






Thursday Elective

March 5, 2020

PRESENTATION IMPACT WORKSHEET

Focus on three to four goals:

- Being clear on your purpose
- Capitalize on my personal strengths and talents
- Speak more clearly and concisely
- Speak with conviction
- Establish and maintain eye contact
- Develop effective openings and closings
- Control “butterflies” through deep breaths and pep talks
- Using your voice to influence others
- Emphasize our club’s uniqueness
- Become more flexible and interesting as a presenter
- Plan and organize thoughts and materials more effectively
- Be in the know about committee work and other activities
- Motivate a group to take specific action
- Bringing your content to life
- Dealing with resistance
- Have fun leading meetings and project enthusiasm
- Thinking on your feet
- Make it about “we” and the teamwork
- Consider yourself honored to serve as president and tell your audience

-  Begin with the end in mind ~ the action that we want our members / audience to take.
-  Appeal to them logically and emotionally. It is important to talk in terms of your audience’s interests.
-  Determine the evidence (facts, exhibits, examples, testimonials) needed to make key points.
-  Determine how any action will benefit your club and / or groups in the community.
-  What makes my Rotary Club unique? Think about strengths and expertise...