version must be used on print and specialty products (new and reorders), if not already done)
- Have a minimum project size of \$300 in 2026-27. The club contributes \$150 and the district contributes \$150.
- Submit five (5) action photos to District Public Image Chair by 04/01/26 (application deadline) to: [pic.district7730@gmail.com](mailto:pic.district7730@gmail.com) if you did not complete a grant in the prior year.
- For the 2026/2027 grant cycle your award will be based on the following formula:
  - your club's contribution to the Annual Fun for 2024/2025 calculated as a percentage of the district's total giving
  - this percentage multiplied by the District Designated Funds (DDF) for 2026/2027

## Grant Timeline

02/09/26 - On-Line Grant Management Training

04/01/26 - Deadline for clubs to submit District Grant applications

06/01/26 - Grant awards announced (pending RI approval first)

10/01/26 - Project Start Deadline and/or send cancellation notice to district

02/01/27 - Deadline to complete District grants and submit final report



# Club Types

## CLUB TYPES, FORMATS, AND MODELS

All Rotary and Rotaract clubs share similar values and a passion for service, but each offers a unique experience. When you start a club, you'll need to choose a club type, a meeting format, and a club model. Consider the needs of your community and the club's prospective members to decide which kind of club would be best.

CLUB TYPE: First, determine whether your new club will be a Rotary club, a Rotaract club, or a satellite of a Rotary or Rotaract club.

Club type	Description	Appeals to	Member minimum for new clubs
<b>Rotary club</b>	Professionals and other leaders who meet regularly for service, connection, and personal growth <a href="#">Learn about a successful Rotary club.</a>	People who are looking for friendship, service, and networking opportunities Learn more with the <a href="#">Starting a Club</a> online course.	15 required
<b>Rotaract club</b>	Adults who take action through community and international service while learning leadership skills and developing professionally <a href="#">Learn about a successful Rotaract club.</a>	Younger professionals and university students who want to become more effective leaders, find innovative solutions to community issues, and have fun through service Learn <a href="#">how to start a club</a> .	12 recommended
<b>Satellite club</b>	A part of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, managed in collaboration with its sponsor club <a href="#">Learn about a successful satellite club.</a>	Those who want a club experience, meeting format, or meeting time other than what local clubs offer and who appreciate the support and partnership of another club. Some satellite clubs eventually form standalone clubs, while others, sometimes called companion clubs, do not. Learn more in the <a href="#">Guide to Satellite Clubs</a> .	8 for a satellite Rotary club 4 for a satellite Rotaract club

MEETING FORMAT: Next, determine whether your club will meet in person, online, or both.

Meeting format	Description	Appeals to
<b>In person</b>	A club that meets in person at a designated location <a href="#">Learn about a successful club that meets in person.</a>	Those who consider face-to-face interactions an important part of the meeting experience or who don't enjoy online meetings
<b>Online</b>	A club that meets primarily online and offers in-person service opportunities <a href="#">Learn about a successful club that meets online.</a>	Frequent travelers, people who have difficulty attending in-person meetings, or those who prefer an online experience Learn more about <a href="#">online club meetings</a> .
<b>In person and online</b>	A club that holds some meetings in person and others online, or one that holds in-person meetings that some members attend virtually <a href="#">Learn about a successful club that meets in person and online.</a>	People who have various needs and enjoy a flexible schedule and those who want many attendance options or a mix of experiences Learn more about <a href="#">clubs that meet online and in person</a> .

## CLUB TYPES, FORMATS, AND MODELS (Cont.)

CLUB MODEL: Finally, determine the approach your club will offer. You can choose a model below or design your own.

Club model	Description	Appeals to
<b>Traditional</b>	The club experience includes having a meal, hosting a speaker, and practicing traditions that members value. Traditional clubs often have higher dues because of venue and meal costs. <a href="#">Learn about a successful traditional club.</a>	People who want to socialize over a meal while learning about a new topic or an opportunity to serve the community
<b>Passport</b>	A club that allows members to attend other clubs' meetings frequently if they attend a specified number of home club meetings each year <a href="#">Learn about a successful passport club.</a>	People who travel frequently or who enjoy trying a variety of club experiences and meeting lots of people Learn more in the <a href="#">Guide to Passport Clubs</a> .
<b>Cause-based</b>	A club whose members are passionate about a specific cause and focus their service efforts on that topic <a href="#">Learn about a successful cause-based club.</a>	People who want to connect with others while addressing a particular issue
<b>Interest-based</b>	A club that focuses on a particular interest or hobby <a href="#">Learn about a successful interest-based club.</a>	People who want to enjoy Rotary by focusing on a shared interest or activity, such as professional development
<b>Corporate</b>	A club whose members (all or most of them) work for the same employer <a href="#">Learn about a successful corporate club.</a>	Employees of one organization who want to do good in their community
<b>Alumni-based</b>	A club in which most members (or a majority of charter members) are former Rotary program participants or former Rotaractors or Rotarians <a href="#">Learn about a successful alumni-based club.</a>	People who have previously participated in Rotary International or Rotary Foundation programs, or are former members
<b>Service-based</b>	A club that meets at least twice monthly for service projects and meets occasionally for social events or fundraisers <a href="#">Learn about a successful service-based club.</a>	People who join Rotary to participate in service but who don't want to or can't attend meetings, or those who want a club with lower dues
<b>Language-based</b>	A club whose members speak a common language other than the primary language of their district <a href="#">Learn about a successful language-based club.</a>	People, such as expatriates, who want to connect with each other using a common language, or people who prefer to connect through that language
<b>International</b>	A club whose members are from different countries than the district where they reside <a href="#">Learn about a successful international club.</a>	People who want to connect with others from all over the world or want a more international club experience
<b>Districtwide online</b>	A club whose members are from anywhere in the district rather than a specific locality, and who meet online. These clubs can function as a temporary club for members exploring different Rotary experiences or a permanent club for those who prefer this format. <a href="#">Learn about a successful districtwide virtual club.</a>	People who want to connect online with others from a larger geographical area, and those who want to volunteer and meet others but may not be able to attend regular meetings in person and fulfill other club membership commitments. This model works well to engage prospective members or re-engage former members and program participants who may want to explore various projects and clubs.

# Next Steps/Conclusion

Where do you go from here?

01

## SHARE YOUR EXCITEMENT

Share your PETS experience with your club. Let them know what it's like outside the club. The object is to build excitement with your members.

02

## FINALIZE ACTION PLANS WITH YOUR BOARD

Club Action Plans and Membership Actions Plans help you and the club get where you want to be. If you don't know where you are going, how are you going to get there?

03

## REVIEW ACTION PLANS WITH MEMBERS

Review the action plans with your club members. Introduce them to your ideas and plans for the future. Get their involvement to move your club forward.

04

## BRING IN DISTRICT LEADERS FOR SUPPORT

contact your district leadership and get their support if you need it. The leaders would love nothing more than to support you in energizing your club.



# STOOLS

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# Crisis Notification Contacts

Role	Name	Phone	CMT Responsibility
District Governor (primary)	Shawn Braswell	(704) 737-5852	Responsible for determining strategic objectives to support the crisis, determine financial support needs, initiate Crisis Management Team (CMT)
District Governor Elect (Secondary)	Bill Kampa	(910) 389-1095	
Treasurer	Terry Smith	(910) 392-6050	
Finance Chair	Dave Baggett	(910) 309-1061	
Disaster Recovery Coordinator (Primary)	Dan Parks	(207) 692-7052	Liaison between District Leadership and Local Rotary Clubs, Initiate CMT
Disaster Recovery Coordinator (Secondary)	Esmeralda Valdez	(910) 382-3563	
District Secretary	Lin Kelly	(910) 393-7154	Scribe decisions, next steps & schedule
District Public Image	Krystal Johnson Rebekah Thurston	(727) 417-2651 (217) 341-4627	Keeps focus on mitigating negative impact to local clubs, the district and RI
District Technology	Ken Dresser	(704) 965-5195	Technology support
DRFC Representative	Andi Young	(910) 286-3381	Activates DRFC
Other District Leaders, based on emergency impact area	Area 1 – Pam Hilbert Area 2 – Bill Little Area 2A - Dennis Murphy Area 3 – Mike Reid Area 4 – David Vanasse Area 5 – Kathy Baker Area 6 – Carolyn Justice-Hinson Area 7 – Pam High Area 8 – Carol Foy Area 9 – Joe Coffey	(252) 241-1152 (252) 341-4806 (717) 386-6825 (910) 964-3998 (910) 880-0314 (910) 234-4122 (910) 308-6956 (910) 305-5632 (252) 671-7725 (614) 257-9483	Participates as needed, Initial POC for local clubs
Local Rotary Club POCs	Club Presidents or Designee		Coordinate w/AG & DRC
Youth Protection Officer	Esmeralda Valdez	(910) 382-3563	
RYLA Chair	Phil Panzarella	(252) 241-4326	
Local Law Enforcement			
Local Medial/First Aid			
Local Emergency Mgmt			
NC Emergency Mgmt			
Local FEMA Contact			
Local Power Company			
Local Water Company			
Other			

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# Youth Resources



- 988 Suicide & Crisis Line offers 24/7 access to trained crisis counselors who can help people experiencing mental health related distress, including thoughts of suicide, mental health or substance use crisis, or any other kind of emotional distress. You may call for yourself or if you are worried about a loved one. The line is free and confidential. Learn more at <https://www.ncdhhs.gov/divisions/mental-health-developmental-disabilities-and-substance-abuse/crisis-services/988>.
- [www.TeensAndTech.org](http://www.TeensAndTech.org), funded by the Winston National Center on Technology Use, Brain, and Psychological Development at UNC-Chapel Hill, offers free curriculum on adolescent technology use and well-being. Learn more at [www.TeensAndTech.org](http://www.TeensAndTech.org).
- The Substance Abuse and Mental Health Services Administration (SAMHSA) offers resources for parents and caregivers to help with the conversation about the dangers of drinking alcohol and using other drugs at an early age. Learn more at <https://www.samhsa.gov/talk-they-hear-you/parent-resources>.
- Truth Initiative offers various resources, including the curriculum, Vaping: Know the truth and a youth and young adult quit vaping text message program, this is Quitting. Learn more at <https://truthinitiative.org/truth-resources>.
- SAMHSA provides an Evidence-Based Practices Resource Center designed to improve prevention, treatment, and recovery support services for mental and substance use disorders. Learn more at <https://www.samhsa.gov/resource-search/ebp>.
- Resources for Resilience, a North Carolina nonprofit, provides practical, science-based tools designed to build up and support everyone's resilience, including youth. Learn more at <https://resourcesforresilience.com/>.

***For more resources and information, visit [ncdoj.gov/nextgen](http://ncdoj.gov/nextgen).***

## **Abuse and Neglect of Minors and Other Incidences**

According to North Carolina law, any person or institution who has known or has cause to suspect that any juvenile is abused, neglected or dependent, or has died as a result of maltreatment, as defined by G.S. 7B-101, is required by law to report the case to local police and the director of Department of Social Services in the county where the juvenile resides or is found, as outlined in G.S. 7B-301.

# Common Acronyms - pg 1

AG	Assistant Governor (Area Governor)
ARC	Assistant Rotary Coordinator
ARPIC	Assistant Regional Public Image Coordinator
BOD	Board of Directors
BOT	Board of Trustees
CCO	Club Communication Officer
CMS	Citation for Meritorious Service
COG	College of Governors
COL	Council on Legislation
COR	Councils on Resolutions
DACdb	District and Club Database (pronounced Dak Dee Bee)
DEI	Diversity, Equity and Inclusion
DFC	District Finance Chair
DG	District Governor
DGE	District Governor Elect
DGN	District Governor Nominee
DGND	District Governor Nominee Designate
DIR	District Interact Representative
DLA	District Learning Assembly
DLP	District Leadership Plan
DMC	District Membership Chair
DPIC	District Public Image Chair
DR	Disaster Recovery Chair

# Common Acronyms - pg 2

DRFC	Disaster Recovery Foundation Chair
DRR	District Rotaract Representative
DSA	Distinguished Service Award
DTLA	District Team Learning Assembly
EOY	End of Year
EREY	Every Rotarian Every Year
GELS	Governor Elect Learning Seminar
GMS	Grants Management Seminar
GPEI	Global Polio Eradication Initiative
HOF	House of Friendship
IA	International Assembly
iPDG	Immediate Past District Governor
IPP	Immediate Past President
MAP	Member Access Portal
MOP	RI Manual of Procedures (revised every 3 years)
MOU	Memorandum of Understanding
P	President
PAG	Past Assistant Governor
PDG	Past District Governor
PE	President Elect



# Common Acronyms - pg 3

PELS	President Elect Learning Seminar (same as PETS in other Districts)
PETS	President Elect Training Seminar
PFS	Paul Harris Society (commits to donate \$1,000/year to TRF)
PHF	Paul Harris Fellow
PIC	Public Image Coordinator
PN	President Nominee
PRI	President Rotary International
PRID	Past Rotary International Director
PTS	Problem to Solve
RAG	Rotary Action Group
RI	Rotary International
RID	Rotary International Director
RIP	Rotary International President
RYE	Rotary Youth Exchange
RYLA	Rotary Youth Leadership Awards
SAA	Sergeant at Arms
TRF	The Rotary Foundation
TWF	The World Fund (Foundation)



# Brand Elements

## Cheat Sheet

Rotary's brand colors should be used to create a consistent look across all Rotary communications. Our colors have been carefully chosen to complement one another in most situations and should be used in their pure forms, never altered nor screened. Each color includes formulations for the following uses:

- Pantone™ colors for print
- CMYK for 4-color process print
- Hexadecimal for web
- RGB for digital

<p>PMS 130C C0 M41 Y100 K0 Hex #f7a81b R247 G168 B27</p> <p><b>Rotary Gold</b></p>	<p>PMS 286C C100 M84 Y12 K3 Hex #17458f R23 G69 B143</p> <p><b>Rotary Royal Blue</b></p>	<p>PMS 2175C C100 M56 Y0 K0 Hex #0067c8 R0 G105 B200</p> <p><b>Azure</b></p>	<p>PMS 2202C C96 M11 Y2 K0 Hex #00a2e0 R0 G162 B224</p> <p><b>Sky Blue</b></p>
<p>PMS 214C C13 M100 Y37 K0 Hex #d41367 R212 G19 B103</p> <p><b>Cranberry</b></p>	<p>PMS 485C C6 M98 Y100 K1 Hex #e02927 R224 G41 B39</p> <p><b>Cardinal</b></p>	<p>PMS 2165C C66 M44 Y28 K3 Hex #657f99 R101 G127 B153</p> <p><b>Slate</b></p>	<p>PMS 290C C26 M6 Y3 K0 Hex #b9d9eb R185 G217 B235</p> <p><b>Powder Blue</b></p>
<p>PMS 7466C C96 M1 Y31 K0 Hex #00adbb R0 G173 B187</p> <p><b>Turquoise</b></p>	<p>PMS 2070C C53 M100 Y0 K0 Hex #901f93 R144 G31 B147</p> <p><b>Violet</b></p>	<p>PMS 665C C21 M25 Y7 K0 Hex #c6bcd0 R198 G188 B208</p> <p><b>Lavender</b></p>	<p>PMS 2162C C42 M30 Y21 K0 Hex #9ba4b4 R155 G164 B180</p> <p><b>Mist</b></p>
<p>PMS 2018C C0 M66 Y100 K0 Hex #ff7600 R255 G118 B0</p> <p><b>Orange</b></p>	<p>PMS 355C C99 M12 Y100 K2 Hex #009739 R1 G151 B57</p> <p><b>Grass</b></p>	<p>PMS 7537C C36 M26 Y36 K0 Hex #a7aca2 R167 G172 B162</p> <p><b>Moss</b></p>	<p>PMS 7501C C16 M19 Y42 K0 Hex #d9c89e R217 G200 B158</p> <p><b>Taupe</b></p>
<p>Warm Gray 10C C50 M51 Y54 K17 Hex #7a6e66 R122 G110 B102</p> <p><b>Storm</b></p>	<p>Warm Gray 7C C42 M41 Y45 K5 Hex #968b83 R150 G139 B131</p> <p><b>Ash</b></p>	<p>Warm Gray 3C C26 M24 Y28 K0 Hex #bfb7b0 R191 G183 B176</p> <p><b>Platinum</b></p>	<p>Warm Gray 1C C15 M14 Y18 K0 Hex #d6d1ca R214 G209 B202</p> <p><b>Cloud</b></p>
<p>Cool Gray 11C C66 M57 Y52 K29 Hex #54565a R84 G86 B90</p> <p><b>Charcoal</b></p>	<p>Cool Gray 8C C49 M40 Y38 K4 Hex #898a8d R137 G138 B141</p> <p><b>Pewter</b></p>	<p>Cool Gray 5C C32 M25 Y26 K0 Hex #b1b1b1 R177 G177 B177</p> <p><b>Smoke</b></p>	<p>Cool Gray 2C C18 M14 Y15 K0 Hex #d0cfd R208 G207 B205</p> <p><b>Silver</b></p>

# Typography

## Primary Fonts

Use the primary fonts for headlines and navigation labels.

Frutiger (Licensed)

Open Sans (Free)

Arial (Free)

### FRUTIGER LT STD

47 Light Condensed

57 Condensed

67 Bold Condensed

77 Black Condensed

### FRUTIGER

45 Light

46 Light Italic

55 Roman

56 Italic

65 Bold

66 Bold Italic

75 Black

76 Black Italic

95 Ultra Black

### OPEN SANS CONDENSED

Condensed Light

Condensed Light Italic

Condensed Bold

### OPEN SANS

Light

Regular

Italic

Bold

### ARIAL NARROW

Regular

Italic

Bold

Bold Italic

### ARIAL

Regular

Italic

Bold

Bold Italic

## Secondary Fonts

Use the secondary fonts for body text, secondary headlines, and captions.

Sentinel (Licensed)

Georgia (Free)

### Sentinel

Light

Light Italic

Book

Book Italic

Medium

Medium Italic

Semibold

Semibold Italic

Bold

Bold Italic

Black

Black Italic

### Georgia

Regular

Italic

Bold

Bold Italic

# The Right Logos

## Club, District & Zone Logo Samples

Masterbrand Signature

Club Name  
above or  
**Rotary**  
Club Name, District,  
or Zone below



Masterbrand Signature Simplified

Club Name  
above or  
**Rotary**  
Club Name, District,  
or Zone below



Examples

**Rotary**  
Club of Evanston



Sunrise Kampala  
**Rotary**  
Club



**Rotary**  
District 3310



**Rotary**  
Zone 8



## Logo Lockup Sample



## Partnerships & Programs

Logo Lockup Examples

**Rotary**  
District 3310




Sunrise Kampala  
**Rotary**  
Club




Word Lockup Examples

**Rotary**  
Club of Evanston  
Lighthouse



Taste of  
Evanston

**Rotaract**  
Club of Taipei



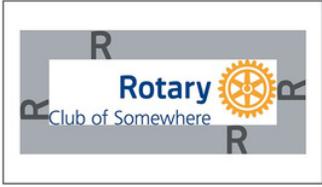
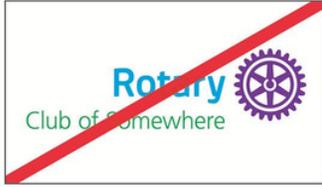
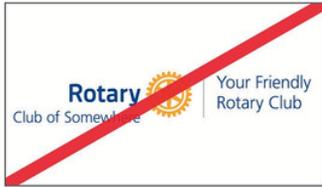
Let's Fight  
Against Hunger

**Interact**  
Club of Evanston  
Township High School



Kits and Cats

# Do's & Don'ts



# HOW TO CREATE A MY ROTARY ACCOUNT



1

CREATE AN ACCOUNT

Go to [my.rotary.org](https://my.rotary.org).



Select **Register**.

Complete the fields under **Create an Account** and select **CONTINUE**.  
You'll receive an email with a link to activate your account.

Create an Account

Already have a My Rotary Account? [SIGN IN](#) >

First Name\*

Last Name\*

Email\*

Are you 18 years or older?\*

- Yes
- No

By creating an account, you agree to the [Terms of Service](#) and acknowledge our [Privacy Policy](#).

**CONTINUE**

# 2 ACTIVATE YOUR ACCOUNT

## Activate Account

After you activate your account, this screen appears. Complete the fields and select **CONTINUE**.

To activate your account, please add a password and security question.

Your password:

- Must be at least 8 characters
- Must contain 1 lowercase letter
- Must contain 1 number
- May not include any part of your email address

Password\*

Confirm Password\*

Security Question\*

Answer\*

By creating an account, you agree to the Terms of Service and acknowledge our Privacy Policy.

**CONTINUE**

**Sign In**

To sign in, enter your email address and newly created password and select **Sign In**.

Username

Password

Remember me

If your email address matches our records, no further steps are needed. If it doesn't match, follow step 3.

**Sign In**

# 3

## VERIFY MEMBER STATUS

Welcome to My Rotary! Answer the following questions to finish setting up your account

### Your Member Status

Tell us your member status.

What is your member status?\*

- I'm a current or former member of a Rotary Club
- I'm a current or former member of a Rotaract Club
- I have never been a member of any Rotary Club or Rotaract Club

Note: If you belong to both a Rotary Club and Rotaract Club, you can choose either option.

**CONTINUE**

If your email address doesn't match one in our records, you'll be asked for your member status. Choose your member status and select **CONTINUE**.

You'll be asked to enter a previous email that may be associated with us. If you don't have access to that email address, we'll create a new account for you.

# HOW TO SET A GOAL

For club officers



1

NAVIGATE TO GOALS

Dashboard

Welcome to Rotary Club Center. Explore data and trends related to your club's goals and tracking progress. Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

Global My District All Club Groups All Clubs

Global

Membership Trends

1,000,000 500,000 0

2012-13 2013-14 2014-15 2015-16 2016-17

2013-14 2014-15 2015-16 2016-17

Select Goal Center from the navigation menu on the left

2

FIND GOALS TO TRACK

Dashboard

Goal Center

The Goal Center is where you can set goals your club will focus on, and track progress. Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

All Club Groups All Clubs Search clubs...

Rotary Club of

0 OF 8 ACHIEVEMENT

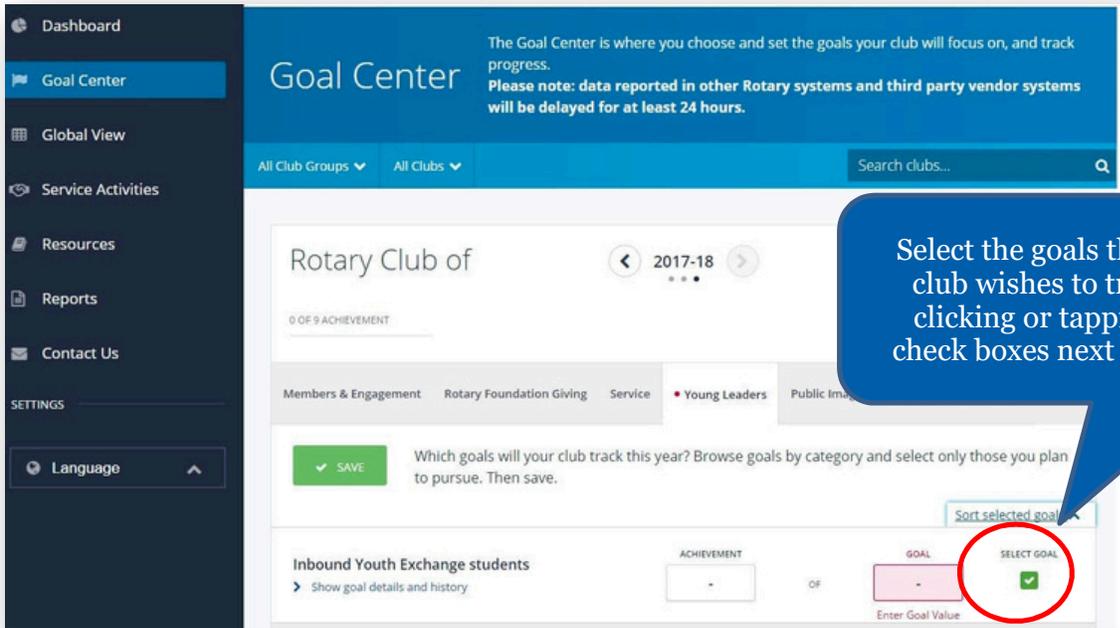
Members & Engagement Rotary Foundation Giving Service Young Leaders Public Image

EDIT

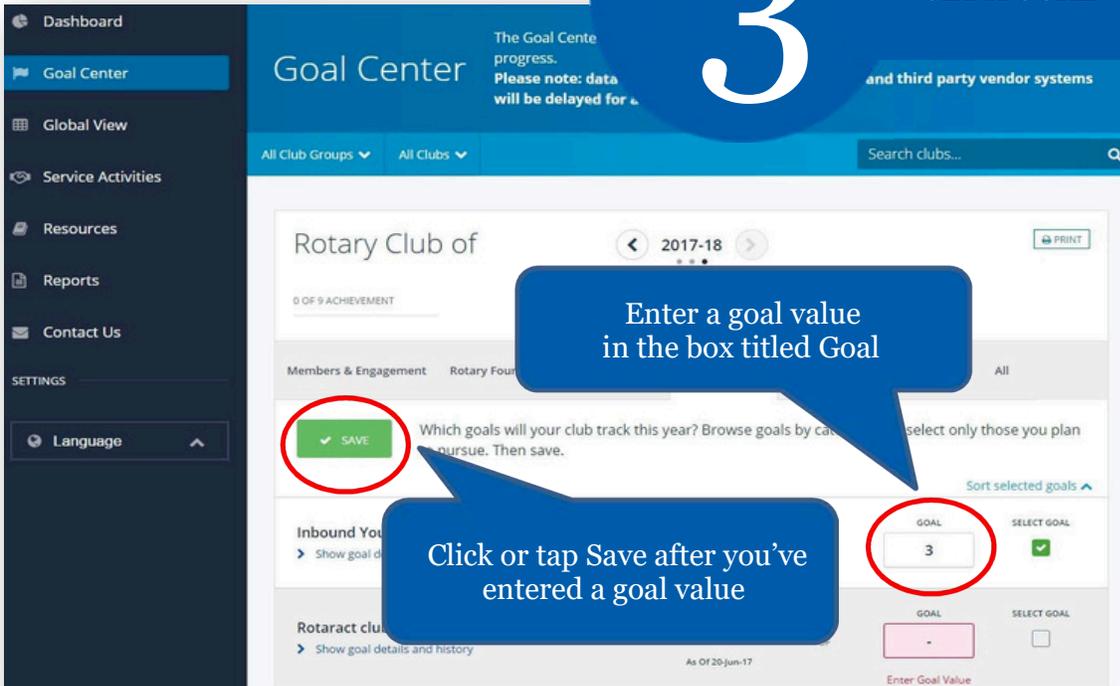
The goals you select will appear below. To report progress or add, remove, or edit a goal, select EDIT

Before choosing your club's goals, make sure the appropriate year is listed

If the Edit button appears, click or tap it to find goals your club wants to track. If this button reads Save and goals are displayed, proceed to the next step

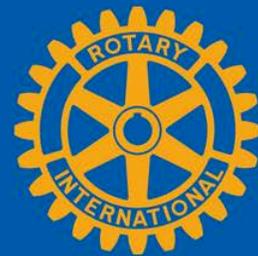


# 3 SET A GOAL



# HOW TO REPORT PROGRESS ON GOALS

For club officers



**1** NAVIGATE TO GOALS

Select Goal Center from navigation menu on the left

Global

Membership Trends

Gender Trends

**2** FIND GOALS TO UPDATE

Rotary Club of

2017-18

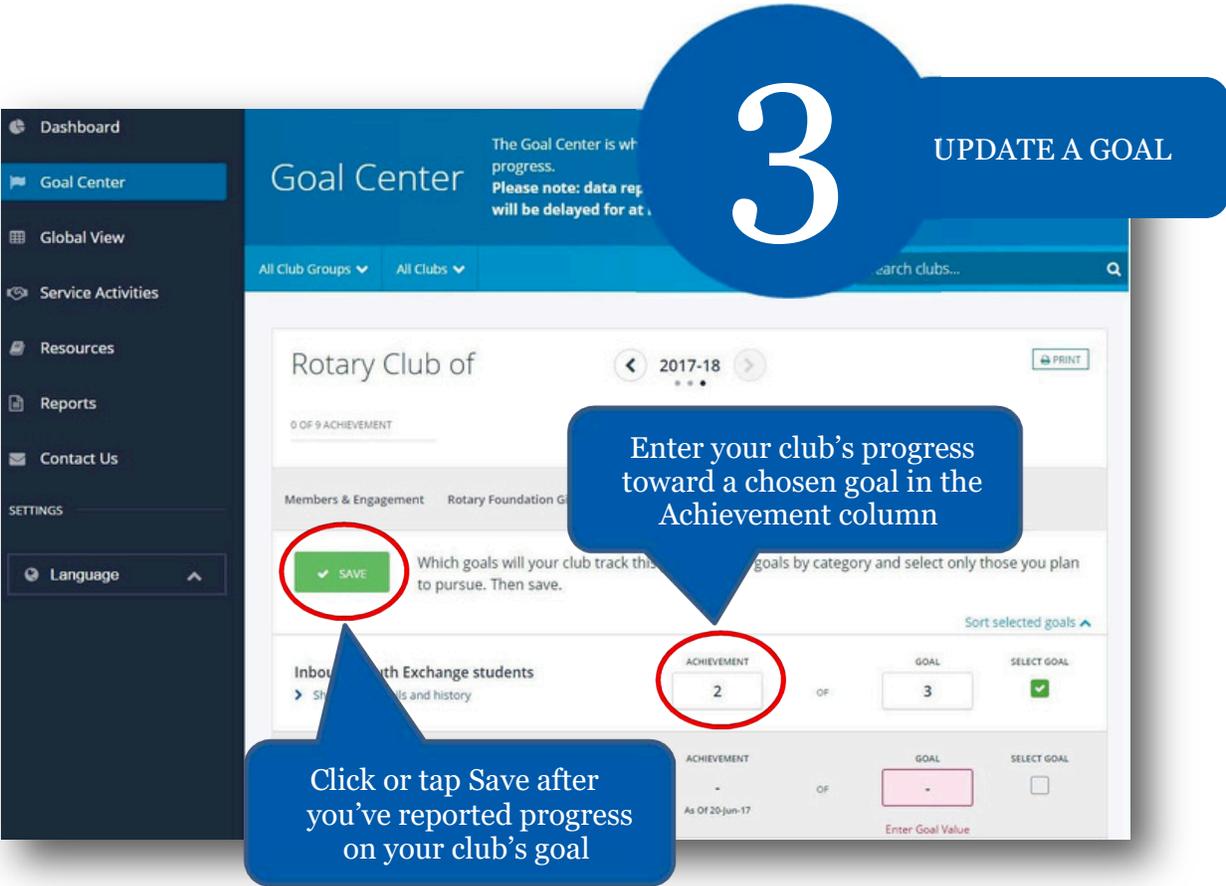
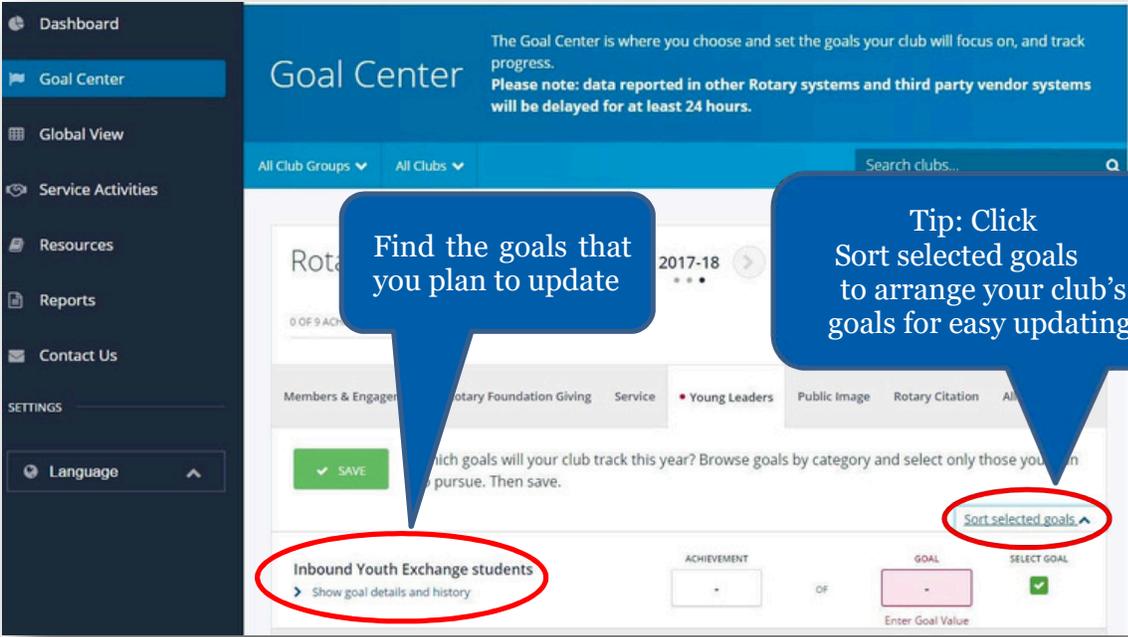
0 OF 8 ACHIEVEMENT

Members & Engagement Rotary Foundation Giving Service Young Leaders Public Image Rotary Citation All

EDIT

Click or tap Edit to see a list of club goals

Before reporting progress on goals, make sure the appropriate year is listed



## Welcome to **IGNITE**, a cool tool for DACdb users!



**IGNITE** by Member Minder Pro, LLC provides ease of use for DACdb users by not only helping manage their organizations, but by making member engagement more accessible.

### Members can

- pay their invoices (in clubs that use the finance module),
- make donations,
- log service hours,
- add service projects to their calendars,
- send service selfies,
- connect with each other by scanning QR codes to save contact information, and

Leaders can communicate one on one or broadcast messages to an entire group.

### **Member engagement has never been so easy!**

### **Now the fun part!!**

Download the mobile app. You'll need your DACdb login credentials to get started but do it once and your phone biometric function takes over from there. Now let's have some fun and share our DIGITS!



[IGNITE - Apps on Google Play](#)



<https://apps.apple.com/us/app/ignite-by-member-minder-pro/id1664594979>

# Risk Management

Planning a Rotary event is a chance to bring people together, make a difference, and showcase your club's spirit. Incorporating risk management practices into your planning helps protect your guests and your club - while keeping the event enjoyable and secure.

As you plan upcoming events, please review these essential safety and loss prevention strategies to help protect your club, members, and guests.

Please share this information with your Event Chairs and Planning Committees.

## **Contracts & Agreements**

- Always use written contracts for venues, vendors, and service providers.
- Review all contracts carefully before signing. Negotiate unfavorable terms and ensure your club's interests are protected.
- Pay special attention to indemnification clauses and insurance requirements—vendors should carry appropriate insurance.
- For guidance, visit the Insurance Portal's Loss Prevention Strategies section and review this video.

## **Waivers & Releases**

- Require signed waiver and release agreements for participants and volunteers actively involved in events (e.g., walks, runs, clean-ups).
- Waivers should clearly explain event risks and release your club, foundation, and organizers from liability.
- Consult a legal professional for drafting waivers. Sample waivers are available on the Insurance Portal.

## **Volunteer Safety**

- Train volunteers and confirm they understand their roles.
- Provide necessary equipment (e.g., reflective vests for roadside cleanups).
- Advise volunteers and members to carry their own health insurance—accident insurance is not provided by the U.S. Club Program.
- If your club wishes to purchase accident insurance for an event, consult a local insurance professional.
- Working with Youth
- Review Rotary youth protection resources here.

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U.S. Rotary Insurance Portal: Loss Prevention Strategies, sample waivers, contract best practices, and more

Website: <http://rotary.hylant.com/>

Username: [rotary@hylant.com](mailto:rotary@hylant.com)

Password: Rotary1905

For U.S. Rotary and Rotaract club and district use only. Please share within your club/district as needed, but do not post credentials publicly.

To request an Additional Insured Endorsement, submit an online request on the Insurance Portal. Questions? Contact Hylant at 419-259-2710 or [rotary@hylant.com](mailto:rotary@hylant.com).













**Thank you for your  
continued support  
as we “Bring the  
Sizzle” to energize  
and grow our  
District!**



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## **Contact**

Shawn Braswell  
111 NW 16<sup>th</sup> Street  
Oak Island, NC 28465



[www.rotary7730.org](http://www.rotary7730.org)  
[shawnbraswell.rotary7730dg@gmail.com](mailto:shawnbraswell.rotary7730dg@gmail.com)  
704-737-5852