

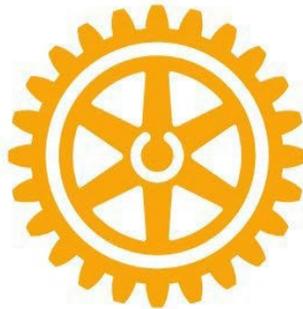
Carolinas' PETS

President-Elect Training Seminar

March 19 – 21, 2026

Jerry Coughter
District Governor
2026-2027

Rotary
District 7680



RESOURCE MANUAL

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Welcome to President-Elect Training!

Our District exists to serve the clubs; the Clubs exist to serve the members. So, our goal for Carolinas' PETS 2026 is to share knowledge, resources, and tools to help you be the best president you can be for the members of your club. As District Governor for your Presidential year, my role is to work with you, support you, motivate you, and advocate for you, your club and your club members.

In Rotary ordinary people do extraordinary things! We are a membership organization; our product is service. By growing our membership, we can do more good in the world. More wells, more schools, more beds, more trees, more service. Locally and around the world. And we do these extraordinary things with our friends. I hope you'll leave here tomorrow energized and motivated to continue Rotary's good works in your community and around the globe.

Do things you love, with people you love, for people you may never meet. – Jerry

Here is RI President Yinka's message for 2026-2027:



CREATE LASTING IMPACT



Olayinka Hakeem Babalola 2026-27 Rotary International President

Olayinka Hakeem Babalola, a member of the Rotary Club of Trans Amadi, Nigeria. Babalola began his Rotary journey in 1984 as a Rotaractor. He joined the Rotary Club of Trans Amadi 10 years later. His leadership roles include serving as district governor (2011-12), RI vice president (2019-20), and member of the RI Board (2018-20). He was also an active leader and participant in RI committees such as the End Polio Now Countdown to History Campaign Committee (2017-23) and the Nigeria National PolioPlus Committee (2013-present, adviser 2016-present). Babalola received a university degree in engineering in 1988. He worked for 25 years in the oil and gas industry, holding senior positions in Shell PLC. Babalola and his wife, Preba, live in the city of Port Harcourt. He supports The Rotary Foundation with a named endowment and as an Arch Klumph Society member. A trustee of ShelterBox UK, he is a recipient of the Africa Centennial Heroes Award, the Regional Service Award for a Polio-Free World, the RI Service Above Self Award, and The Rotary Foundation Citation for Meritorious Service.

RI Presidential Message

Better Than Best

In the last five years, what was your club's best year for Membership Growth & Foundation Giving?
Make that the number to beat.

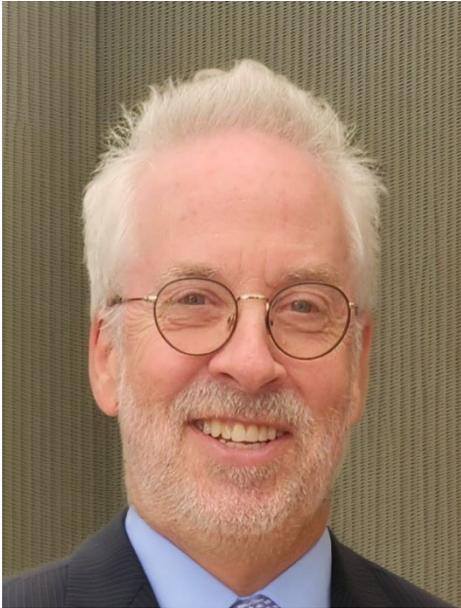
Open Doors to Everyone

Does your club look like your community?

Partnerships

With other Rotary Clubs and other organizations.

CREATE LASTING IMPACT



Jerry Coughter District Governor 2026 - 2027

As a proud member of the Rotary Club of Charlotte, Jerry served in many roles before serving as President in 2020-21.

At the District level, he was co-chair for the Paul Harris Society in 2015-16, and an Assistant Governor from 2022 through 2024. Jerry is a Major Donor, Benefactor, and Bequest Society member, as well as a member of the Polio Plus Society and the Paul Harris Society. He is an RLI graduate. In 2013, Jerry was part of a group of Charlotte area Rotarians to climb Mt. Kilimanjaro to raise funds and awareness for PolioPlus. He's attended five Rotary International Conventions and attended local Rotary Club meetings in six countries.

Jerry is a WASH ambassador, advocating for water, sanitation, and hygiene projects. He serves on the International Ambassador Committee of the Water, Sanitation, and Hygiene Rotary Action Group (WASH RAG) and coordinates a monthly "Ambassador Conversation" Zoom call. He is also a member of HANWASH, the Haiti National Water, Sanitation, and Hygiene Initiative, working to bring clean water and sanitation to all 11.5 million citizens of Haiti.

Professionally, Jerry is a Program Director at a national nonprofit helping states create a better future through science, technology, innovation, and entrepreneurship. He previously served as the founding Executive Director of the Dubois Center at UNC Charlotte, Assistant Vice President for Economic Development at George Mason University, and Executive Director of the Virginia Research & Technology Advisory Commission and the Governor's Biotechnology Commission. He is an adjunct professor of Biology at Wingate University.

Jerry holds degrees from Clemson University, Virginia Commonwealth University, and Shenandoah University. He was named Distinguished Rotarian of the Year by his club in 2022-23.

Jerry and his wife Claire live in Belmont, North Carolina. They are proud parents of two adult daughters, Cate and Mary. They enjoy traveling, hiking, bicycle riding, and flat-water kayaking.

As a 3rd-generation Rotarian, Sharon's journey with Rotary began at a young age in Ohio, as her father and grandfathers were all Rotarians. She would occasionally attend meetings as a guest, learned the 4-Way Test from certificates posted on their office walls, and recalls reading the Rotarian magazine, which opened a window to the world of Rotary beyond the local club. Her mother and grandmother also demonstrated a life of "Service above Self" through church and community activities. Faith, family and service shape Sharon's life.

After graduating from DePauw University, she attended UNC-Chapel Hill School of Public Health, then moved to Gaston County to work with Gaston County Health Department. She returned to graduate school at Vanderbilt University to become a Family Nurse Practitioner, with a focus on caring for under-served populations.

Sharon was invited to join Gaston Breakfast Rotary Club in 2008, serving on the Board for many years and as President in 2013-14, when the RI theme was "Engage Rotary, Change Lives". In June 2022, she joined The Rotary Club of Gastonia, where she now serves on the club's service committee, is involved with community service projects, and is PI/PR Chair.

At the district level, Sharon served as D7680 District Grant Subcommittee Chair. She served as Assistant Governor for 4 years, one year for Cleveland County then 3 years for Gaston County. She has served in a variety of roles with Seminar for Tomorrow's Leaders (SFTL, D7680's RYLA), including as small group mentor, nurse, and photographer. She served as D7680 Rotary Peace Fellowship subcommittee chair for several years and now serves on the district Peace Committee. She is a Rotary Leadership Institute graduate. In 2019, she was selected to participate in the "Emerging Leaders" track at Zone Summit.

Some of her most memorable international Rotary experiences includes participating in a US/Canadian polio NID team in Nigeria in 2015 and attending International Conventions.

Sharon supports The Rotary Foundation as a Paul Harris Fellow, member of the Paul Harris Society, PolioPlus Society, Bequest Society, and as a Major Donor (Arch Klumph Society). Sharon and her family are strong supporters of Rotary Peace Centers, attending the annual Spring Conference at Duke/UNC-CH Rotary Peace Center every year since first attending in 2008. She has served as a Rotary reviewer for Rotary Peace Fellow applications for 5 years.

She considers it a humble privilege to be selected to serve D7680 as DG for 2027-28 and is proud to follow in the footsteps of her father (Jim), who served D6600 as DG for 2009-10.

Sharon lives in Gastonia, NC with her furbabies.



**Sharon
Heinrich**

**District
Governor
Elect**

Cindy Brown Fink is a Tar Heel born and bred. She was born in Cabarrus County, and except for four years spent in Alabama as a child and a short stint in Hilton Head, SC, she has lived in Salisbury, Greensboro, Oxford, and Chapel Hill, NC. She now lives in Salisbury, where she attended 3rd-12th grade, joined Brownie Girl Scouts, learned to play the violin, cheered, and taught hundreds of children to swim.

At UNC-Chapel Hill, she majored in political science and participated in extra-curriculars activities such as Flag Girl, Student Legislature, and Resident Assistant. After her short stint working at a private recreation facility on Hilton Head Island, she returned to Greensboro, NC, to work for the Girl Scouts. She completed her MBA at UNC-G.

Upon moving to Oxford, NC, she volunteered in the community, became a farmer and entrepreneur, gave birth to two boys, founded two non-profits, and joined the Rotary Club. Cindy is a lifetime Girl Scout and from 1993-2006 served as a board member, officer, and President of the Girl Scout Council based in Raleigh

She served as Rotary Club President during the 75th Anniversary year of the Oxford Rotary Club. A job change required more travel across NC, SC, Georgia, Florida, and Virginia, causing Cindy to step away from Rotary temporarily.

With both boys in College, Cindy moved to Chapel Hill to serve as a Sorority House Director. In 2017, she returned to Salisbury as the Executive Director of Meals on Wheels Rowan.

Cindy joined the Rotary Club of Salisbury and worked on various committees. She served as Club President in 2023-2024. Prior to her selection as DGN, Cindy served as Assistant Governor for Area 11, Rowan County in District 7680.

After Hurricane Helene, Cindy wrote two \$25,000 Rotary Disaster Relief grants on behalf of Bounty and Soul, as well as a \$25,000 grant on behalf of the Hunger and Health Coalition in Watauga County. She coordinated District 7680 volunteers and escorted two volunteer groups from Salisbury to Black Mountain.

In June 2025, Cindy attended the Rotary International Conference in Calgary, and in September 2025, the Emerging Leaders Forum in Jacksonville, FL. She serves on the District Grants Committee, is a Paul Harris Fellow, and a Distinguished Rotarian. In November 2025, she chaired the 2025 Rotary Foundation Celebration for District 7680.

Cindy lives with her 94-year-old father and their dog, Pickles. Her sons and their wives have blessed her with three grandchildren.



Cindy Fink

District Governor Nominee



Donna Moffett

**Immediate Past
District Governor**

Donna was born in Richmond VA and moved to Matthews NC with her family at a young age. She attended Charlotte-Mecklenburg Schools and graduated from East Mecklenburg High School in 1980. Donna is a graduate of the University of North Carolina at Chapel Hill (Go Heels!) and since 1989 has volunteered for, and offered her business knowledge to, numerous non-profit operations in the Lake Norman community.

Donna is a proud member of the North Mecklenburg County Rotary Club, having joined the club in 1994 looking for local business connections, personal fellowship, and community service opportunities.

Donna was president of North Mecklenburg Club for years 2014/2015, receiving District 7680 Governor's Trophy for Club of the Year, and again as president for years 2020/2021, during the height of the COVID-19 pandemic. She is a Rotary Foundation Major Donor, Sustaining member, Benefactor and Polio Plus Society member.

Professionally, Donna owns and operates a business accounting, tax, and consultancy practice, having joined the family business in 1989. The practice office is in Cornelius NC, with employees located in Cornelius NC, Matthews NC, and Richmond VA. Donna was a 2003 Charlotte Business Journal Women in Business Award Recipient and a 2016 Cornelius Top Women in Business Recipient.

Personally, Donna's pride and joy are her three children Caroline, Micah, and Olivia. They are now grown, happily married, and expanding with five grandchildren. Donna and Greg Guin married in 2019. Their combined families include five children, eight grandchildren and too many pets to count. Donna and Greg enjoy hiking, reading suspense novels, watching Jeopardy and of course, babysitting grandbabies.

ROTARY INTERNATIONAL VISION STATEMENT



TOGETHER, WE SEE A WORLD
WHERE PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE,
IN OUR COMMUNITIES, AND IN OURSELVES.

ABOUT ROTARY

WHO We Are and WHAT We Do

Rotary is a global network of 1.2 million people who share a commitment to service and making a positive difference in the world.

Rotary members connect through their core values and work together providing services to others, promoting high ethical standards in all vocations, and advancing world understanding, goodwill, and peace through the ongoing development of fellowship, friendship, and relationships.

Rotary's Core Values



SERVICE Above Self

ROTARY'S GUIDING PRINCIPLES

These principles have been developed over the years to provide Rotarians with a strong, common purpose and direction. They serve as a foundation for our relationships with each other and the action we take in the world.

Rotary 

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST:** The development of acquaintance as an opportunity for service;
- SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service;

Rotary 

THE FOUR-WAY TEST Of the things we think, say, or do

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships.

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

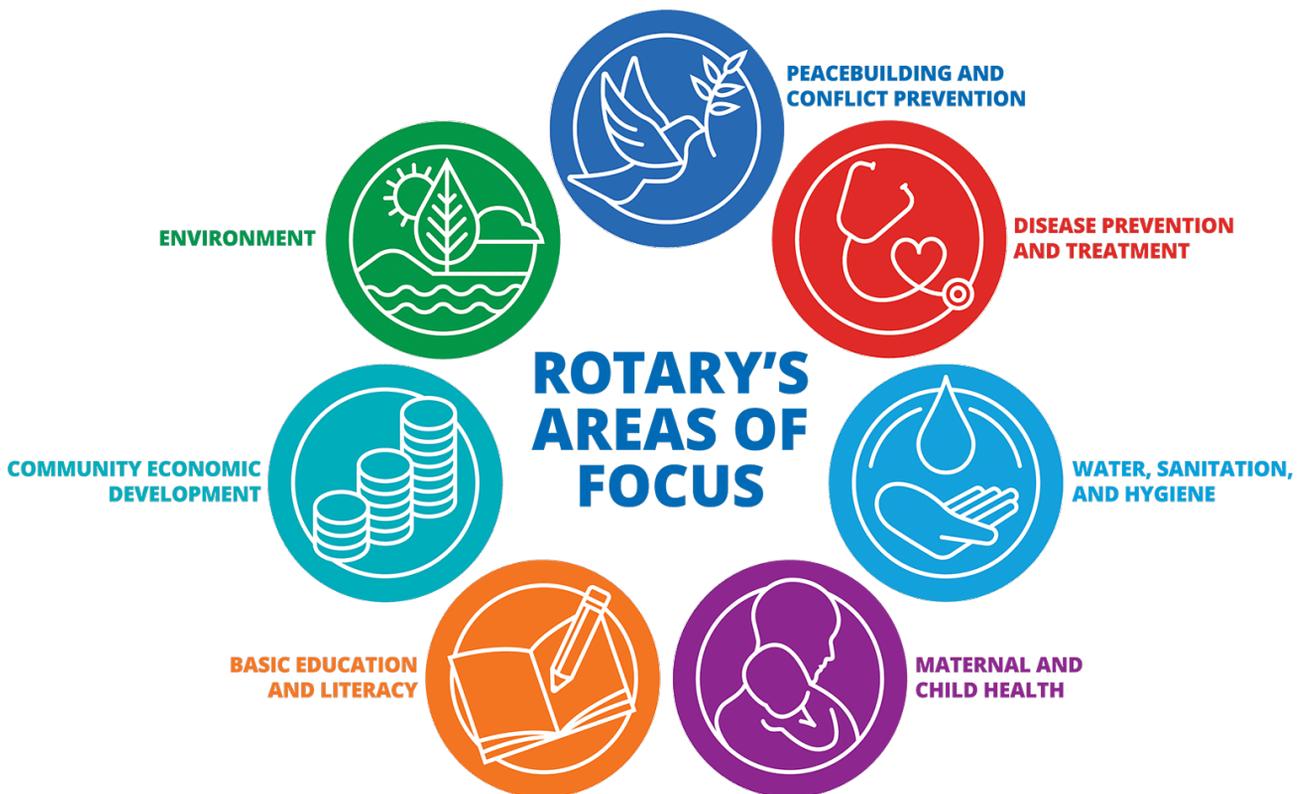
Rotary 

AVENUES OF SERVICE

Channel our commitment to service at home and abroad through five Avenues of Service.

- CLUB SERVICE** focuses on making clubs strong.
- VOCATIONAL SERVICE** calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society.
- COMMUNITY SERVICE** encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest.
- YOUTH SERVICE** recognizes the importance of empowering youth and young professionals through leadership development programs.
- INTERNATIONAL SERVICE** exemplifies our global reach by promoting peace and understanding.

For more than 100 years, our guiding principles have been the foundation upon which our values and tradition stand.



Rotary is dedicated to seven areas of focus to build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever.

Peace Building & Conflict Prevention: Rotary encourages conversations to foster understanding within and across cultures. We train adults and young leaders to prevent and mediate conflict.

Disease Prevention & Treatment: We educate and equip communities to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care.

Water, Sanitation & Hygiene: We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don't just build wells and walk away.

Maternal & Child Health: Nearly 6 million children under the age of five die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.

Basic Education & Literacy: More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy.

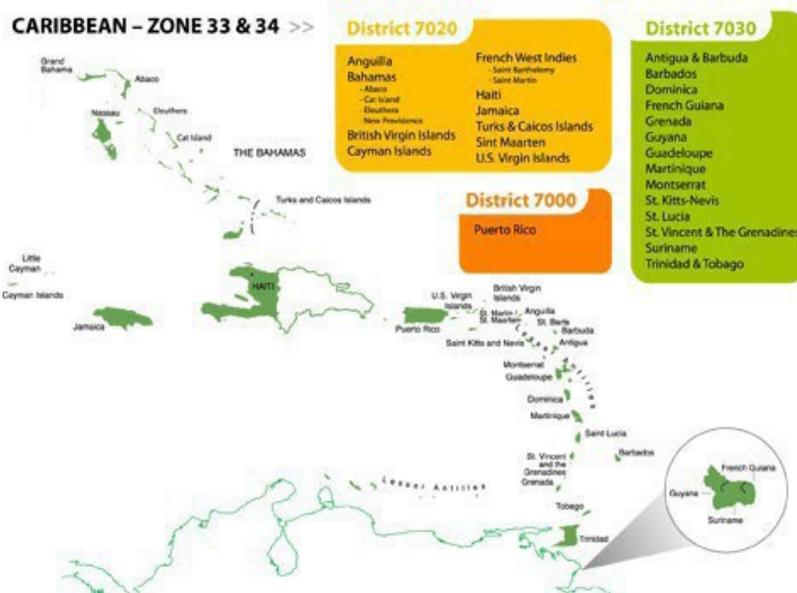
Community & Economic Development: We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old.

Support the Environment: Rotary's newest area of focus is the environment which will enable Rotarians and Rotary Clubs to bring about positive change in the world and increase our impact.

About Rotary District 7680

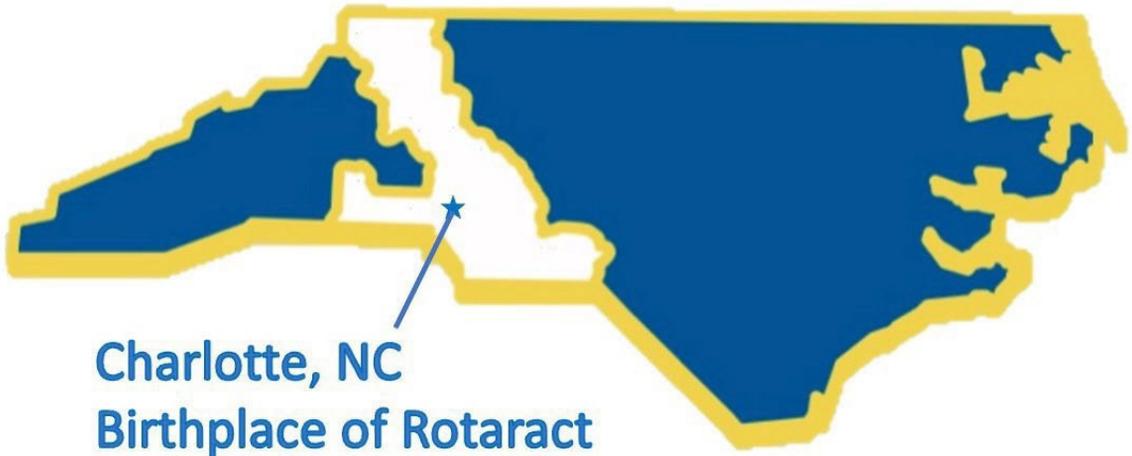
We are in Zone 33 of Rotary International (RI). RI pairs each one of the 34 zones with another zone. Each pair of Zones (33-34 for us) is led by a Director. So, there are 17 International Directors who make up the Board of RI.

- Zones 33-34 encompass 31 districts from western Pennsylvania through the Mid-Atlantic and Southeastern United States through the Caribbean to the top of South America
- There are 26 countries and regions represented in Zones 33-34.
- Our Rotarians speak English, French, Dutch, and Spanish as primary languages.
- Zone 33 includes western Pennsylvania down through the Carolinas.
- Zone 34 includes Georgia, Florida, Caribbean, Puerto Rico, French Guiana, Guyana, and Suriname



About Rotary District 7680

Rotary
District 7680



Rotary District 7680 serves fourteen counties in the west-central region of North Carolina (from the VA state line to the SC state line, and from Boiling Springs to Hamlet). Each county has at least one Rotary club. 52 clubs are active with approximately 2200 members who share similar values and a commitment to serving the needs of their communities and helping others around the world.

About Rotary District 7680

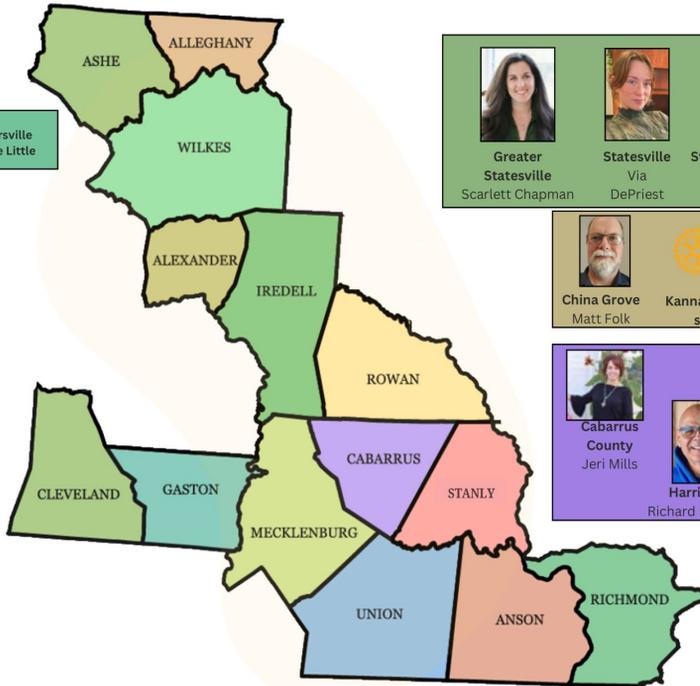


Rotary District 7680 has 11 areas, each with an Assistant Governor (sometimes called an Area Governor) who serve four to five clubs in their respective areas.

ASSISTANT GOVERNORS

AREA	LOCATION	ASSISTANT GOVERNOR	CLUBS
1	Anson/Richmond/Stanly County	Mandi Rogers	Albemarle, Rockingham, Wadesboro, West Stanley
2	Ashe/Alleghany/Wilkes/Alex County	Kelly Diamond	Alleghany County, Ashe County, Taylorsville, North Wilkesboro
3	Cabarrus County	Dana Ritchie	Cabarrus County, Concord, Concord Afton Sunset, Harrisburg
4	Cleveland County	Josh Shelton	Boiling Springs, Cherryville, Kings Mountain, Shelby, Shelby Breakfast
5	Gaston County	Jenna Jourdet	Belmont, Mount Holly, Gastonia, Gastonia East, Gastonia Evening
6	The Lake Area	Eileen Solomon	Davidson, Mooresville, Huntersville Happy Hour, Lake Norman Huntersville, Mooresville Lake Norman, North Mecklenburg County
7	Central Iredell	Maureen Moore	Greater Statesville, Statesville, Statesville Fourth Creek, Top of the Lake Mooresville, Troutman
8	Mecklenburg County Center	William Bradley	Charlotte, Charlotte North, Charlotte International, Charlotte Dilworth South End
9	Mecklenburg County South	Georgia Oakes	Ballantyne, Charlotte South, Charlotte South Park, Charlotte Providence, Mecklenburg County-South
10	Union County	Hayden Kramer	Marshville, Matthews, Monroe, Monroe-Union Breakfast, Union West (Indian Trail), Waxhaw-Weddington
11	Rowan County	Diane Folk	China Grove, Kannapolis, Rowan County, Salisbury

Rotary District 7680 2026-2027 Presidents



Alleghany County
Brenda Priest

Ashe County
Mark Hewett

Taylorsville
Dianne Little

North Wilkesboro
Chris Walters

Boiling Springs
Zach Parker

Cherryville
Mike Atwell

Shelby Breakfast
Ruth Huffstetler

Kings Mountain
Angela Brooks

Shelby
Jim Morgan

Belmont
Brad Frazier

Gastonia
Andrew Pierce

Gastonia East
Walter Gray

Gastonia Evening
Steve Fridley

Mount Holly
Somer Castle

Charlotte
Bill Bartee

Dilworth
Doyle George

Dilworth
Kirk Stewart

International
Helen Honeycutt

International Inner Peace
Patricia Freudenberg

Charlotte-North
Michael Savage

Davidson
Emily Abbas

Huntersville Happy Hour
Franz Lorio

Lake Norman/Huntersville
Jack Simoneau

Mooresville

Mooresville-Lake Norman
John McLaughlin

North Mecklenburg
Debra Fretwell

Ballantyne
Brian Hakeem

Charlotte Providence
Jay Jacob

Charlotte South
Susan Walker

SouthPark
Erika Hudson

Meck County-South
Gregory Snoor

Greater Statesville
Scarlett Chapman

Statesville Via
DePriest

Statesville/4th Creek
Chenell Maddox

Top of the Lake
Tom Madson

Troutman
Eric Dees

China Grove
Matt Folk

Kannapolis

Rowan County
Paul Lucha

Salisbury
Williams

Cabarrus County
Jeri Mills

Harrisburg
Richard Robinson

Concord
Steve Schattner

Impact by The Full Circle
Katherine Campbell

Concord-Afton
Justin Moore

Albemarle
Louisa Hartsell

West Stanly
Pam Carrick

Wadesboro
Stephanie Wilson

Rockingham
Jeremy Dewberry

Marshville
Emily Hailey

Matthews
Fred Rogers

Monroe
Brandy Clemmer

Monroe
Thoms Engl

Monroe-Union Breakfast
Oscar Outen

Union West
Shirley Helms

Waxhaw-Weddington
Brie Foster

Waxhaw-Weddington
Wendy Keenan

CLUB PRESIDENTS

Club Name	Area	First Name	Last Name	
Albemarle	1	Louisa	Hartsell	
Alleghany County	2	Brenda	Priest	
Ashe County	2	Mark	Hewett	
Ballantyne	9	Brian	Hakeem	
Belmont	5	Brad	Frazier	
Boiling Springs Area	4	Zach	Parker	
Cabarrus County	3	Jeri	Mills	
Charlotte	8	Bill	Bartee	
Charlotte Dilworth South End	8	Doyle	George	
Charlotte Dilworth South End	8	Kirk	Stewart	
Charlotte International	8	Helen	Honeycutt	
Charlotte Leadership Impact Group	8	Austin	Backus	
Charlotte North	8	Mike	Savage	
Charlotte Providence	9	Jay	Jacob	
Charlotte South	9	Susan	Walker	
Charlotte South Park	9	Erika	Hudson	
Cherryville	4	Mike	Atwell	
China Grove	11	Matt	Folk	
Concord	3	Steve	Schattner	
Concord-Afton Sunset	3	Justin	Moore	
Davidson	6	Emily	Abbas	
Gastonia	5	Andrew	Pierce	
Gastonia East	5	Walter	Gray	
Gastonia-Evening	5	Steve	Fridley	
Greater Statesville	7	Scarlett	Chapman	
Harrisburg, NC	3	Richard	Robinson	
Huntersville Happy Hour	6	Franz	Lorio	
Impact Full Circle of Cabarrus County	3	Katherine	Ramirez Campbell	

CLUB PRESIDENTS

Club Name	Area	First Name	Last Name	
Kannapolis	11			
Kings Mountain	4	Angela	Brooks	
Lake Norman/Huntersville	6	Jack	Simoneau	
Marshville	10	Emily	Hailey	
Matthews	10	Fred	Rogers	
Mecklenburg County-South	9	Gregory	Snoor	
Monroe	10	Thomas	Engl	
Monroe	10	Brandy	Clemmer	
Monroe-Union Breakfast	10	Oscar	Outen	
Mooresville	6			
Mooresville-Lake Norman	6	John	McLaughlin	
Mount Holly	5	Somer	Castle	
North Mecklenburg County	6	Debra	Fretwell	
North Wilkesboro	2	Chris	Walters	
Rockingham	1	Jeremy	Dewberry	
Rowan County	11	Paul	Lucha	
Salisbury	11	Traci	Williams	
Shelby	4	Jim	Morgan	
Shelby Breakfast	4	Ruth	Huffstetler	
Statesville	7	Via	DePriest	
Statesville/Fourth Creek	7	Chenell	Maddox	
Taylorsville	2	Diane	Little	
Top of the Lake-Mooresville	7	Tom	Madson	
Troutman	7	Eric	Dees	
Union West (Indian Trail)	10	Shirley	Helms	
Wadesboro	1	Stephanie	Wilson	
Waxhaw-Weddington	10	Wendi	Keenan	
Waxhaw-Weddington	10	Brie	Foster	
West Stanly	1	Pamela	Carrick	

District Leadership

Role	Name	Role	Name
District Governor	Jerry Coughter	Membership Discover Rotary	Dianne Little
DG Elect	Sharon Heinrich	Membership ICA	Paula Smith
DG Nominee	Cindy Fink	Membership Engagement	John Yermack
iPast District Governor	Donna Moffett	Public Image/Public Relations	Mark Daniels
Treasurer	Phil Volponi	RLI Coordinator	Laurel Morris
Communications/Secretary	Wally Olson	Rotary Foundation	Kam Chandan
Chief of Staff	Peter Bagley	Rotary Foundation Polio	Tom Smith
CART	Don Seitz	Rotary Foundation Paul Harris Society	David Hare
Community Service Chair		Youth Services RYLA	Scott VanDerLinden
Peace	Ashmi Trevedi	Facilitator	Marcia Scheideman
Finance Committee Chair	David Hare	Webmaster	Christine Cirpiano
Friendship Exchange	Ineke Wilson	Youth Services Interact	Kathy Crothers
Global Grants	Bob Wilson	Youth Services Rotaract	Rocky Cabagnot
Grants		Youth Exchange RYE	Kevin Kendrick
Grants Training	Sharon Heinrich Luke Upchurch	Disaster Relief Coordinator	Sheila Crunkleton
Membership	Mark Markanda	Disaster Relief Coordinator	Cindy Fink

March 2026

Water, Sanitation, and Hygiene Month

- March 22 World Water Day
- March 28 Virtual Grants Seminar. (At least one club member to qualify for District Grants)

To Do List

- Work on your Strategic Plan for your club.
- Plan a large-scale community service project involving multiple clubs implemented as part of a district grant project.
- Register for DG and District 7680 leadership team installation.
- Include your club officers and chairs in DACdb so they receive proper communication.

April 2026

Environment Month

- April 22 Earth Day

To Do List

- Visit Rotary Club Central and review your goals with your club leadership team.
- Verify all the club leadership positions are listed in DACdb with correct email and phone numbers to ensure the district leadership team can communicate with your club leaders.

May 2026

Youth Service Month

- May 16 Club Leadership Training (virtual)
- May 29-31 District Conference Asheville NC

To Do List

- Plan and prepare for Club President and Leadership installation.
- Share your vision for your Rotary year with your Club members.
- Form teams to support your Club committees.

June 2026

Rotary Fellowship Month

- June 14-17 Rotary International Convention, Taipei, Taiwan
- June 15 2025-2026 District Grant Final Reports are due.
- June 15 2026-2027 District Grant applications are due.
- **June 27 – District Installation** Event, Mount Holly; all President Elects and District Leadership are welcome! Bring canned food!
- June 30 Rotary Club Excellence Award nominations are due.

To Do List

- Visit Rotary Club Central and confirm the goals for your Club with your club leadership team are correct - <https://rcc.rotary.org/>
- Verify all the club leadership positions are listed in DACdb with correct email and phone numbers to ensure the district leadership team can communicate with your club leaders.
- Confirm your club members listed in DACdb are accurate to begin the new Rotary year.

July 2026

Maternal and Child Health Month

Congratulations, you are now President of your Rotary Club!

- July 16 - 19 Seminar for Tomorrow's Leaders (SFTL) at Gardner-Webb University.

To Do List

- Prepare a press release to share with local newspapers, magazines and social media about your club and transition of team.
- Plan for club assembly to introduce club leadership team and share the goals for the Rotary year with your club members.
- Ensure PR team is aware of Zones 33/34 Public Image Resources and attends Webinars to ready themselves for the year: <https://elevaterotary.org/>
- Share pictures of club events, fundraisers and membership spotlight with District PR team.
- Submit dues to RI & to District 7680.

August 2026

Membership and New Club Development Month

- August 29 – **NEW** Leadership Development Academy

To Do List

- Announce District Grant awards to your club members.
- Ensure PR team is aware of Zones 33/34 Public Image Resources and attends Webinar: <https://elevaterotary.org/>
- Share pictures of club events, fundraisers and membership spotlight with District PR team.
- Share weekly messages about The Rotary Foundation with your club members.

September 2026

Basic Education and Literacy Month

- September 21 - International Day of Peace
- September 19 – Leadership Development Academy (part 2)

To Do List

- Refer to the DACdb calendar to mark the dates when DG Jerry will be visiting your club. If there are any conflicts, please let Peter Bagley know as soon as possible.
- Promote and register your club members for Foundation Celebration.
- Ensure PR team is aware of Zones 33/34 Public Image Resources and attends Webinar: <https://elevaterotary.org/>
- Share pictures of club events, fundraisers and membership spotlight with District PR team.
- District Grant funds will be distributed to clubs.

October 2026

Community Economic Development Month

- October 24 - World Polio Day. **Plan a new fundraising event with a goal of \$1500.** Work with your local city and town officials for the proclamation of World Polio Day.

To Do List

- First 100 days of Rotary Year. Check point.
- Promote registration for the District Foundation Celebration in November.
- Nomination of District Governor for 2029-30 due.

November 2026

Rotary Foundation

Month

November 7 – **Foundation Celebration**, in the warehouse at Nourish Up, 901 Carrier Dr, Charlotte, NC 28216

To Do List

- Encourage club members and spouses to attend the annual Rotary Foundation Celebration
- Review your club's foundation report with the club Foundation Chair.
- Ensure contributions are being submitted to The Rotary Foundation in a timely manner.
- Hold club meetings on Foundation topics.
- IRS Deadline (Form 990) for Clubs for 501c3 and 501c4 compliance due by 11/15.
- Share pictures of club events, fundraisers, and membership spotlight with District PR team.

December 2026

Disease Prevention and Treatment

Month

To Do List

- Hold annual club assembly to elect club officers for 2026-27.
- Register for Mid-Year assembly.
- Submit your club contributions to the CART fund.
- Ensure PR team is aware of Zones 33/34 Public Image

Resources and attends Webinar:

<https://elevaterotary.org/>

January 2027

Vocational Service
Month

- January 18 (3rd Monday of month) Martin Luther King, Jr. Weekend of Service
- January 23 (tentative) – Mid-Year Assembly/Foundation Summit/Pre-PETS

To Do List

- Promote and register your club members for District Conference.
- Visit Rotary Club Central and verify club goals with your club leadership team.

February 2027

Peacebuilding and Conflict Prevention
Month

- February 23 - Celebrate Rotary's birthday.

To Do List

- Organize a tree-planting project to commemorate Rotary's birthday and Paul Harris' passion for planting trees.

March 2027

Water, Sanitation, and Hygiene
Month

- March 22 - World Water Day

To Do List

- Nominate Distinguished Rotarian for your Club and send name to the District Conference team.

April 2027

Environmental

Month Dates

- April 22 - Earth Day

To Do List

- Ensure PR team is aware of Zones 33/34 Public Image Resources and attends Webinar: <https://elevaterotary.org/>
- Share pictures of club events, fundraisers, and membership spotlight with District PR team.
- Register for District Conference!

May 2027

Youth Service

Month

- May 23-27 RI Convention, Dubai, UAE

To Do List

- Submit your club contributions to the CART fund.
- Plan to sponsor a youth for SFTL/Ryla (Seminar for Tomorrow's Leaders/Rotary Youth Leadership Academy)

June 2027

Rotary Fellowships

Month

- June 18-19, **District Conference/Celebration**, Shelby

To Do List

- Visit Rotary Club Central and complete the goals for your Club.
- Submit your club contributions to the CART fund.
- Share the end-of-year update and CELEBRATE your Rotary year with your club members.

District Governor Visit Calendar in DACdb

Club Brag Sheet

Before your governor visit, we will ask you to submit a Brag Sheet about your club.

Three things you're amazing at:

- 1)
- 2)
- 3)

Three things you are working to improve:

- 1)
- 2)
- 3)

What is your progress toward meeting your goals?

Where is your sweet spot for collaboration with others?

How are you innovating and ensuring continuity?

President Leadership Responsibilities:

Provide clear communications to your club.

Recognize accomplishments.

Motivate to reach goals.

Listen to Members and Partners.

- Set goals for your club and for each club committee.
- Supervise the club budget preparation and annual review of results.
- Review activities, goals and expenditures and participate in decisions.
- Oversee the work of your committees.
- Collaborate with the governor, assistant governor and area clubs on district matters
- Communicate important information from the governor and from Rotary International.
- Make certain Rotary logos are used properly.
- Plan and lead monthly board meetings.
- Plan and lead interesting, relevant and fun club meetings.
- Plan Club Assemblies to keep club operations in order.
- Ensure training is available for all club members, officers and directors.
- Involve members in carrying out goals and reporting results in Rotary Club Central.
- Encourage attendance at Club and District events.
- Attend the district conference, mid-year assemblies and workshops.
- Create and submit a report of your year to your board and incoming officers.
- Work with your successor for a smooth transition at the end of your year.

- KNOW YOUR CALENDAR DATES

- KNOW YOUR TECHNOLOGY
 - DACdb
 - Myrotary.Org
 - Rotary Club Central
 - Ignite App

- WEBSITES TO FREQUENT
 - Rotary Learning Center On My Rotary.Org
 - Elevate Rotary PI/PR elevaterotary.org
 - Membership Success Center On DACdb
 - Calendar On DACdb
 - District 7680 Website
 - District 7680 Newsletter

- TRAINING FOR YOU AND MEMBERS
 - Attend Club Officers Training
 - Rotary Leadership Institute
 - Rotary 101
 - Zone 33/34 Webinars

- ROTARY PROGRAMS TO KNOW
 - ROTARY FOUNDATION
 - Polio Eradication
 - District Grants
 - Global Grants
 - Disaster Relief
 - YOUTH INITIATIVES
 - Interact
 - Rotaract
 - SFTL/RYLEA
 - Rotary Youth Exchange
 - Rotary Friendship Exchange
 - Cart – Coins For Alzheimer’s Research Trust.
 - Rotary Means Business
 - Rotary Peace Centers
 - Rotary Action Groups

- ROTARY EVENTS TO ATTEND
 - District Grants Training
 - District Wide Club Officers Training
 - District Foundation Celebration
 - Foundation Mini Workshops
 - Mid-year Assembly
 - District Conference

- ❑ COMPLETE A CLUB HEALTH CHECK SURVEY –
my.rotary.org

- ❑ SET YOUR GOALS
 - Input Goals In Rotary Club Central
 - Track Your Goals In Club Central
 - Plan Your Club's Calendar

- ❑ CONTINUE TRAINING AFTER PETS
 - ❑ Club President Essentials and other courses in Rotary Learning Center

- ❑ BUILD YOUR TEAM AND SETUP ROLES IN DACdb
 - President (P)*
 - President Elect (PE)*
 - Immediate Past President (IPP)*
 - Secretary (S)*
 - Treasurer (T)*
 - Directors (D)* - Optional
 - Sergeant-at-arms (SAA) – Optional

***Board members - Each officer and director shall be a member in good standing of the club.*

- ❑ SUPERVISE PREPARATION OF A CLUB BUDGET

- ❑ GET TO KNOW YOUR DISTRICT RESOURCES

COMMITTEES FOR DISTRICT 7680

Membership	Rotary Foundation
Community Service	PI/PR
Youth Initiatives	Facilitated Learning (Training)
Peace and Conflict Resolution	

Our 14-county area represents a diverse combination of people, economies, living conditions, schools, health, and development. Each of our counties presents opportunities for Rotarians to develop projects aimed at addressing identified community needs.

Each of our District Committees needs members from various parts of the district to ensure we have balanced representation. Committees have regular schedules of recurring meetings, such as once per month, to ensure Committee members can plan their schedules accordingly.

Please consider if there are members in your clubs who would be great members on any our District Committees.

TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we work together to build a stronger world, **Rotary's Action Plan — our strategic plan — is leading our organization to form more meaningful connections and make a more sustainable difference through service.** Using the plan's four priorities as a guide, we're fulfilling the vision of Rotary International and The Rotary Foundation: creating healthy clubs, providing engaging experiences for all, and uniting people to take action with us to create lasting change.

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new ways for participants to experience Rotary
- Increase club flexibility and appeal
- Build understanding of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Improve understanding and support for individual participants
- Offer new opportunities for personal and professional connection
- Provide learning opportunities for leadership development and skill building

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Foster more diverse perspectives in decision making

DISTRICT STRATEGIC PLAN INCORPORATING ROTARY ACTION PLAN

DISTRICT GOALS: ACTION PLAN – INCREASE OUR IMPACT

- Contribute at least \$300,000 to Endowment Fund.
- Highlight our polio eradication efforts, encouraging clubs to innovate around this priority.
- Assist clubs to conduct robust community needs assessments.
- Foster participation in efforts to combat food insecurity.

DISTRICT GOALS: ACTION PLAN – EXPAND OUR REACH

- Initiate at least three new clubs in District 7680, including Rotary Clubs, Companion Clubs or Rotaract Clubs.
- Encourage clubs to collaborate on projects, around food insecurity.
- Promote sharing of projects, initiatives, and Rotary in general in social media and with other clubs.
- Focus on intentional efforts to expand club diversity

DISTRICT GOALS: ACTION PLAN – ENHANCE PARTICIPANT ENGAGEMENT

- Increase opportunity for clubs to record service activity in Ignite through continued District sponsorship.
- Promote use of engagement tools because the club experience is vitally important.
- Promote use of LinkedIn and Instagram with clubs.
- Identify Global Grant opportunities.

DISTRICT GOALS: ACTION PLAN – INCREASE OUR ABILITY TO ADAPT

- Explore opportunities to collaborate with neighboring Districts and other organizations in service projects to combat food insecurity and other community issues.
- Ensure our District leadership is reflective of our Rotary community. and enhance feelings of belonging by club members

DISTRICT 7680 PRIORITIES AND MEMBERSHIP, FOUNDATION, PI/PR GOALS

Priorities:

1. Combat Food Insecurity => **#Hunger2Hope**
2. Strengthen leadership and improve continuity
3. Collaboration among clubs and organizations
4. Family Friendly

Membership Goals 2026-2027

- Every club hosts or cohosts a Discovery Rotary event.
- Start at least five new clubs (stand alone, companion, cause-based, corporate, etc.).
- Monthly meetings of club membership chairs with District membership subcommittee chairs.
- Grow District membership by at least 100 new members.

Foundation Goals 2026-2027

- Contribute at least \$300,000 to Rotary Foundation.
- Monthly meetings of Club and District Foundation Chair.
- At least two new Global Grants submitted.
- Increase Rotary Direct by 20%.

Public Image Goals 2026-2027

- Assist clubs lacking a social media presence with a specific action plan.
- Ensure brand awareness on District social media sites.
- Monthly meetings of Club and District PI/PRChairs.
- Promote club storytelling about projects.

DISTRICT APPROVED BUDGET and MEMBER DUES

As an incoming President, you and your board should soon be working thru your budget for the 2026-2027 Rotary year. The following information may assist you in making those plans.

A District budget is presented annually to all Clubs, typically at District Conference or District Assembly. These funds are used to provide funds for District Administration, Committee Expenses, District Officers, District Representation at Rotary International Events, District Training events, District Conference, Recognitions, Zone Institute training for District Officers, and other necessary expenses. An audited statement of expenses is presented for review and approval annually to all Clubs, typically at the District Conference or District Assembly. The district per capita levy generates money for the district fund, which is used to pay district expenses. The annual budget determines an appropriate levy amount. The 2026- 2027 proposed budget will be presented at the presidents-elect training seminar (PETS). Once the budget is established, additional approval is required only if the levy amount needs to change.

Rotary International

Rotary International Dues are billed twice a year on July 1 and January 1 and are payable by August 1 and February 1. A semi-annual report is e-mailed to club officers from RI in mid-July and mid-January and is also available on your “My Rotary” section of the Rotary International website. You can view the club invoice and club detail there. *Note: Rotary Club International dues are set by Council of Legislation action.*

RI dues are as follows:

1. \$42.75 Rotary International Semi-annual Dues for fiscal year 2026-2027 (will be prorated by months if someone is added or deleted within the 6 months)
2. \$9.00 for The Rotarian Magazine (paper or digital)
(1 and 2 are billed January and July of each year)
3. \$1.00 Council on Legislation Fee
4. \$1.16 for US Club Program – Directors and Officers Liability insurance
5. \$4.97 for US Club Program – General Liability insurance
(3,4, and 5 are billed January of each year)

Rotary District 7680

Annual District Dues are billed twice a year on July 1 and January 1 and are payable upon receipt. District Dues are as follow:

6. \$35.00 per Rotarian in the District twice a year

These charges are based on active membership in DACdb so it's important that all members are accurately reflected through rotary.org and all updates are done through DACdb.

Please see this link: <https://my.rotary.org/en/club-invoice-faq>

THE INTERDEPENDENT COMPONENTS OF SUCCESSFUL CLUB:

Membership, Foundation, PI/PR

Just like any other organization, Rotary needs members to continue the impactful work we have done as Rotarians for the past 121 years. New members help existing projects and provide ideas for new initiatives. We also know that Membership is only a part of the equation that makes Rotary such a vital force for good. Membership works in conjunction with our Rotary Foundation and Public Image/Public Relations (PI/PR) teams to educate and financially support our many projects around the world.

Membership Attrition is real. We may love the feel of our clubs now and the members, but life happens. Rotary clubs lose an average of 15% of members every year. So, when we set a goal for membership growth, it's essential that we plan for attrition. But we can also try to reduce attrition by giving members a reason to stay. Our club meetings should foster a sense of belonging and focus on ensuring all present feel welcomed. The District Membership team includes three subcommittees to help your club address these issues:

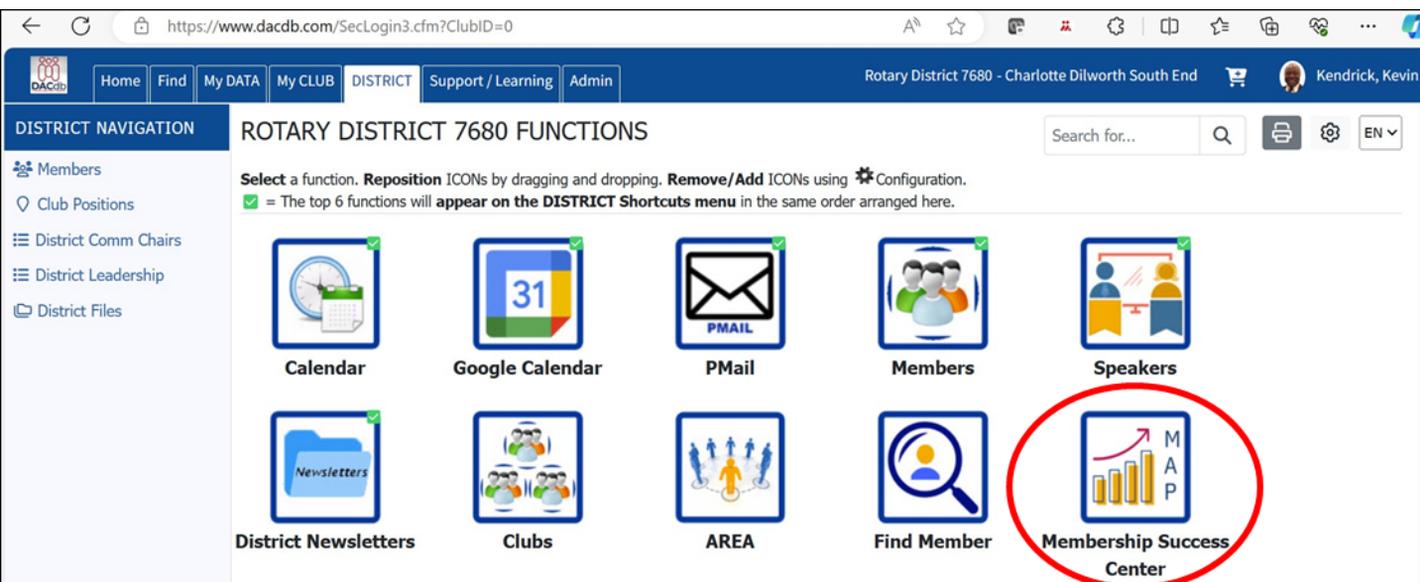
Attraction – Discovery Rotary, lead management

Retention – Surveys, engagement, culture

New Club Formation – Give people options

THE INTERDEPENDENT COMPONENTS OF SUCCESSFUL CLUB: MEMBERSHIP

One of the very first things you can do as a President is visit the Membership Success Center on the District page in DACdb. ***If the icon isn't there, you can add it by going to "Settings" at the top right. Look for MapSys.***



The screenshot shows the DACdb interface for Rotary District 7680. The top navigation bar includes links for Home, Find, My DATA, My CLUB, DISTRICT, Support / Learning, and Admin. The main content area is titled "ROTARY DISTRICT 7680 FUNCTIONS" and contains a grid of icons for various functions. The icons are: Calendar, Google Calendar, PMail, Members, Speakers, District Newsletters, Clubs, AREA, Find Member, and Membership Success Center. The Membership Success Center icon is circled in red. A search bar and a language dropdown (EN) are also visible.

Follow the appropriate prompts for access to goal setting, reports, progress dashboard. We encourage all clubs to set goals and utilize this tool to keep your membership front and center.

Insider Tip:

If you're looking for member input, the **MSC** has an excellent, easy to use Club Survey. You're encouraged to create one.

CLUB EXPERIENCE MATTERS THE MOST

Recent Rotary research confirms that the single most important factor in member satisfaction is the club experience.



Using our [Membership Assessment Tools](#) guide, which includes the [Member Satisfaction Survey](#), can help you craft an experience that reflects your members' interests and needs.

Tips for Rotary Club Member Retention



ENGAGE | EMPOWER | INSPIRE

1. Strengthen the Welcome Experience

- Greet every member by name at meetings
- Assign hospitality champions for every meeting
- Ensure guests and new members never sit alone
- Follow up with absentees warmly, not punitively
- Celebrate member milestones (birthdays, anniversaries, achievements)

2. Improve Meeting Quality

- Start and end meetings on time
- Keep agendas engaging and purposeful
- Invite high-quality speakers
- Use multimedia to make presentations lively
- Rotate meeting roles to keep members involved

3. Build a Culture of Belonging

- Encourage inclusive seating—avoid cliques
- Promote respectful, positive communication
- Celebrate diversity in age, gender, and profession
- Create safe spaces for new ideas
- Recognize contributions publicly and often

4. Strengthen Member Engagement

- Give every member a meaningful role
- Match members to committees based on passion
- Encourage members to lead small projects
- Offer leadership development opportunities
- Conduct regular member interest surveys

5. Improve Club Communication

- Send clear, timely meeting reminders
- Share minutes and updates promptly
- Use WhatsApp, email, and social media effectively
- Highlight member stories and successes
- Keep communication friendly, not transactional

6. Deliver High-Impact Projects

- Choose projects that members care about
- Involve members in planning, not just execution
- Celebrate project results with photos and stories
- Invite beneficiaries to share testimonies
- Ensure projects are sustainable and visible

7. Strengthen Fellowship & Relationships

- Organize regular social events
- Celebrate cultural days and themed nights
- Encourage family involvement
- Pair new members with mentors
- Create small fellowship circles for deeper bonding

8. Support Member Growth

- Offer professional development sessions
- Encourage networking and business connections

- Provide mentorship opportunities
- Invite members to district and international events
- Promote continuous learning through Rotary resources



9. Improve Club Administration

- Keep dues affordable and transparent
- Share financial reports openly
- Ensure smooth, respectful leadership transitions
- Maintain accurate member records
- Avoid overburdening members with too many requests

10. Build a Strong Club Identity

- Maintain consistent branding in all materials
- Share your club's impact story regularly
- Display Rotary values in action
- Wear Rotary pins and branded attire proudly
- Promote your club's achievements in the community

11. Prevent Member Burnout

- Rotate responsibilities fairly
- Respect members' time and commitments
- Encourage members to take breaks when needed
- Avoid over-meeting—focus on quality, not quantity
- Check in privately with members who seem withdrawn

12. Celebrate & Appreciate Members

- Hold annual awards or recognition nights
- Appreciate volunteers immediately after activities
- Highlight member achievements on social media
- Send personal thank-you messages
- Celebrate long-term membership milestones

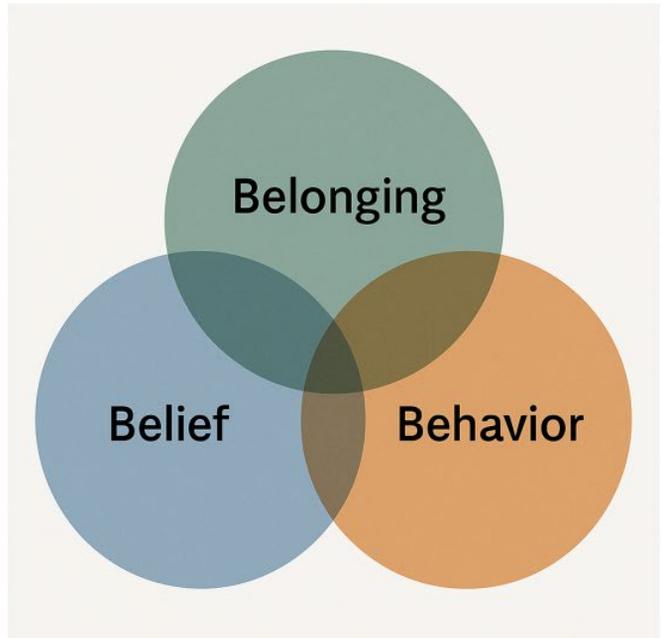
13. Strengthen New Member Integration

- Conduct structured orientation sessions
- Assign mentors for the first 6–12 months
- Involve new members in at least one project quickly
- Introduce them formally during meetings
- Help them understand Rotary culture and expectations

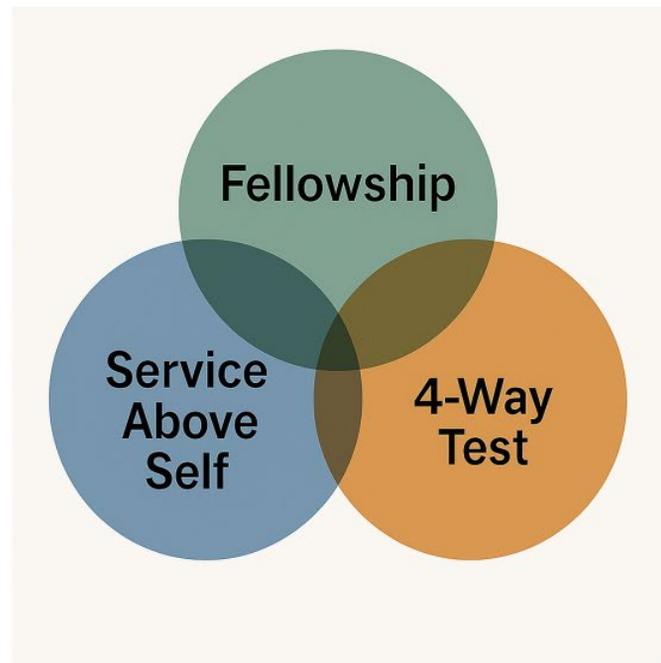
14. Build a Future-Focused Club

- Encourage innovation and new ideas
- Involve young professionals meaningfully
- Use technology to modernize club operations
- Plan long-term projects that inspire commitment
- Regularly evaluate and improve club practices

*Why do
people join
organizations
?*



*Belief,
Belonging,
Behavior of
Rotary*



FIVE PEOPLE YOU'LL MEET IN ROTARY: COMMUNICATING THE VALUE OF MEMBERSHIP

<p>LOCAL COMMUNITY FOCUS</p>  <p>I want to make a real difference in my community on a scale I can't do on my own. I like to see the results of my efforts and look for hands-on volunteer opportunities.</p> <p>MOTIVATIONS</p> <ul style="list-style-type: none"> • Making a difference with like-minded people and seeing the results in the local community • Wanting to collaborate with organizations that provide the networks, resources, and support to tackle local problems and mobilize people across the community • Advancing diversity and human rights efforts 	<p>CONNECTION FOCUS</p>  <p>I value social connections and supporting causes in ways that fit my busy schedule. I honor my commitments to my colleagues, friends, and family.</p> <p>MOTIVATIONS</p> <ul style="list-style-type: none"> • Making financial donations to trusted organizations they feel will do good things with the funds received • Socializing with community leaders • Balancing limited time with family, friends, and colleagues 	<p>LEADERSHIP FOCUS</p>  <p>I want to connect with like-minded professionals, achieve my service goals, and be recognized as a leader in my community.</p> <p>MOTIVATIONS</p> <ul style="list-style-type: none"> • Personal involvement through hands-on volunteering • Being part of a growing organization while connecting with others who have a passion for "doing it all" • Taking on leadership roles to support causes and organizations that are important to them 	<p>LASTING LEGACY FOCUS</p>  <p>I want to cultivate lifelong friendships with like-minded leaders to further a legacy of impact, strengthening communities today and shaping the leaders of tomorrow.</p> <p>MOTIVATIONS</p> <ul style="list-style-type: none"> • Being recognized for their professional expertise and investment in the community • Leveraging traditions that contribute to the success and legacy of an organization and the impact it makes on people and communities • Polio eradication 	<p>GLOBAL DIVERSITY FOCUS</p>  <p>I want to make a difference both locally and globally. I value the opportunity to make friends with people from diverse backgrounds while doing good around the world.</p> <p>MOTIVATIONS</p> <ul style="list-style-type: none"> • Broadening their perspective on the world (e.g., travel, global news) • The opportunity to meet new friends from different nations and collaborate with them on service projects • Making the world better for the generations to come
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LOCAL COMMUNITY FOCUS - wants to make a real difference in my community, see the results of my efforts and do hands-on volunteering

CONNECTIONS FOCUS - values social connections and supporting causes in ways that fit my busy schedule. I honor my commitments to my colleagues, friends, and family.

LEADERSHIP FOCUS - wants to connect with like-minded professionals, achieve my service goals, and be recognized as a leader in my community.

LASTING LEGACY FOCUS - wants to cultivate lifelong friendships with like-minded leaders to further a legacy of impact, strengthening communities today and shaping the leaders of tomorrow.

GLOBAL DIVERSITY FOCUS - want to make a difference both locally and globally.

THE INTERDEPENDENT COMPONENTS OF A SUCCESSFUL CLUB: THE ROTARY FOUNDATION

(From the Rotary Foundation site)

The Rotary Foundation transforms your gifts into projects that change lives both close to home and around the world. As the charitable arm of Rotary, we tap into a global network of Rotarians who invest their time, money, and expertise into our priorities, such as eradicating polio and promoting peace.

Foundation grants empower Rotarians to approach challenges such as poverty, illiteracy, and malnutrition with sustainable solutions that leave a lasting impact.

Strong financial oversight, a stellar charity rating, and a unique funding model mean that we make the very most of your contribution. Give and become a part of Rotary's life-changing work!

2024-25 Grant Summary

468 District Grants - \$29 million program awards

74 Disaster Response Grants - \$1.9 million program awards

1423 Global Grants - \$88.2 Million program awards

1 Program of Scale Grant - \$2 million program awards

District Grant Dates to Remember

March 28, 2026	District Grant Training (virtual, required) Register on DACDB event calendar
June 15, 2026	2025-26 District Grant Final Reports due Submit in DACDB Grants module
June 15, 2026	2026-27 District Grant Applications due Apply in DACDB Grants module
June 15, 2027	2026-27 District Grant Final Reports due Submit in DACDB Grants module

ELIGIBILITY REQUIREMENTS

- Clubs must be in good standing with RI and abide by TRF's grant "Terms & Conditions".
- Proposed projects must comply "Terms & Conditions for District Grants".
- Participate in D7680 Grants Training (at least 1 member per club, preferably more). Ideally, the participants will include the person(s) submitting the grant & leading the project.
- Sign "Memorandum of Understanding" and upload with District Grant application on DACDB.

GUIDELINES FOR GRANT AWARDS

- All D7680 clubs are encouraged to apply for district grants. Clubs who reach \$100 per-capita giving to TRF Annual Fund will receive priority (*i.e.*, 2025-26 giving for 2026-27 grant).
- As a guideline, an eligible club with an eligible project who meets at least \$100/member average giving to TRF Annual Fund in prior year may receive a grant of 25% of their Annual Fund giving 3 years prior. Any grant request funding beyond this level is dependent on available funds.

For more information & grant application: DACDB -> Grants -> Grants Overview -> Org Year 2026-27
Email: Rotary7680DistrictGrants@gmail.com

District Grant Highlights for 2026-27

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IMPORTANT INFORMATION FOR CLUBS

- District grant projects are required to have some active/direct Rotarian involvement in projects.
- Clubs are responsible for matching district grant funds. A district grant cannot exceed the club contribution ("club contribution" may be from 1 or more clubs and/or include outside funding sources). Total project budget can be more than a district grant plus club contribution if there is outside funding.
- Clubs must complete their prior district grant project(s) and submit all required reports.
- Clubs can begin projects and spend funds only after receiving approval by District Grant Subcommittee.
- Clubs will comply with financial reporting requirements, including providing receipts for grant expenses.
- Grant funds are to be used as approved in the grant application. If there are any proposed changes in the project or spending plan, timely communication is expected with the District Grant Subcommittee for their review / direction. District grant funds not used must be returned.

For more information & grant application: DACDB -> Grants -> Grants Overview -> Org Year 2026-27 Email: Rotary7680DistrictGrants@gmail.com

THE INTERDEPENDENT COMPONENTS OF SUCCESSFUL CLUB: PUBLIC IMAGE/PUBLIC RELATIONS (PI/PR)

Public Image, Membership, and the Rotary Foundation are linked together. When we have strong, positive public image, it attracts and retains members in our clubs. When we grow our membership, we have more hands to do the work of Rotary and make donations to the Rotary Foundation. When we do good in the world via the Rotary Foundation, we have opportunities to talk about it and improve our public image.

There are three things that are important in terms of Public Image and Public Relations (PIPR):

1 We talk to ourselves too much. The people who don't know about Rotary don't understand the power of what we do. The people who are in the marketplace don't know what Rotary is. We need to encourage ourselves and other Rotarians and clubs to continue talking about Rotary and to share this organization.

2 We have a perception issue. People don't know that attendance isn't required. People don't know what we do in our community and around the world. People don't know that we have new memberships models and new club types. We have cause-based clubs and satellite clubs, and we have elevated Rotaract. We have all kinds of ways for people to come into our organization.

3. We have an accessible action plan. The action plan is not Rotary telling you what to do. It is a tool just like Rotary Club Central, DACdb, and the other products that are out there to help our clubs become more efficient and more effective. It's a way for clubs to look at themselves and determine what they can do to make their club experience even better. When that happens, we will have more stories to tell. We will have more things to post on social media. We will affect membership. We will affect Foundation giving.

The Rotary Brand Center is the place to learn how to apply our brand messaging to promote Rotary, download content (images, videos, banners, posters, flyers), create correct logos, templates, and content: <https://brandcenter.rotary.org/en-us/>

Zones 33-34 Has an amazing resource for all things PR/PI <https://elevaterotary.org/>.

You do not need to recreate the wheel here! There are how-to videos, webinars, and free expert assistance for you and your club, as well as awards for best in show for your efforts.

SETTING CLUB GOALS:

GENERAL THOUGHTS AND IDEAS

A THREE-YEAR PERSPECTIVE

Rotary's approach is shifting from planning mainly for one year at a time to thinking further ahead and planning for **three years**. This will foster continuity and allow Rotary leaders at all levels to imagine and pursue more ambitious strategic goals that require collaborative efforts and lead to lasting change.

To support this longer-term planning, each RI director has a regional plan team lead who will be responsible for coordinating a customized plan for the region. This regional plan will support the Action Plan's strategic priorities and help clubs achieve their goals. Ask your director and district governor for the regional plan team lead's name so you can connect with the tools and strategies available in the regional plan.

Presidents-elect should set goals in Rotary Club Central on behalf of their clubs, using the club's current situation as the baseline and its strategic plan as a guide for the next three years. We encourage them to consider these questions as they set goals:

- How many total members does your club want by the end of the Rotary year?
- How many members will participate in club service activities during the Rotary year?
- Does your club have an up-to-date strategic plan?
- Does your club have a President-Elect and a President-Nominee?
- How much money (in US\$) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
- How much money (in US\$) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
- During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or make an outright gift of US\$1,000 or more to the Endowment Fund?

Future club presidents will be able to adjust the goals as needed, always planning three years ahead.

To ensure that presidents have access to Rotary Club Central, clubs should make sure each new president-elect has a My Rotary account and report their role in My Rotary or through their club management software.

By encouraging longer-term plans and encouraging collaborative and regional efforts, Rotary will be better able to navigate future challenges and achieve sustainable success.

CLUB EXCELLENCE AWARDS

Award criteria align with the Action Plan's four priorities, including:

- Enhance Participant Engagement
- Increase our Impact
- Expand our Reach
- Increase our Ability to Adapt

Clubs will be eligible to apply for Club Excellence Awards, assuming the following criteria have been met:

1. Goals have been entered in Rotary Club Central by 12/1/26.
2. Clubs must achieve at least 14 of 26 goals to be eligible.
3. Clubs must have a President-Elect in place by 2/1/27.

Clubs will be eligible for enhanced award consideration if there is demonstrated participation in District initiatives, including:

- Combating Food Insecurity
- Collaborative Area Project(s)

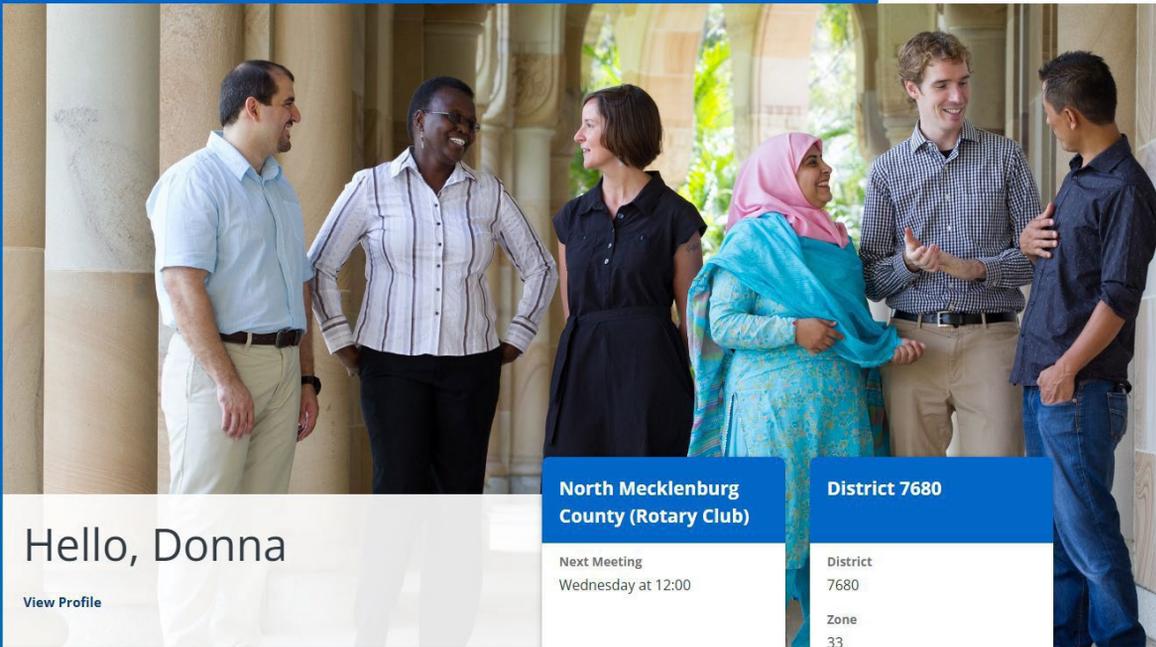
Bronze Award – At least 14 goals achieved, and above criteria accomplished.

Silver Award – At least 17 goals achieved, and above criteria accomplished.

Gold Award – At least 20 goals achieved, and above criteria accomplished.

Platinum Award – At least 22 goals achieved, and above criteria accomplished.

RESOURCES AVAILABLE ON MYROTARY.ORG



Hello, Donna

[View Profile](#)

North Mecklenburg County (Rotary Club)

Next Meeting
Wednesday at 12:00

[View Club →](#)

District 7680

District
7680

Zone
33

[View District →](#)

Rotary Club Central »

Set club goals and track how you're doing. Monitor your progress with detailed reports.

Grant Center »

Launch and manage all your Rotary Foundation grants in one place.

Membership and Foundation Reports »

Find reports with data about membership, contributions, recognition, and more.

Brand Center »

Find logos, photos, videos, and all the resources you need to promote Rotary in your community.

Learning Center »

Learn new skills with online classes and materials created for your specific role or interests.

Service Project Center »

Browse successful club projects from around the world.

RESOURCES AVAILABLE ON MYROTARY.ORG

ROTARY CLUB CENTRAL



- Club Goals**
- Global Summary
- Trends
- Service Projects
- Resources
- Reports
- Club Ratings
- Contact Us

Club Goals

Choose and set the goals your club will focus on and track progress.
[Learn how to set and track your club's goals](#)

General Resources

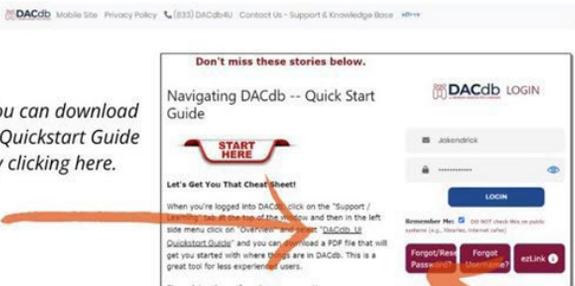
RESOURCE	DESCRIPTION
How to Set a Goal in Rotary Club Central	A step-by-step visual guide to selecting and setting a goal in the Rotary Club Central tool for club officers
How to Report Progress on Goals in Rotary Club Central	A step-by-step visual guide to updating goals with progress and achievements in the Rotary Club Central Tool for club officers
How to View Information in Rotary Club Central	A step-by-step visual guide to using features within the Rotary Club Central tool and viewing data at various levels for Rotarians

Membership Resources

RESOURCE	DESCRIPTION
Rotary Club Health Check (PDF)	Evaluate the health of your club and identify strengths and opportunities for improvement.
Membership Assessment Tools (PDF)	Understand the similarities between your club and community to recruit and retain members.
Strengthening Your Membership: Creating Your Membership Development Plan (PDF)	Develop a plan to recruit, engage, and retain members.
Connect to Membership Leads (PDF)	Manage membership leads for your club or district.
Club Flexibility	Understand how the most recent Council on Legislation flexibility measures can help your club thrive.

RESOURCES AVAILABLE ON DACdb

Follow the instructions below to log into your DACdb account and find the trainings, videos, and help section.



You can download a Quickstart Guide by clicking here.

Go to DACdb login page. If you have not logged in before, click on the red "Forgot/Reset Password?" button. Typically, your login is the email address from which you receive Rotary information.

You will receive an email to reset your password.



You will be taken to the DACdb Home Page. This may look different depending on your security level.

Click the "Support/Learning" Tab.



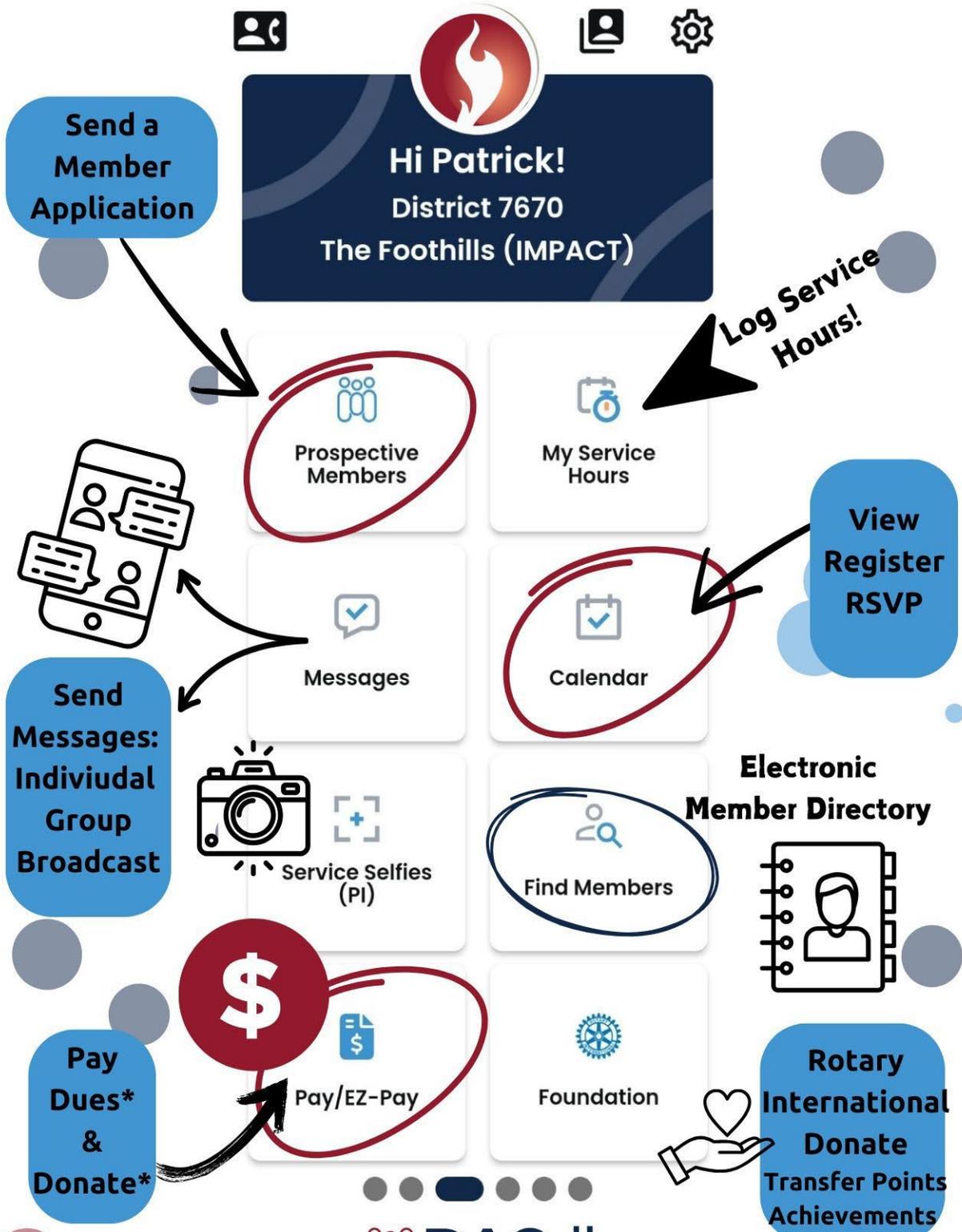
For the Tuesday Training Schedule and Training Videos, click DACdb Training and then DACdb University Tuesday Training.

For general help, click the topic from this menu.

From here, you can peruse the topics and pick one to view or sign up for a Tuesday Training. Most videos are less than 45 minutes.



A Glimpse of IGNITE



ROTARY LEADERSHIP INSTITUTE (RLI)

Why is RLI Important?

- Information provided gives Rotarians a foundation in “All Things Rotary”
- Opportunities to share ideas and address issues that clubs experience
- Opens the door to lifelong friendships with Rotarians in other clubs



Who Should Attend?

- Up and coming Rotarians old and young—the future of Rotary
- Club leaders elected but not yet in office
- All Rotarians who seek to learn

How Much Does it Cost?

- \$95 for each in-person part (training books; food; facility rental)
- \$35 for each virtual session (platform cost; graduation supplies)



Rotarians can attend any event throughout the Mid-Atlantic RLI region which covers the states of West Virginia, Maryland, Delaware, Virginia, North and South Carolina and parts of Tennessee and Pennsylvania. The District of Columbia is also in the Mid-Atlantic Region. Fourteen (14) Districts support and host these events.

Upcoming events are listed on this website.

midatlanticrli.org



Mid-Atlantic RLI

MD • DE • DC • WV • TN • VA • NC • SC

**ROTARY
Leadership
INSTITUTE**

Building Better Rotary Members and Rotary Clubs

Find Your Passion in Rotary



midatlanticrli.org



Find Your Passion in Rotary

The purpose of the Rotary Leadership Institute (RLI) is to strengthen your club and strengthen your life. Rotary gives us a chance to provide service to our community and throughout the world.

Service Above Self



With that service comes a learning experience in the areas of leadership, team building, planning, marketing, and communication. RLI enriches that learning through sharing experiences and ideas with other Rotarians throughout the region.

Course Selection

Part 1 • Part 2 • Part 3

Each “PART” consists of five (5) one-hour sessions must be completed in order. Rotary members are welcome to attend events anywhere in the Mid-Atlantic Region and interchange virtual and in-person events.

Training Options

- **Traditional**—in-person, interactive, fun learning in group setting.
- **eLearning**—online, virtual synchronous and asynchronous.



Faculty Training

- RLI Graduates train in facilitation techniques and adult learning
- Experienced Rotary leaders with Club, District, Zone and International experience.

Faculty & Staff Development

Semi-annual training available to all faculty as well as ongoing updates in facilitation techniques and virtual delivery.

RLI

Curriculum

Part 1

Roots of Rotary
My Club & Beyond
Engaging Members
Our Foundation
Creating Service Projects

Part 2

Rotary & Ethics
Strategic Planning
Targeted Service
Attracting Members
Team Building

Part 3

Effective Leadership Strategies
Vocational Service
Club Communications
International Service
Public Image & PR



7680

ROTARY101

Virtual Tour & Info Session

New to Rotary or want to know more – This is for you!

You are part of a group whose impact reaches around the world through local community service from our **1.4 million** members in 200+ countries.

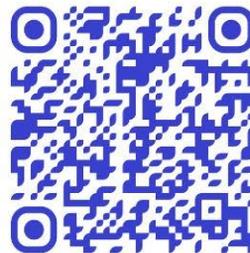
Join us for “**Rotary 101**”, a virtual tour of **Rotary** and Rotarians that will inspire you to engage even more in the Rotary community. It’s only a **45-minute** commitment that will start you on an incredible learning journey.

Time: May 19, 2026 06:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

 Meeting ID: **880 2883 4156**

 Passcode: **468387**



VISION FACILITATION

BENEFITS

Club members have a voice

Supports membership growth

Promotes leadership development

Strengthens clubs



Mid-Atlantic RLI

PA • MD • DE • DC • WV • TN • VA • NC • SC

ALL MEMBERS – ENGAGEMENT!

An interactive learning experience offered through in-person and virtual sessions. Learn from Rotarians from other districts, gain fresh perspectives while sharing best practices.



Leadership in Action

Offered by Rotarians, Practical for Life

WHO SHOULD COME?

- Current & **Emerging Leaders**
- **Officers & Committee Chairs**
- Members building **Leadership Skills**
- Rotarians ready to **Expand Impact**

BUILD SKILLS TO LEAD & SERVE

Leadership in Action is a hands-on leadership development experience designed for Rotary members who want to strengthen their leadership skills and increase their impact - both within their clubs and beyond.

Inside the Sessions:

- Identifying Leadership Styles
- Effective Communication
- Conflict Management
- Team Building



PILOT PROGRAM

Saturday, August 29, 2026
9:00am - 1:00pm

Follow-up Session

Saturday, September 19, 2026



Register Now!

Rotary International Conventions



*Taipei, Taiwan
June 13-17, 2026*

*Dubai,
United Arab Emirates
May 22-26 2027*



Rotary District 7680



**SEMINAR FOR
TOMORROW'S
LEADERS**

**JULY 16-19, 2026
GARDNER WEBB
UNIVERSITY**

Rotary District 7680 | **SEMINAR FOR TOMORROW'S LEADERS**

CLUB COMMITMENT FORM

Your club commitment of scholarships is essential to the success of SFTL and the teens we serve! Register your commitment of \$295 per student at

REGISTER HERE

MORE INFORMATION & REGISTRATION
<https://rotary7680.org/sftl/>

Unite your club with our district youth leadership program! **Seminar for Tomorrow's Leaders** will host 112 student leadership delegates consisting of rising high school juniors and seniors across the fourteen counties of Rotary District 7680. Your club **MUST** submit a scholarship commitment form to indicate how many student delegates you will sponsor for July 2026. Each club commitment is \$295 per student while the district assumes the remaining of the scholarship. Use the QR Code or visit the website, rotary7680.org/sftl to submit your commitment form.

Contact Info:
PDG Scott Van Der Linden, svanderlinden7@gmail.com

Share the SFTL/Ryla opportunity! Seminar for Tomorrow's Leaders is an inspiring and dynamic event designed to equip teen leaders with the skills, knowledge, and motivation to make a positive impact in their communities. Hosted by Rotary District 7680, this experience brings together students from across fourteen counties for a 4-day/3-night adventure of interactive learning, leadership training, networking opportunities, and FUN. Attendees will gain valuable insights into leadership, service, and ethics, empowering them to drive change and create a better future. Individual Clubs select the students to fill the scholarships based on their club commitment.

Rotary District 7680 | **SEMINAR FOR TOMORROW'S LEADERS**

SUMMER LEADERSHIP EXPERIENCE

Unlock your potential this summer with the ROTARY 7680 leadership program!

OUR SCHOLARSHIP PROGRAM:

- ✓ For Rising Juniors and Seniors in High School
- ✓ July 16-19, 2026
- ✓ Gardner Webb University

APPLY HERE

MORE INFORMATION & REGISTRATION
<https://rotary7680.org/sftl/>

Rotary District 7680 | **SEMINAR FOR TOMORROW'S LEADERS**

VOLUNTEER LEADERSHIP EXPERIENCE

SERVE with the ROTARY 7680 leadership program!

OUR SCHOLARSHIP PROGRAM:

- ✓ For Rising Juniors and Seniors in High School
- ✓ July 16-19, 2026
- ✓ Gardner Webb University

APPLY HERE

MORE INFORMATION & REGISTRATION
<https://rotary7680.org/sftl/>

Dive in and immerse yourself in a high energy, fast paced, premier leadership experience. If you enjoy mentoring teens, bring a positive and curious mindset, and have the physical capacity to withstand long demanding days, sleep in a dorm, while enjoying a fantastic leadership experience & creating team bonds with fellow Rotary members, this is for you! Onsite mentors & operations team members must commit to all four days starting Wednesday evening, July 15 and ending Sunday afternoon, July 19. We also need administrative volunteers (behind the scenes and before the camp). Is this your gift? Complete the application and let's chat!

***CREATE
LASTING
IMPACT***