

Rotary  
District 7730



BRING THE  
D7730  
2026-2027  
**SIZZLE**

# CAROLINAS PETS MANUAL

2026  
2027



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# Welcome Letter

Welcome President-Elects, President-Nominees, Area Governors, and VIPs to Carolinas PETS 2026!

Together, we are embarking on an electrifying journey that will ignite the future of your club, community, district, and Rotary. I am determined to fan the flames and **BRING THE SIZZLE** to Rotary in everything we do, but I can't do it alone.

It is up to **YOU** to spread this fiery excitement to your club members. People join Rotary for many different reasons. Make sure your speakers set the stage ablaze with topics that captivate your members. What sparks the passion of your club? What would your members like to see as the club's focus?

Our district offers many diverse club and membership types to meet the ever-evolving needs of our volunteers. Evaluate your club's needs and adapt as necessary. Above all, ensure your members are thrilled and having a blazing good time!

Let's make this a sizzling year to remember!

Shawn Braswell  
District Governor 2026-2027



# Bio & Vision of RI President



# Structure of Rotary

## Club

The Rotary Club is the basic unit of Rotary activity, and each club determines its own membership. Clubs originally were limited to a single club per city, municipality, or town, but Rotary International has encouraged the formation of additional clubs to create opportunities for service. Many clubs meet weekly, usually at a mealtime on a weekday in a regular location, where Rotarians can enjoy fellowship and hear from a variety of guest speakers. Clubs can also elect to have alternative meeting locations, schedules, and number of monthly meetings.

Each club also conducts various service projects within its local community, with other clubs in the local area, and with clubs around the world. Most clubs also hold social events at least quarterly and, in some cases, more often.

Each club elects its own president and officers among its active members. The president serves a one-year term. The governing body of the club is the Club Board, consisting of the President, President-Elect, President-Nominee, Secretary, Treasurer, Directors, and Immediate Past President. The President usually appoints the Directors to serve as chairs of the major club committees. As a Rotarian you are welcome to attend weekly meetings at any Rotary club around the world.

## District

The district is here to support the clubs. The District Governor is an officer of Rotary International (RI) and represents the RI President and the RI Board of Directors in the field and leads their respective Rotary District. Our clubs belong to District 7730 which consists of 51 clubs with more than 1600 members. Most of our members reside in the southeast portion of North Carolina. However, we have a number of virtual clubs with members representing more than 22 countries.

## Zone

Supports the Districts and the Clubs. The Zone Director serves as a member of the RI Boards of Directors, and heads two zones. Our district belongs to Zone 33, which is roughly 35,000 members from 17 districts and 925 clubs in MD, DE, DC, VA, WV, NC, SC, and parts of TN and PA. Zone 33 is coupled with Zone 34, which is roughly 31,000 members from 14 districts in GA, FL, the Caribbean, Guyana, French Guiana, and Suriname on the northeast coast of South America.

## Rotary International

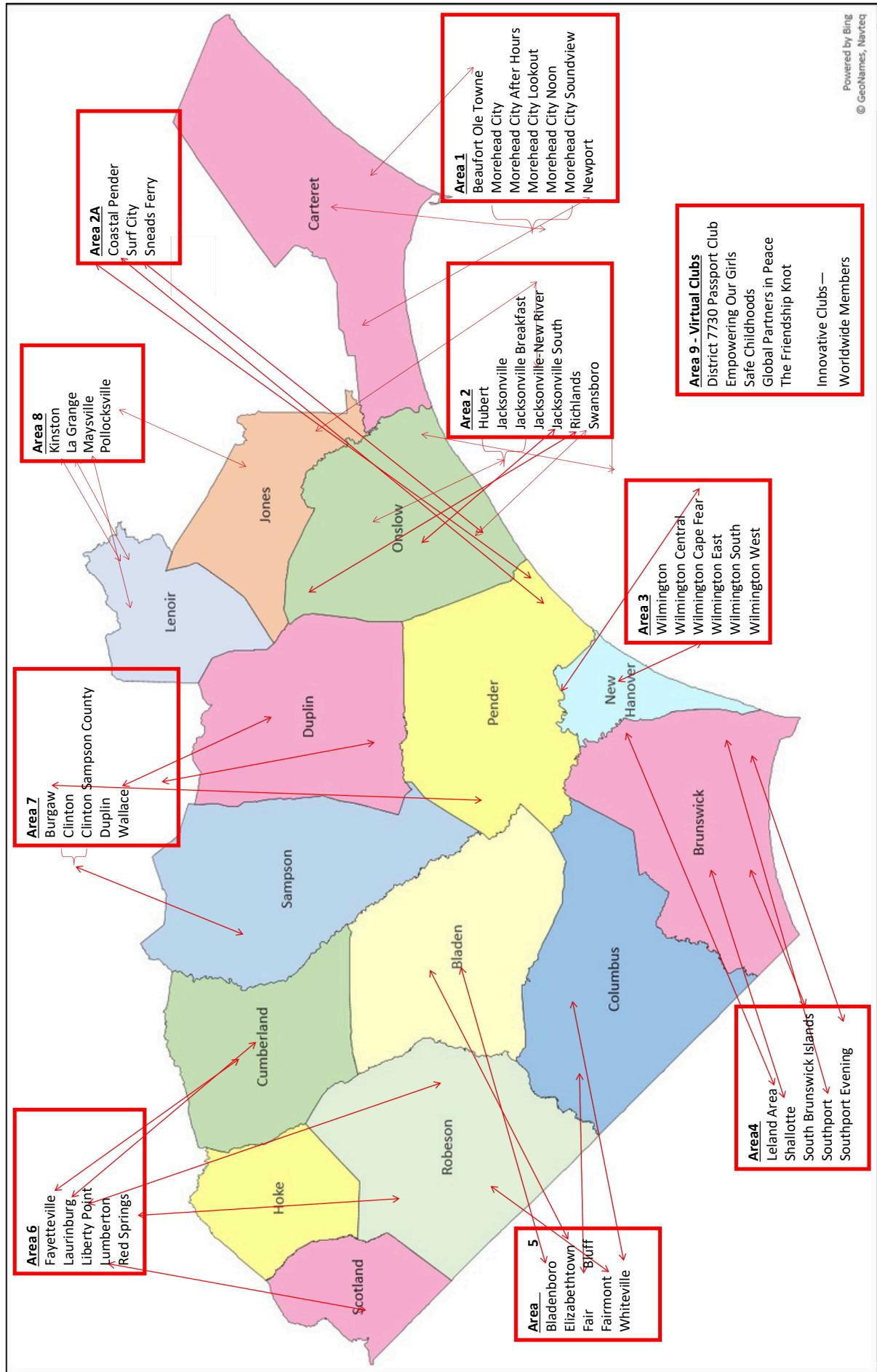
Supports the Zones, Districts, and Clubs. Rotary International is governed by the Board of Directors, composed of the International President, President-Elect, RI's General Secretary, and 17 Zone Directors. The International Board meets quarterly to establish policies and make recommendations to the overall governing bodies, the RI Convention, and the RI Council on Legislation.

The Chief Operating Officer of Rotary International is the General Secretary, who heads a staff of about 800 working at the international headquarters in Evanston and in seven international offices around the world. There are 1,400,000 Rotarians worldwide from 529 districts or 46,000+ clubs in over 200 countries or territories.



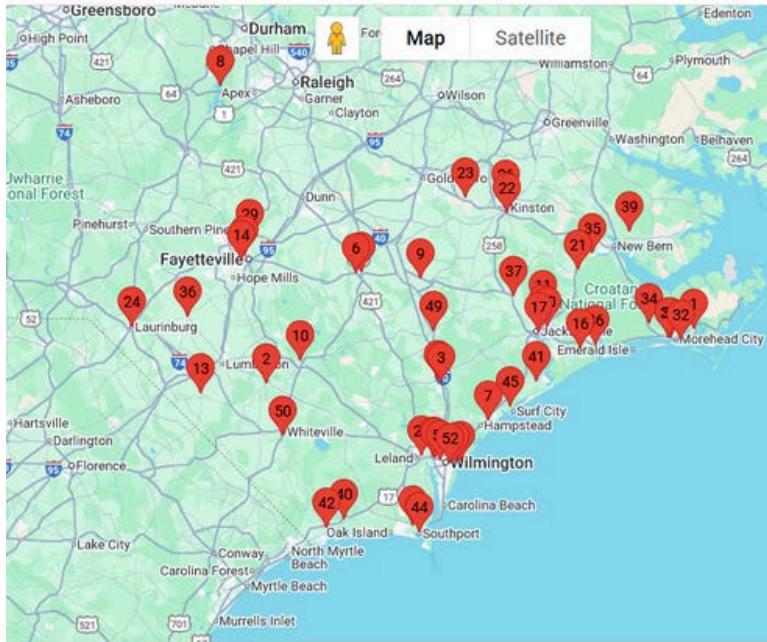
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# DISTRICT 7730 ROTARY CLUBS



# Our District

1. Beaufort-Ole Towne
2. Bladenboro
3. Burgaw
4. Burgaw Satellite Club
5. Clinton
6. Clinton-Sampson County
7. Coastal Pender
8. District 7730 Passport
9. Duplin
10. Elizabethtown
11. Empowering Our Girls
12. Fair Bluff
13. Fairmont
14. Fayetteville
15. Global Partners in Peace
16. Hubert
17. Jacksonville
18. Jacksonville Breakfast
19. Jacksonville South
20. Jacksonville-New River
21. Jones County
22. Kinston
23. La Grange
24. Laurinburg
25. Leland Area
26. Lenoir County Rotaract
27. Liberty Point Rotary Club
28. Lumberton



29. Methodist University Rotaract Club
30. Morehead City
31. Morehead City Lookout
32. Morehead City Noon
33. Morehead City Soundview
34. Newport
35. Pollocksville
36. Red Springs
37. Richlands
38. Rotaract Club of The Friendship Knot
39. Safe Childhoods
40. Shallotte
41. Sneads Ferry
42. South Brunswick Islands
43. Southport
44. Southport Evening
45. Surf City
46. Swansboro
47. The Friendship Knot
48. University of North Carolina Wilmington
49. Wallace
50. Whiteville
51. Wilmington
52. Wilmington Cape Fear
53. Wilmington Central
54. Wilmington East
55. Wilmington South
56. Wilmington West



# Club President Duties

Inquiring minds want to know .... what does a Rotary club president actually do?

As president, you lead and motivate your club, ensuring that club members feel valuable, inspired, and connected to each other. You also need to be mindful of the club vision and make sure that the club actions align with the vision.

Build your team - your year will be much better with a team in place to help! ***You can not do everything by yourself.*** These duties can be divided among other members.

1. Preside over the club, meetings, social events, and board meetings
  - a. Create agendas and run meetings
  - b. Find speakers for meetings - communicate with members and the public
  - c. Decide on topics for the meetings
2. Appoint committee chairs and members
  - a. Meet with new chairs to share vision and plans for the role
  - b. Touch base with chairs to see if they need help and assist them when needed
  - c. Follow thru with reaching out and asking people
  - d. Motivate chairs to complete tasks on time and completely
  - e. Check out and approve any public notice about the club
3. Create agendas and conduct club assemblies, when needed.
4. Create a budget and manage club finances, including an annual audit (review)
  - a. Sign/co-account owner of bank accounts
  - b. Follow up with finance planning/budgeting
5. Develop a safe environment for youth participants
6. Show/share enthusiasm for the club and its activities, build excitement with club members

President duties can be delegated to different members. For example, someone can lead the regular club meetings, and someone else can prepare and lead the social events/happy hour. Lining up speakers can be by committee. This is 99% of the things that a club president does. It has excellent opportunities for networking and broadening the horizons. Make sure to share your load - unhappy Presidents make for unhappy club members. Negative energy spreads.



# Essential Membership Tasks Preparing for and Serving as President

## Where Are We? – Understanding the Current Reality

Review current club action plans and progress on tasks and goals

Review Club Membership Success Center (MSC) data. Note:

Membership historical trend

Attraction rate

Attrition rate

Problem(s) to Solve

Membership Goal

Progress Dashboard -- YTD New Member Pace to Goal

Year-end Net Gain/Loss Forecast

## Where Do We Want to Be? – Set Strategic and Annual Goals

Gather ideas, and resources to support membership attraction, and engagement

PELS / PETS

Club Leaders Learning Seminar

Use MSC goal setting tool to determine goal; enter in MSC

Add membership goal to RCC when entering other goals

## How Will We Get There? – Develop Membership Growth Plan

Establish membership committee

Conduct club member satisfaction survey

Collaborate with membership team and board to determine club membership action plan - templates available

Upload club membership action plan to MSC

## How Are We Doing? – Adapt as needed

Evaluate progress monthly using MSC progress dashboard

Review club's membership action plan monthly and adjust as needed

Attend MAP monthly webinars for more ideas and resources

Attend District Membership Learning Session

# Club Presidents - Pg 1

# Club Presidents - Pg 2

# Club Presidents - Pg 3

# Club Presidents - Pg 4

# District Governor Visits

## *What's expected?*

- Your District Governor (DG) will provide the program for the scheduled DG visit. ***Please do not schedule other speakers or activities during this visit.***
- Please request all members attend the meeting if possible.
- Your DG would like to meet with the club's board either before or after the meeting. If not possible, please let the DG know in advance and when the closest board meeting is scheduled so the DG can attend.
- It is requested that a donation to The Rotary Foundation (TRF) be made during the visit. Typically, it is requested that the donation be for \$25 per member. Each member receives credit for their donation if the club submits a multi-donor form with the check. With this amount per person, the club receives the EREY (Every Rotarian, Every Year) designation. The TRF donation is not required and if given, does not have to be in the amount of \$25 per person.
- If would like the DG to install any members or present any awards, please let the DG know in advance.

# District Governor Visits

## *Schedule - pg 1*

| DATE      | DAY       | TIME     | CLUB                      |
|-----------|-----------|----------|---------------------------|
| 8/5/2026  | Wednesday | 1:00 PM  | Elizabethtown             |
| 8/6/2026  | Thursday  | 12:00 PM | Whiteville                |
| 8/12/2026 | Wednesday | 6:00 PM  | Empowering Our Girls      |
| 8/13/2026 | Thursday  | 6:00 PM  | Surf City                 |
| 8/16/2026 | Sunday    | 5:00 PM  | Fairbluff                 |
| 8/17/2026 | Monday    | 12:00 PM | Clinton-Sampson           |
| 8/18/2026 | Tuesday   | 12:00 PM | Burgaw Lunch              |
| 8/18/2026 | Tuesday   | 6:00 PM  | Clinton                   |
| 8/19/2026 | Wednesday | 12:30 PM | Coastal Pender            |
| 8/20/2026 | Thursday  | 7:00 AM  | Burgaw Breakfast          |
| 8/20/2026 | Thursday  | 1:00 PM  | Duplin                    |
| 8/23/2026 | Sunday    | 8:00 PM  | The Friendship Knot       |
| 8/26/2026 | Wednesday | 12:30 PM | Wallace                   |
| 8/27/2026 | Thursday  | 12:00 PM | Virtual - Safe Childhoods |
| 9/1/2026  | Tuesday   | 12:00 PM | Jacksonville              |
| 9/1/2026  | Tuesday   | 6:00 PM  | Richlands                 |
| 9/2/2026  | Wednesday | 7:30 AM  | Jacksonville Breakfast    |
| 9/2/2026  | Wednesday | 12:00 PM | Jacksonville South        |
| 9/3/2026  | Thursday  | 1:00 PM  | Swansboro                 |
| 9/3/2026  | Thursday  | 6:30 PM  | Jacksonville New River    |

# District Governor Visits

## *Schedule - pg 2*

| DATE       | DAY       | TIME     | CLUB                             |
|------------|-----------|----------|----------------------------------|
| 7/23/2026  | Thursday  | 12:00 PM | Morehead City Soundview          |
| 7/23/2026  | Thursday  | 5:30 PM  | Morehead City                    |
| 9/8/2026   | Tuesday   | 12:00 PM | Wilmington Central               |
| 9/9/2026   | Wednesday | 12:30 PM | Wilmington South                 |
| 9/9/2026   | Wednesday | 6:30 PM  | Virtual - District 7730 Passport |
| 9/10/2026  | Thursday  | 12:00 PM | Wilmington West                  |
| 9/11/2026  | Friday    | 7:30 AM  | Wilmington Cape Fear             |
| 9/15/2026  | Tuesday   | 5:30 PM  | Southport Evening                |
| 9/16/2026  | Wednesday | 12:30 PM | Southport                        |
| 9/17/2026  | Thursday  | 7:30 AM  | Leland Area                      |
| 9/17/2026  | Thursday  | 12:30 PM | Shallotte                        |
| 9/18/2026  | Friday    | 7:30 AM  | South Brunswick Islands          |
| 9/21/2026  | Monday    | 6:00 PM  | Wilmington East                  |
| 9/22/2026  | Tuesday   | 12:30 PM | Wilmington                       |
| 9/24/2026  | Thursday  | 5:30 PM  | UNCW Rotaract                    |
| 9/28/2026  | Monday    | 5:30 PM  | Newport                          |
| 10/5/2026  | Monday    | 6:30 PM  | Bladenboro                       |
| 10/6/2026  | Tuesday   | 5:30 PM  | Fairmont                         |
| 10/7/2026  | Wednesday | 12:00 PM | Sneads Ferry                     |
| 10/8/2026  | Thursday  | 6:00 PM  | Hubert                           |
| 10/17/2026 | Saturday  | 11:00 AM | Global Partners in Peace         |

# District Governor Visits

## *Schedule - pg 3*

| DATE       | DAY       | TIME     | CLUB                          |
|------------|-----------|----------|-------------------------------|
| 10/19/2026 | Monday    | 11:45 AM | Beaufort                      |
| 10/20/2026 | Tuesday   | 12:00 PM | Morehead City Noon            |
| 10/21/2026 | Wednesday | 7:00 AM  | Morehead City Lookout         |
| 11/3/2026  | Tuesday   | 6:30 PM  | LaGrange                      |
| 11/4/2026  | Wednesday | 6:00 PM  | Jones County                  |
| 11/5/2026  | Thursday  | 1:00 PM  | Kinston                       |
| 11/5/2026  | Thursday  | 6:30 PM  | Pollocksville                 |
| 11/12/2026 | Thursday  | 5:30 PM  | Union County Rotaract         |
| 11/17/2026 | Tuesday   | 12:00 PM | Laurinburg                    |
| 11/19/2026 | Thursday  | 1:00 PM  | Fayetteville                  |
| 11/20/2026 | Friday    | 11:00 AM | Methodist University Rotaract |
| 12/3/2026  | Thursday  | 6:00 PM  | Liberty Point                 |
| 12/8/2026  | Tuesday   | 12:30 PM | Lumberton                     |
| 12/8/2026  | Tuesday   | 6:00 PM  | Red Springs                   |



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# District Governor Bio

## ***Shawn Braswell, District Governor 2026-27***

Shawn has ignited her path through Rotary with passion and fervor. As a District Public Image Chair and Assistant Governor for Area 4, her fiery commitment shone brightly. She served as President of the Southport Rotary Club in 2021-22. Shawn's trail of achievements, including graduating from the Rotary Leadership Institute and the District "Dare to Lead" Leadership Program, burns with excellence. Her accolades as the District Emerging Leader in 2022, one of the first District Public Image Chairs to meet the Zone 33/34 Public Image Challenge in 2023, and District Rotarian of the Year in 2024 are testaments to her unstoppable drive. Certified in Mental Health First Aid and a multiple Paul Harris Fellow, Paul Harris Society member, and Polio Plus Society member, Shawn's contributions simmer with significance.

As the principal of DWB Business Services, Shawn ignites innovation in her virtual back-office support business. Her clientele, the Charlotte Chamber of Commerce and Charlotte-Mecklenburg Schools, have felt the heat of her influence, especially in advancing technology in classrooms for lower-income areas. Shawn's business savvy crackles with energy as she continues to expand her empire.

In the telecommunications and manufacturing industries, Shawn is a formidable force, known for her strategic problem-solving prowess and her ability to streamline processes with ease. Her reservoir of knowledge and experience fuels her Rotary service with intensity.

Beyond the realm of Rotary, Shawn has set her community alight with her involvement. As a Girl Scout Leader, she earned accolades as an Outstanding Troop Leader and fueled the ACS Relay for Life program, chairing the East Lincoln event in 2015.

Residing in Oak Island, NC, Shawn finds joy in her family, including her husband, daughter, son, daughter-in-law, and two grandchildren, who are the sparks in her life.

Note: This was rewritten using AI to ***BRING THE SIZZLE*** to the writing.

# District Governor Elect Bio

## # William (Bill) Kampa, District Governor Elect 2026-27

As of today, Bill will step into the electrifying role of District Governor for Rotary District 7730 during the fiery 2027-2028 term. Born on October 15, 1958, in the vibrant town of St. Cloud, MN, Bill is the eighth of nine siblings, where the golden rule was simple: never arrive late for dinner, or face the sizzle (ha, ha!). In ninth grade, he met his future wife, the radiant Judy Sweeter. Together, they have three remarkable daughters, four granddaughters, and a bonus grandson who light up their lives.

Bill blazed a trail by joining the Marine Corps in June 1977, and after a distinguished 30-year career, he retired as a Master Gunnery Sergeant. Post-retirement in 2007, he ignited his passion for service as the Deputy Director of the Navy-Marine Corps Relief Society at Camp Lejeune, a beacon for active and retired Marines and Sailors navigating financial storms.

Bill joined the dynamic world of Rotary in July 2018, quickly earning the title of Rotarian of the Year in 2019. He served as the spirited president of the Jacksonville New River Club during the 2021-2022 term and is a proud graduate of the Rotary Leadership Institute (RLI). Recognized as a blazing District Emerging Leader in 2024, he is also a multiple Paul Harris Fellow, a member of the Paul Harris Society, and a member of the Polio Plus Society. Most recently, Bill served with fervor as the District Assistant Governor for nine clubs in Area 2.

Note: This was rewritten using AI to **BRING THE SIZZLE** to the writing.

# Area Governors



AG Lead  
Barbara Johnson



Area 1  
Pam Hilbert



Area 2  
William (Bill) Little



Area 2A  
Dennis Murphy



Area 3  
Mike Reid



Area 4  
TBD



Area 5  
Kathy Baker



Area 6  
Carolyn Justice-Hinson



Area 7  
Pam High



Area 8  
Carol Foy



Area 9  
Joe Coffey

# District Leadership

# District Leadership

# District Leadership

# Priorities

## 4 PRIMARY FOCUSES FOR OUR DISTRICT

DG Shawn's priorities for the district in this upcoming year is to set the stage ablaze by igniting excitement amongst current and future members. Let's spark explosive growth in the Youth and Young Adult areas. I'm fired up to acquire the essential equipment to make virtual experiences not just enjoyable but electrifyingly informative. And finally, let's fan the flames and spread the word about all the outstanding work we do.



### UNDER 35 CLUBS

These are young professional and/or family Rotary clubs; and also your university-based and community-based Rotaract Clubs. These clubs challenge the old guard but bring so much to the table. We must embrace these clubs with new ideas for their structure and service ideas.



### YOUTH SERVICES

The future of Rotary lies with youth and the ability to grow these programs. Introducing students to service, leadership, and study abroad opportunities, ensures that we prepare for the future. (Interact, Youth Exchange, RYLA, Dictionary Projects, essay contests, etc.)



### TECHNOLOGY

Technologies evolve and so must Rotary. Our District must support our growing number of virtual clubs with the same opportunities for district meetings and trainings. Interact and Rotaract clubs are transportation-challenged so they stand to benefit from this technology enhancement as well.



### PUBLIC IMAGE

It is a known fact that clubs need to be visible in the communities that we serve. Rotary and our Zone teams have fantastic resources available for clubs to use and provide the trainings to help use them. Let's "Bring the SIZZLE" every day and in everything we do! Watch the excitement spread through the district!

# District Goals

As a district, my vision is to see us grow, engage and prepare for the future. Below are the District Goals that I have set to see this become reality.

## ***IMPACT***

Increase annual fund contributions by 10%

Increase PolioPlus fund contributions by 10%

Goal is to complete 3 district service projects for the year

## ***REACH***

Add 2 new Rotaract or Interact clubs

Add 4 new Rotary clubs

Submit at least 4 Press Releases during the year

Complete the Zone PI District Challenge

## ***ENGAGEMENT***

70% of members participates in at least one of the district service projects

Hold at least 2 team building activities within the district

At least 20% of members attend district training or district conference

## ***ADAPTABILITY***

Review and update the District Leadership Plan (DLP)

Create a district strategic plan

Update social media at least monthly

Ensure clubs within the district use official Rotary branding materials

## ***ADDITIONAL GOALS***

Increase number of bequest society members

Increase number of benefactors

Successfully complete the Million Dollar Dinner

Increase net membership by at least one from July 1, 2026

Two members participate in Rotary Action Groups or Rotary Fellowships

Maximize capacity for RYLA

Increase Youth Exchange participation to 2 incoming and 2 outgoing students

Re-establish Friendship Exchange program

# Club Goals

Goals help us reach our destination. Set & reach at least 13 goals in the following categories within Rotary's Strategic Priorities & Objectives to qualify for the Rotary Citation and District Governor Award.



## **IMPACT**

- Set goal for annual fund contributions
- Set goal for PolioPlus fund contributions
- Set goal for number of service projects for the year

## **REACH**

- Sponsor more than one new member - Required
- Support a Rotaract or Interact club
- Write one press release relating to your club

## **ENGAGEMENT**

- Every club member participates in a service project
- Club holds at least one social activity outside regular club meetings
- At least two members attend district training or district conference

## **ADAPTABILITY**

- Review and update club bylaws
- Review and update club strategic plan
- Update social media at least monthly
- Ensure club uses official Rotary branding materials

## **DISTRICT 7730 CLUB OF DISTINCTION**

- Increase number of bequest society members
- Increase number of benefactors
- Increase net membership by at least one from July 1, 2026
- Two members participate in Rotary Action Groups or Rotary Fellowships
- Send a student to RYLA
- Club social media includes photos of People of Action

# Measuring Success

## Membership: Rotary's Top Priority

Since 2015, Rotary International has officially designated membership growth as our top internal priority. We are a membership organization that delivers amazing service. However, declining membership remains our biggest problem to solve. We see this same trend in our district, too!

### Membership History

| Club Year | # Members<br>July 1 |
|-----------|---------------------|
| 2025-2026 | _____               |
| 2024-2025 | _____               |
| 2023-2024 | _____               |
| 2022-2023 | _____               |
| 2021-2022 | _____               |

### 2026-2027 Membership Goal Setting

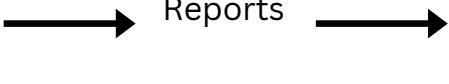
| Club Year | # Members<br>July 1                 |        |
|-----------|-------------------------------------|--------|
|           | Starting Membership July 1, 2025    | _____  |
|           | Current Membership January 5, 2026  | _____  |
|           | Estimated Membership July 1, 2026   | _____a |
|           | *Membership Goal July 1, 2027       | _____b |
|           | Net growth (b-a=c)                  | _____c |
|           | Average Annual Attrition to Replace | _____d |
|           | New Members Needed (c+d)            | _____* |

# Measuring Success

## ***Foundation Goal Setting***

### **Annual Fund**

All necessary data for the goal-setting process described is on the Club Fundraising Analysis, available from My Rotary

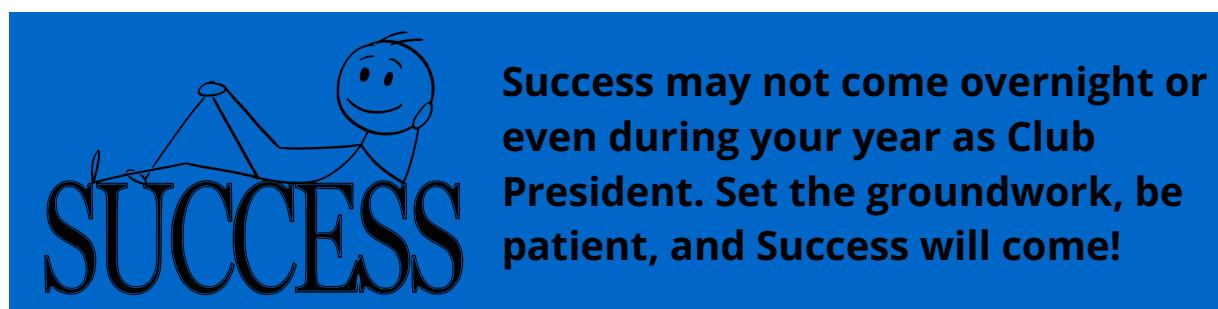


Reports → Rotary Foundation  
District Reports →

- Consider the club's historical giving levels
  - Per capita Annual Fund (based on July 1 membership)
  - Total Giving (based on Rotary year)
- If the club's per capita giving is below the district average:
  - Set the goal at the district average, or
  - Close the gap by half
- If the club's per capita exceeds the district average:
  - Take the best of the past 5 years per capita and beat it by \$1.
  - The club's Total Giving goal for the Annual Fund is the per capita goal times your estimated July 1 membership

### **Polio Plus**

- Take the best of the clubs past 5 years Polio contributions and beat it by \$1
- Encourage participation in World Polio Day to create publicity and education
- Encourage a Polio Plus fund-raising campaign or project for the club to raise funds through the local community
- Promote the Polio Plus Society to your club



# Challenge Coins



## Ignite Your Passion and Make an Impact!

It's time to take initiative and light a fire under our efforts! A challenge coin program will be launched during the 2026-2027 Rotary year. Coins will be awarded to clubs or members who "take action," participate in training sessions, attend district events, and engage in other significant activities.

Here's what you need to know:

- **Token of Appreciation** These coins are a small token of recognition for your hard work, ensuring that your contributions sizzle with acknowledgment. Someone must find it special for me to discover it!
- **Recognition for Participation** When a club goes above and beyond to support an event, every member from that club who participates will receive a coin.
- **Individual Action** If you take initiative on your own and exceed expectations, you can earn one as well.

Collect these coins throughout the year! Ensure that your service activities are recorded in the engagement module, so no one is overlooked! (By the way, the Ignite App makes it incredibly easy to track your activities.) I'll be keeping a tally of both clubs and individuals. At the April 2027 District Conference, we will recognize the club and individual who have collected the most coins.

# District 7730 2026-27 Objectives for Clubs

## MUST

- Grow your club or start a new one!
- Set aside \$1,000 to send your PE to PETS
- Make sure your bylaws are up to date.
- Keep Foundation contributions collected with dues payments flowing to the Foundation on a timely basis, ideally monthly but at a minimum quarterly. Do NOT hold funds until the end of the year.
- Set Goals in Rotary Club Central by \_\_\_\_\_. Ideally, they will be set by \_\_\_\_\_. (Goals must be entered by \_\_\_\_\_ to be eligible to receive District Grants.)

## IDEAL

- Each club should have its officers identified in DACdb by December 31st.
- Ensure your club has adopted the organizational structure to include at a minimum the chairs of Foundation, Service Projects, Administration, Public Image, and Membership. Clubs may choose to have other chairs as well.
- Develop and adopt a three-year strategic plan or update your existing plan.
- Create and submit a Membership Action Plan.
- Begin the year with a review of the District Governor and Rotary Citation forms and use those to set objectives for your club.
- Enter club projects and fundraisers on DACdb calendar which rolls out to the district website.

## NICE

- Monitor progress of District Governor and Rotary Citations on a regular basis.
- Have the Rotary story told in your community.

# Dates to Remember

## January 2027 - Vocational Service

|                         |                       |
|-------------------------|-----------------------|
| PrePETS                 | 1/08/2026 & 2/12/26   |
| International Assembly  | 1/11/2026 - 1/15/2026 |
| National Day of Service | 1/19/2026             |
| PrePETS                 | 1/8/26 & 2/12/2026    |

## February 2027 - Peacebuilding & Conflict Prevention/Resolution

|                                       |          |
|---------------------------------------|----------|
| District Team Learning Assembly (AGs) | 2/7/2026 |
|---------------------------------------|----------|

## March 2026 - Water, Sanitation & Hygiene

|               |                       |
|---------------|-----------------------|
| Rotaract Week | 3/9/2026 - 3/18/2026  |
| PETS          | 3/19/2026 - 3/21/2026 |

## April 2026 - Maternal & Child Health

|                                  |                      |
|----------------------------------|----------------------|
| District Conference (Andi Young) | 4/9/2026 - 4/12/2026 |
| Earth Day                        | 4/22/2026            |
| District Learning Assembly       | 4/25/2026            |

## May 2026 - Youth Service

## June 2026 - Rotary Fellowships

|  |                       |
|--|-----------------------|
| Rotary International Conference - Taiwan | 6/13/2026 - 6/17/2026 |
| District Installation & Awards           | 6/27/2026             |

# Dates to Remember - p2

**July 2026 - Maternal & Child Health**

**August 2026 - Membership & New Club Development**

Membership Seminar 8/8/2026

**September 2026 - Basic Education & Literacy**

Membership Seminar 9/26/2026

**October 2026 - Community Economic & Development**

World Polio Day 10/24/2026

**November 2026 - Rotary Foundation**

Foundation Gala 11/14/2026

Interact Week 11/2/2026 -11/8/2026

**December 2026 - Disease Preventionn & Treatment**

**January 2027 - Vocational Service**

National Day of Service 1/18/2027

**February 2027 - Peacebuilding & Conflict Prevention/Resolution**

**March 2027 - Water & Sanitation**

Rotaract Week 3/8/2027 -3/17/2027

**April 2027 - Maternal & Child Health**

District Conference 4/16/2027 - 4/17/2027

Earth Day 4/22/2027

**May 2027 - Youth Service**

Rotary International Conference - Dubai 5/22/2027 - 5/27/2027

**June 2027 - Rotary Fellowships**



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# District Grants

## Grant Qualifications

- Attend Grants Training
- Sign Memorandum of Understanding
- Club President Elect must attend PETS
- Have club goals (to achieve both Rotary Citation and Governor Award) entered into the Rotary Central by \_\_\_\_\_
- Set goal for annual fund contributions
- Set goal for PolioPlus fund contributions
- Set goal for number of service projects for the year
- Sponsor more than one new member
- Support a Rotaract or Interact Club
- Write one press release relating to your club
- Every club member participates in a service project
- Club holds at least one social activity outside regular club meetings
- At least two members attend district training or district conference
- Review and update club bylaws
- Review and update club strategic plan
- Update social media at least monthly
- Ensure club uses official Rotary branding materials
- Have a minimum project size of \$300 in 2026-27. The club contributes \$150 and the district contributes \$150.
- Submit five (5) action photos to District Public Image Chair by \_\_\_\_\_ to: pic.district7730@gmail.com
- Grant amounts are determined as a percentage of the amount the club donated to foundation based on total district foundation dollars.

## Grant Timeline

- \_\_\_\_\_ - On-Line Grant Management Training
- \_\_\_\_\_ - Deadline for clubs to submit District Grant applications
- \_\_\_\_\_ - Grant awards announced
- \_\_\_\_\_ - Project Start Deadline and/or send cancelation notice to district
- \_\_\_\_\_ - Deadline to complete District grants and submit final report



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# Club Types

## CLUB TYPES, FORMATS, AND MODELS

All Rotary and Rotaract clubs share similar values and a passion for service, but each offers a unique experience. When you start a club, you'll need to choose a club type, a meeting format, and a club model. Consider the needs of your community and the club's prospective members to decide which kind of club would be best.

**CLUB TYPE:** First, determine whether your new club will be a Rotary club, a Rotaract club, or a satellite of a Rotary or Rotaract club.

| Club type             | Description  | Appeals to   | Member minimum for new clubs                                     |
|-----------------------|--|--|--|
| <b>Rotary club</b>    | Professionals and other leaders who meet regularly for service, connection, and personal growth<br><br><a href="#">Learn about a successful Rotary club.</a>   | People who are looking for friendship, service, and networking opportunities<br><br>Learn more with the <a href="#">Starting a Club</a> online course.   | 15 required  |
| <b>Rotaract club</b>  | Adults who take action through community and international service while learning leadership skills and developing professionally<br><br><a href="#">Learn about a successful Rotaract club.</a>           | Younger professionals and university students who want to become more effective leaders, find innovative solutions to community issues, and have fun through service<br><br>Learn <a href="#">how to start a club.</a>   | 12 recommended   |
| <b>Satellite club</b> | A part of a Rotary or Rotaract club that has its own meetings, projects, bylaws, and board, managed in collaboration with its sponsor club<br><br><a href="#">Learn about a successful satellite club.</a> | Those who want a club experience, meeting format, or meeting time other than what local clubs offer and who appreciate the support and partnership of another club. Some satellite clubs eventually form standalone clubs, while others, sometimes called companion clubs, do not.<br><br>Learn more in the <a href="#">Guide to Satellite Clubs</a> . | 8 for a satellite Rotary club<br>4 for a satellite Rotaract club |

**MEETING FORMAT:** Next, determine whether your club will meet in person, online, or both.

| Meeting format              | Description  | Appeals to  |
|-----------------------------|--|---|
| <b>In person</b>            | A club that meets in person at a designated location<br><br><a href="#">Learn about a successful club that meets in person.</a>  | Those who consider face-to-face interactions an important part of the meeting experience or who don't enjoy online meetings   |
| <b>Online</b>               | A club that meets primarily online and offers in-person service opportunities<br><br><a href="#">Learn about a successful club that meets online.</a>  | Frequent travelers, people who have difficulty attending in-person meetings, or those who prefer an online experience<br><br>Learn more about <a href="#">online club meetings</a> .                          |
| <b>In person and online</b> | A club that holds some meetings in person and others online, or one that holds in-person meetings that some members attend virtually<br><br><a href="#">Learn about a successful club that meets in person and online.</a> | People who have various needs and enjoy a flexible schedule and those who want many attendance options or a mix of experiences<br><br>Learn more about <a href="#">clubs that meet online and in person</a> . |

# CLUB TYPES, FORMATS, AND MODELS (Cont.)

CLUB MODEL: Finally, determine the approach your club will offer. You can choose a model below or design your own.

| Club model                 | Description   | Appeals to  |
|----------------------------|---|---|
| <b>Traditional</b>         | The club experience includes having a meal, hosting a speaker, and practicing traditions that members value. Traditional clubs often have higher dues because of venue and meal costs.<br><br><a href="#">Learn about a successful traditional club.</a>  | People who want to socialize over a meal while learning about a new topic or an opportunity to serve the community  |
| <b>Passport</b>            | A club that allows members to attend other clubs' meetings frequently if they attend a specified number of home club meetings each year<br><br><a href="#">Learn about a successful passport club.</a>  | People who travel frequently or who enjoy trying a variety of club experiences and meeting lots of people<br>Learn more in the <a href="#">Guide to Passport Clubs</a> .  |
| <b>Cause-based</b>         | A club whose members are passionate about a specific cause and focus their service efforts on that topic<br><br><a href="#">Learn about a successful cause-based club.</a>  | People who want to connect with others while addressing a particular issue  |
| <b>Interest-based</b>      | A club that focuses on a particular interest or hobby<br><br><a href="#">Learn about a successful interest-based club.</a>  | People who want to enjoy Rotary by focusing on a shared interest or activity, such as professional development  |
| <b>Corporate</b>           | A club whose members (all or most of them) work for the same employer<br><br><a href="#">Learn about a successful corporate club.</a>   | Employees of one organization who want to do good in their community  |
| <b>Alumni-based</b>        | A club in which most members (or a majority of charter members) are former Rotary program participants or former Rotaractors or Rotarians<br><br><a href="#">Learn about a successful alumni-based club.</a>  | People who have previously participated in Rotary International or Rotary Foundation programs, or are former members  |
| <b>Service-based</b>       | A club that meets at least twice monthly for service projects and meets occasionally for social events or fundraisers<br><br><a href="#">Learn about a successful service-based club.</a>   | People who join Rotary to participate in service but who don't want to or can't attend meetings, or those who want a club with lower dues   |
| <b>Language-based</b>      | A club whose members speak a common language other than the primary language of their district<br><br><a href="#">Learn about a successful language-based club.</a>   | People, such as expatriates, who want to connect with each other using a common language, or people who prefer to connect through that language   |
| <b>International</b>       | A club whose members are from different countries than the district where they reside<br><br><a href="#">Learn about a successful international club.</a>   | People who want to connect with others from all over the world or want a more international club experience   |
| <b>Districtwide online</b> | A club whose members are from anywhere in the district rather than a specific locality, and who meet online. These clubs can function as a temporary club for members exploring different Rotary experiences or a permanent club for those who prefer this format.<br><br><a href="#">Learn about a successful districtwide virtual club.</a> | People who want to connect online with others from a larger geographical area, and those who want to volunteer and meet others but may not be able to attend regular meetings in person and fulfill other club membership commitments. This model works well to engage prospective members or re-engage former members and program participants who may want to explore various projects and clubs. |

# Next Steps/Conclusion

Where do you go from here?

01—————

## SHARE YOUR EXCITEMENT

Share your PETS experience with your club. Let them know what it's like outside the club. The object is to build excitement within your club.

02—————

## FINALIZE ACTION PLANS WITH YOUR BOARD

Club Action Plans and Membership Actions

Plans help you and the club get where you want to be.

03—————

## REVIEW ACTION PLANS WITH MEMBERS

Review the action plans with your club members. Introduce them to your ideas and plans for the future. Get their involvement to move your club forward.

04—————

## BRING IN DISTRICT LEADERS FOR SUPPORT

contact your district leadership and get their support if you need it. The leaders would love nothing more than to support you in energizing your club.



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# Crisis Notification Contacts

| Role   | Name   | Phone  | CMT Responsibility   |
|--|--|--|--|
| District Governor (primary)                            | Shawn Braswell   | (704) 737-5852   | Responsible for determining strategic objectives to support the crisis, determine financial support needs, initiate Crisis Management Team (CMT) |
| District Governor Elect (Secondary)                    | Bill Kampa   | (910) 389-1095   |  |
| Treasurer  | Terry Smith  | (910) 392-6050   |  |
| Finance Chair  | Dave Baggett   | (910) 309-1061   |  |
| Disaster Recovery Coordinator (Primary)                | Dan Parks  | (207) 692-7052   | Liaison between District Leadership and Local Rotary Clubs, Initiate CMT   |
| Disaster Recovery Coordinator (Secondary)              | Esmervalda Valdez  | (910) 382-3563   |  |
| District Secretary                                     | Lin Kelly  | (910) 393-7154   | Scribe decisions, next steps & schedule  |
| District Public Image                                  | Krystal Johnson<br>Rebekah Thurston  | (727) 417-2651<br>(217) 341-4627   | Keeps focus on mitigating negative impact to local clubs, the <small>district and PI</small>   |
| District Technology                                    | Ken Dresser  | (704) 965-5195   | Technology support   |
| DRFC Representative                                    | Andi Young   | (910) 286-3381   | Activates DRFC   |
| Other District Leaders, based on emergency impact area | Area 1 – Pam Hilbert<br>Area 2 – Bill Little<br>Area 2A - Dennis Murphy<br>Area 3 – Mike Reid<br>Area 4 – TBD<br>Area 5 – Kathy Baker<br>Area 6 – Carolyn Justice-Hinson<br>Area 7 – Pam High<br>Area 8 – Carol Foy<br>Area 9 – Joe Coffey | (252) 241-1152<br>(252) 341-4806<br>(717) 386-6825<br>(910) 964-3998<br><br>(910) 234-4122<br>(910) 308-6956<br>(910) 305-5632<br>(252) 671-7725<br>(614) 257-9483 | Participates as needed, Initial POC for local clubs  |
| Local Rotary Club POCs                                 | Club Presidents or Designee  |  | Coordinate w/AG & DRC  |
| Youth Protection Officer                               | Esmervalda Valdez  | (910) 382-3563   |  |
| RYLA Chair   | Phil Panzarella  | (252) 241-4326   |  |
| Local Law Enforcement                                  |  |  |  |
| Local Medical/First Aid                                |  |  |  |
| Local Emergency Mgmt                                   |  |  |  |
| NC Emergency Mgmt                                      |  |  |  |
| Local FEMA Contact                                     |  |  |  |
| Local Power Company                                    |  |  |  |
| Local Water Company                                    |  |  |  |
| Other  |  |  |  |

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# Youth Resources



- 988 Suicide & Crisis Line offers 24/7 access to trained crisis counselors who can help people experiencing mental health related distress, including thoughts of suicide, mental health or substance use crisis, or any other kind of emotional distress. You may call for yourself or if you are worried about a loved one. The line is free and confidential. Learn more at <https://www.ncdhhs.gov/divisions/mental-health-developmental-disabilities-and-substance-abuse/crisis-services/988>.
- [www.TeensAndTech.org](http://www.TeensAndTech.org), funded by the Winston National Center on Technology Use, Brain, and Psychological Development at UNC-Chapel Hill, offers free curriculum on adolescent technology use and well-being. Learn more at [www.TeensAndTech.org](http://www.TeensAndTech.org).
- The Substance Abuse and Mental Health Services Administration (SAMHSA) offers resources for parents and caregivers to help with the conversation about the dangers of drinking alcohol and using other drugs at an early age. Learn more at <https://www.samhsa.gov/talk-they-hear-you/parent-resources>.
- Truth Initiative offers various resources, including the curriculum, Vaping: Know the truth and a youth and young adult quit vaping text message program, this is Quitting. Learn more at <https://truthinitiative.org/truth-resources>.
- SAMHSA provides an Evidence-Based Practices Resource Center designed to improve prevention, treatment, and recovery support services for mental and substance use disorders. Learn more at <https://www.samhsa.gov/resource-search/ebp>.
- Resources for Resilience, a North Carolina nonprofit, provides practical, science-based tools designed to build up and support everyone's resilience, including youth. Learn more at <https://resourcesforresilience.com/>.

***For more resources and information, visit [ncdoj.gov/nextgen](http://ncdoj.gov/nextgen).***

## **Abuse and Neglect of Minors and Other Incidences**

According to North Carolina law, any person or institution who has known or has cause to suspect that any juvenile is abused, neglected or dependent, or has died as a result of maltreatment, as defined by G.S. 7B-101, is required by law to report the case to local police and the director of Department of Social Services in the county where the juvenile resides or is found, as outlined in G.S. 7B-301.

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# Common Acronyms - pg 1

|       |   |
|-------|---|
| AG    | Assistant Governor (Area Governor)                  |
| ARC   | Assistant Rotary Coordinator                        |
| ARPIC | Assistant Regional Public Image Coordinator         |
| BOD   | Board of Directors                                  |
| BOT   | Board of Trustees                                   |
| CCO   | Club Communication Officer                          |
| CMS   | Citation for Meritorious Service                    |
| COG   | College of Governors                                |
| COL   | Council on Legislation                              |
| COR   | Councils on Resolutions                             |
| DACdb | District and Club Database (pronounced Dak Dee Bee) |
| DEI   | Diversity, Equity and Inclusion                     |
| DFC   | District Finance Chair                              |
| DG    | District Governor                                   |
| DGE   | District Governor Elect                             |
| DGN   | District Governor Nominee                           |
| DGND  | District Governor Nominee Designate                 |
| DIR   | District Interact Representative                    |
| DLA   | District Learning Assembly                          |
| DLP   | District Leadership Plan                            |
| DMC   | District Membership Chair                           |
| DPIC  | District Public Image Chair                         |
| DR    | Disaster Recovery Chair                             |

# Common Acronyms - pg 2

|      |   |
|------|---|
| DRFC | Disaster Recovery Foundation Chair              |
| DRR  | District Rotaract Representative                |
| DSA  | Distinguished Service Award                     |
| DTLA | District Team Learning Assembly                 |
| EOY  | End of Year                                     |
| EREY | Every Rotarian Every Year                       |
| GELS | Governor Elect Learning Seminar                 |
| GMS  | Grants Management Seminar                       |
| GPEI | Global Polio Eradication Initiative             |
| HOF  | House of Friendship                             |
| IA   | International Assembly                          |
| iPDG | Immediate Past District Governor                |
| IPP  | Immediate Past President                        |
| MAP  | Member Access Portal                            |
| MOP  | RI Manual of Procedures (revised every 3 years) |
| MOU  | Memorandum of Understanding                     |
| P    | President                                       |
| PAG  | Past Assistant Governor                         |
| PDG  | Past District Governor                          |
| PE   | President Elect                                 |

# Common Acronyms - pg 3

|      |  |
|------|--|
| PELS | President Elect Learning Seminar (same as PETS in other Districts) |
| PETS | President Elect Training Seminar                                   |
| PFS  | Paul Harris Society (commits to donate \$1,000/year to TRF)        |
| PHF  | Paul Harris Fellow   |
| PIC  | Public Image Coordinator   |
| PN   | President Nominee  |
| PRI  | President Rotary International                                     |
| PRID | Past Rotary International Director                                 |
| RAG  | Rotary Action Group  |
| RI   | Rotary International   |
| RID  | Rotary International Director                                      |
| RYE  | Rotary Youth Exchange  |
| RYLA | Rotary Youth Leadership Awards                                     |
| SAA  | Sergeant at Arms   |
| TRF  | The Rotary Foundation  |
| TWF  | The World Fund (Foundation)  |

# HOW TO CREATE A MY ROTARY ACCOUNT



1

CREATE AN ACCOUNT

Go to [my.rotary.org](https://my.rotary.org).



Select Register.

Create an Account

Already have a My Rotary Account? [SIGN IN >](#)

First Name\*

Last Name\*

Email\*

Are you 18 years or older?\*

Yes

No

Complete the fields under **Create an Account** and select **CONTINUE**.

You'll receive an email with a link to activate your account.

By creating an account, you agree to the [Terms of Service](#) and acknowledge our [Privacy Policy](#).

[CONTINUE](#)



# 2

## ACTIVATE YOUR ACCOUNT

### Activate Account

To activate your account, please add a password and security question.

Your password:

- Must be at least 8 characters
- Must contain 1 lowercase letter
- Must contain 1 number
- May not include any part of your email address

Password\*

Confirm Password\*

Security Question\*

Answer\*

By creating an account, you agree to the Terms of Service and acknowledge our Privacy Policy.

**CONTINUE**

**Sign In**

Username

Password

Remember me

**Sign In**

After you activate your account, this screen appears.

Complete the fields and select **CONTINUE**.

To sign in, enter your email address and newly created password and select **Sign In**.

If your email address matches our records, no further steps are needed. If it doesn't match, follow step 3.



# 3

## VERIFY MEMBER STATUS

Welcome to My Rotary! Answer the following questions to finish setting up your account

# Your Member Status

Tell us your member status.

What is your member status?\*

- I'm a current or former member of a Rotary Club
- I'm a current or former member of a Rotaract Club
- I have never been a member of any Rotary Club or Rotaract Club

Note: If you belong to both a Rotary Club and Rotaract Club, you can choose either option.

**CONTINUE**

If your email address doesn't match one in our records, you'll be asked for your member status.

Choose your member status and select **CONTINUE**.

You'll be asked to enter a previous email that may be associated with us.

If you don't have access to that email address, we'll create a new account for you.

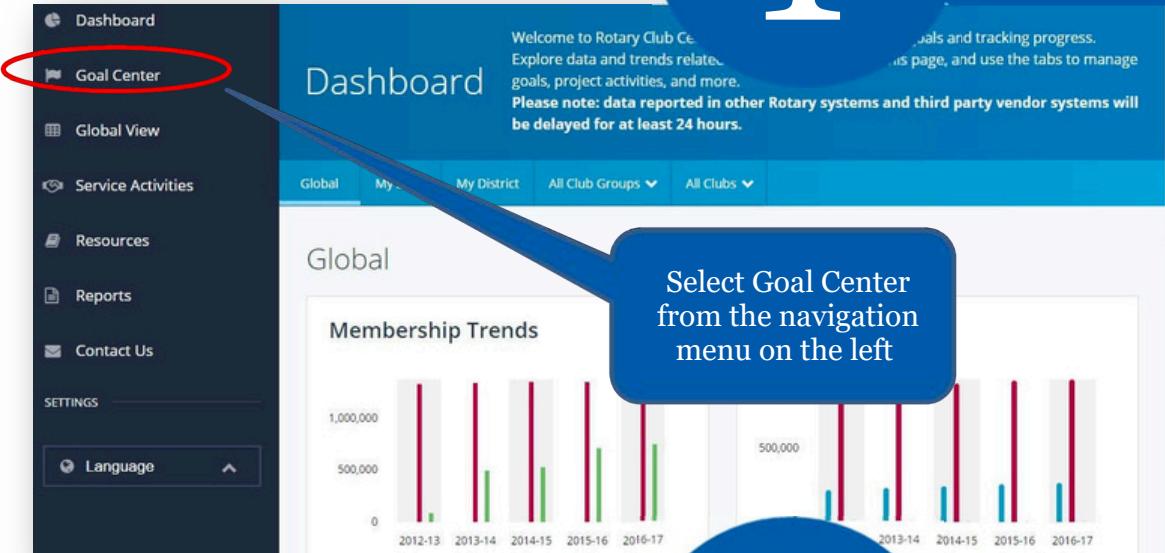
# HOW TO SET A GOAL

## For club officers



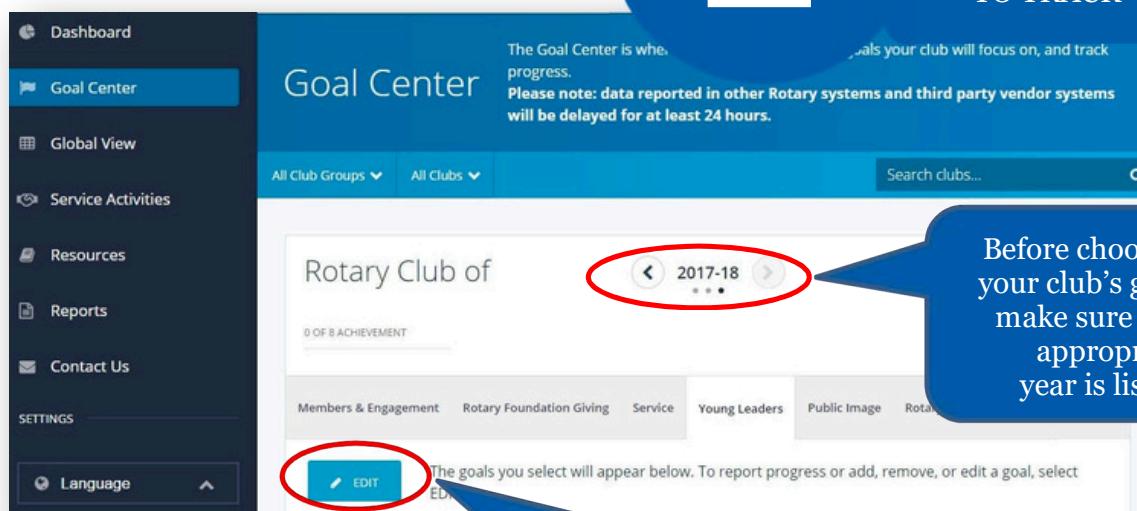
1

## NAVIGATE TO GOALS



2

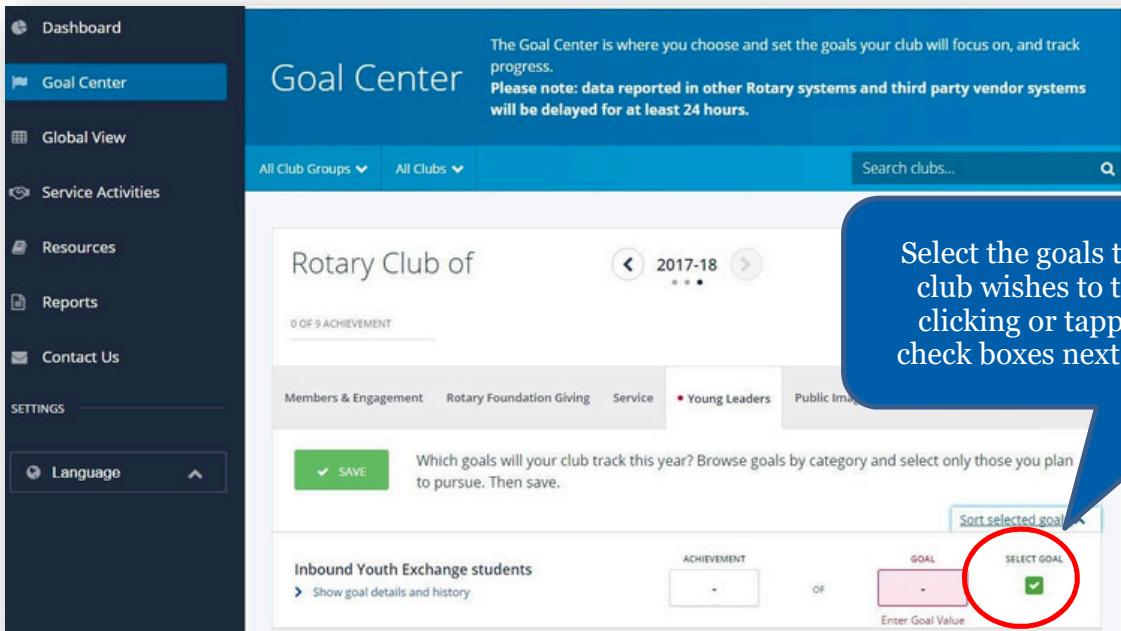
## FIND GOALS TO TRACK



Before choosing  
your club's goals,  
make sure the  
appropriate  
year is listed

If the Edit button appears, click or tap it to find goals your club wants to track. If this button reads Save and goals are displayed, proceed to the next step





The Goal Center is where you choose and set the goals your club will focus on, and track progress.  
Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

All Club Groups ▾ All Clubs ▾ Search clubs... Q

Rotary Club of 2017-18

0 OF 9 ACHIEVEMENT

Members & Engagement   Rotary Foundation Giving   Service   Young Leaders   Public Image

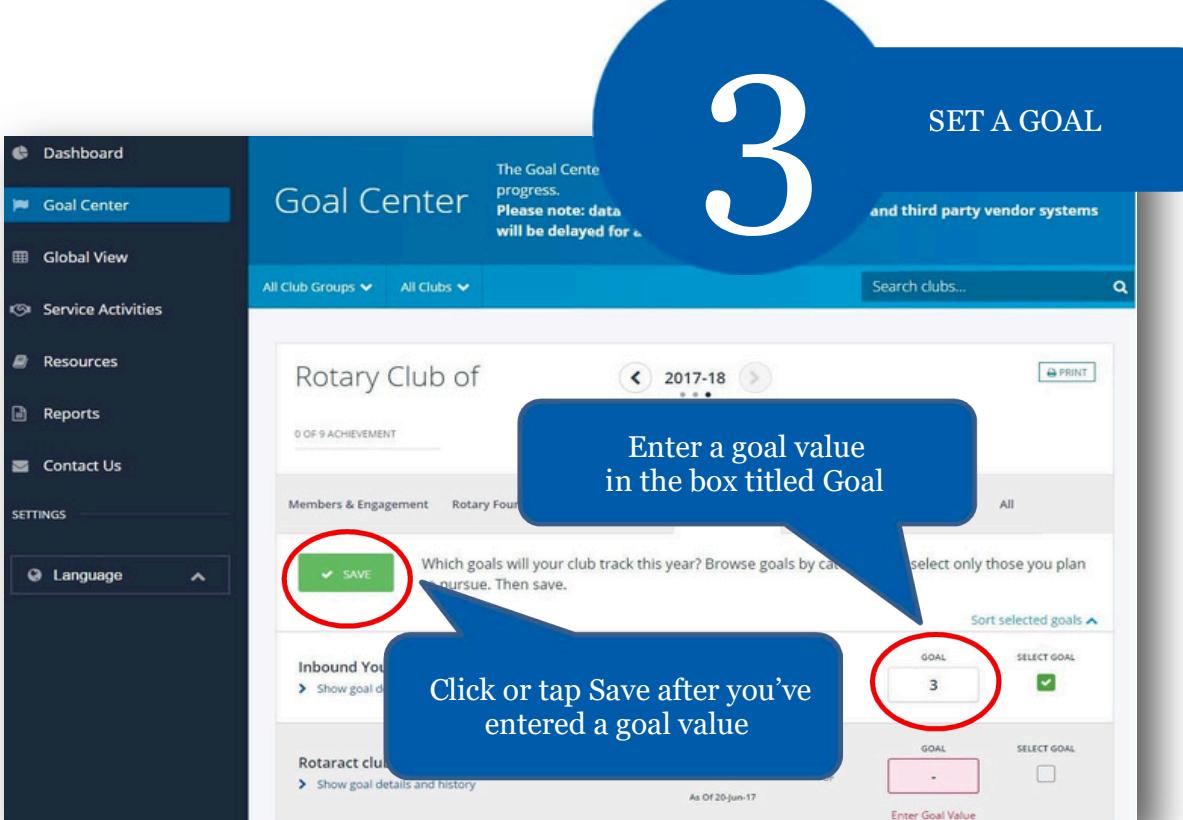
▼ SAVE Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals ▾

Inbound Youth Exchange students ACHIEVEMENT OF GOAL SELECT GOAL

► Show goal details and history Enter Goal Value

Language ▾



The Goal Center is where you choose and set the goals your club will focus on, and track progress.  
Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

All Club Groups ▾ All Clubs ▾ Search clubs... Q

Rotary Club of 2017-18

0 OF 9 ACHIEVEMENT

Members & Engagement   Rotary Foundation Giving   Service   All

▼ SAVE Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals ▾

Inbound Youth Exchange students ACHIEVEMENT OF GOAL SELECT GOAL

► Show goal details and history Enter Goal Value

Rotaract club ACHIEVEMENT OF GOAL SELECT GOAL

► Show goal details and history Enter Goal Value

As Of 20-Jun-17

Language ▾

# HOW TO REPORT PROGRESS ON GOALS

## For club officers



1 NAVIGATE TO GOALS

Select Goal Center from navigation menu on the left

2 FIND GOALS TO UPDATE

Before reporting progress on goals, make sure the appropriate year is listed

Click or tap Edit to see a list of club goals

The Goal Center is where you choose and set the goals your club will focus on, and track progress.  
Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

Rotary Club of [REDACTED] 2017-18

Members & Engagement    Rotary Foundation Giving    Service    Young Leaders    Public Image    Rotary Citation    All

0 OF 9 ACHIEVEMENT

SAVE

Inbound Youth Exchange students  
Show goal details and history

ACHIEVEMENT    OF    GOAL    SELECT GOAL

Sort selected goals

# 3 UPDATE A GOAL

The Goal Center is where you choose and set the goals your club will focus on, and track progress.  
Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

Rotary Club of [REDACTED] 2017-18

Members & Engagement    Rotary Foundation Giving

0 OF 9 ACHIEVEMENT

SAVE

Inbound Youth Exchange students  
Show goal details and history

ACHIEVEMENT    OF    GOAL    SELECT GOAL

Sort selected goals

Enter your club's progress toward a chosen goal in the Achievement column

Click or tap Save after you've reported progress on your club's goal

## Welcome to **IGNITE**, a cool tool for DACdb users!



**IGNITE** by Member Minder Pro, LLC provides ease of use for DACdb users by not only helping manage their organizations, but by making member engagement more accessible.

### Members can

- pay their invoices (in clubs that use the finance module),
- make donations,
- log service hours,
- add service projects to their calendars,
- send service selfies,
- connect with each other by scanning QR codes to save contact information,  
and

Leaders score nm cuocmh muonreic afrtoem on the so nsi monpele o ar nbdro caledacna satpmpe.ssages to a

**Member engagement has never been so easy!**

**Now the fun part!!**

Download the mobile app. You'll need your DACdb login credentials to get started but do it once and your phone biometric function takes over from there. Now let's have some fun and share our DIGITS!



Google Play



[IGNITE - Apps on Google Play](#)



Download on the  
App Store



<https://apps.apple.com/us/app/ignite-by-member-minder-pro/id1664594979>

## NOTES:

## NOTES:

## NOTES:

## NOTES:

## NOTES:

**Thank you for your  
continued support  
as we “Bring the  
Sizzle”, energize  
and grow our  
District!**



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## Contact

Shawn Braswell  
111 NW 16<sup>th</sup> Street  
Oak Island, NC 28465



[www.rotary7730.org](http://www.rotary7730.org)  
shawnbraswell.rotary7730dg@gmail.com  
704-737-5852